

# Footfall Report for: Garment District

# **Weekly Ped Counts**

	Year to date %		Year or	n year %	Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.3%	4.9%	-8.3%	2.4%	4.2%	0.1%
USA	-1.2%	2.7%	-5.5%	6.1%	-1.3%	0.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors to Garment District for the last 52 weeks is 183,006,855 which is 6.1% down on the previous year.

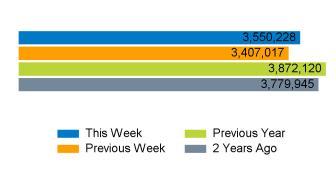
The total number of visitors for the year to date is 148,607,388 which is 7.3% down on the previous year.

The total number of visitors to Garment District in week commencing 20 October 2025 was 3,550,228.

The busiest day in week commencing 20 October 2025 was Monday with 576,525 visitors.

The peak hour of the week was 17:00 on Wednesday 22 October 2025 with footfall of 53,049.

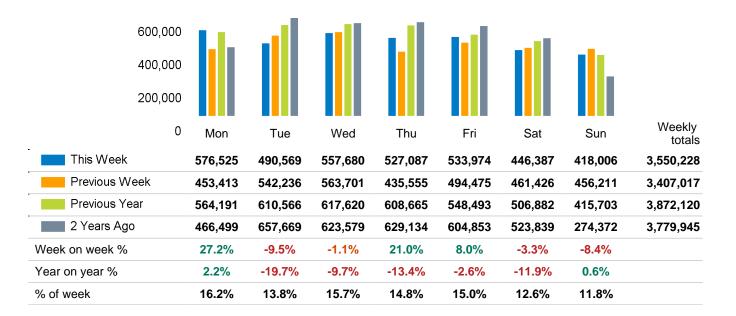
## **Ped Counts by week**



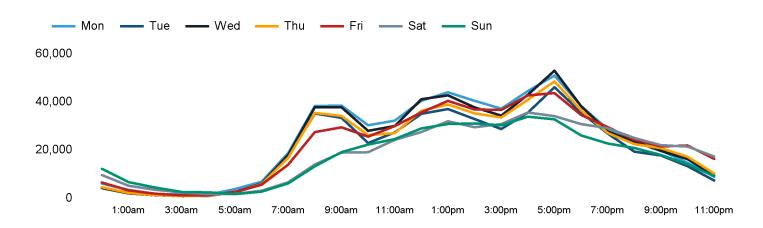
#### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week		- <u>;</u> Ċ;-			- <u>Ö</u> -		<u> </u>
	71°	68°	68°	64°	60°	60°	59°
Previous week			ඊ	- <u>Ö</u> -	- <u>Ö</u> -	- <u>;</u>	ď
	64°	62°	69°	69°	65°	66°	71°
Previous year	. <b>⇔</b> .	- <u>;</u>	- <u>Ö</u> -	- <u>;</u>	- <u>;</u>	- <u>;</u>	- <u>Ö</u> -
	80°	80°	80°	76°	69°	65°	65°

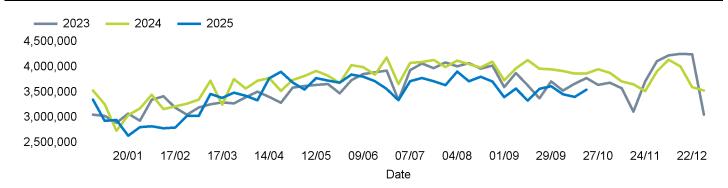




### **Ped Counts by hour**



# Ped Counts by week



# **Ped Counts by location**

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	81,147	2.3%	80,630	86,606	0.6%	-6.3%	
40 at 7 SE	160,144	4.5%	145,985	171,344	9.7%	-6.5%	
40 at 7 SW	105,326	3.0%	99,638	112,277	5.7%	-6.2%	
6th Avenue at 1032	234,299	6.6%	221,851	261,493	5.6%	-10.4%	
6th Avenue at 1033	162,377	4.6%	155,089	173,703	4.7%	-6.5%	
7 at 40 NW	230,814	6.5%	223,888	245,802	3.1%	-6.1%	
7 at 40 SE	195,847	5.5%	172,882	209,540	13.3%	-6.5%	
7 at 40 SW	224,462	6.3%	221,196	239,211	1.5%	-6.2%	
7 at W 37 NE	36,845	1.0%	41,272	39,381	-10.7%	-6.4%	
7 at W 37 NW	72,218	2.0%	75,606	77,673	-4.5%	-7.0%	
7 at W 37 SE	128,018	3.6%	120,433	137,633	6.3%	-7.0%	
7 at W 37 SW	176,992	5.0%	173,834	187,950	1.8%	-5.8%	
3 at W 36 NE	187,527	5.3%	172,557	200,510	8.7%	-6.5%	
3 at W 36 NW	161,807	4.6%	151,722	174,045	6.6%	-7.0%	
3 at W 36 SE	187,723	5.3%	179,917	206,521	4.3%	-9.1%	
3 at W 36 SW	148,635	4.2%	146,484	163,745	1.5%	-9.2%	
Broadway 1300 Pedestrian Zone	3,303	0.1%	3,585	3,820	-7.9%	-13.5%	
Broadway 1400 Pedestrian Zone	48,050	1.4%	50,234	55,023	-4.3%	-12.7%	
Broadway at 1359	166,015	4.7%	162,488	219,810	2.2%	-24.5%	
Broadway at 1370	60,039	1.7%	60,899	63,527	-1.4%	-5.5%	
Broadway at 1411	156,449	4.4%	147,087	165,647	6.4%	-5.6%	
Broadway at 1430	169,504	4.8%	164,583	186,783	3.0%	-9.3%	
W 36 at 8 NE	52,800	1.5%	50,189	58,376	5.2%	-9.6%	
W 36 at 8 NW	82,921	2.3%	80,605	93,488	2.9%	-11.3%	
W 36 at 8 SE	59,901	1.7%	58,436	62,987	2.5%	-4.9%	
W 36 at 8 SW	80,783	2.3%	79,375	87,013	1.8%	-7.2%	
W 37 at 7 NW	48,659	1.4%	44,413	51,911	9.6%	-6.3%	
W 37 at 7 SE	78,269	2.2%	73,782	83,723	6.1%	-6.5%	
W 37 at 7 SW	49,354	1.4%	48,357	52,578	2.1%	-6.1%	



# **Reporting dates**

This week - 20 October 2025 - 26 October 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 43, 2025 Vs. Week 1, 2024 to Week 43, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2025 Vs Week 43, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2025 Vs Week 42 2025

