



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.3%	5.0%	-8.8%	8.5%	1.6%	2.1%
USA	-1.3%	2.9%	-6.0%	8.8%	-2.1%	-1.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 182,659,613 which is 6.4% down on the previous year.

The total number of visitors for the year to date is 152,214,908 which is 7.3% down on the previous year.

The total number of visitors to Garment District in week commencing 27 October 2025 was 3,607,520.

The busiest day in week commencing 27 October 2025 was Tuesday with 585,685 visitors.

The peak hour of the week was 17:00 on Tuesday 28 October 2025 with footfall of 50,996.

Ped Counts by week

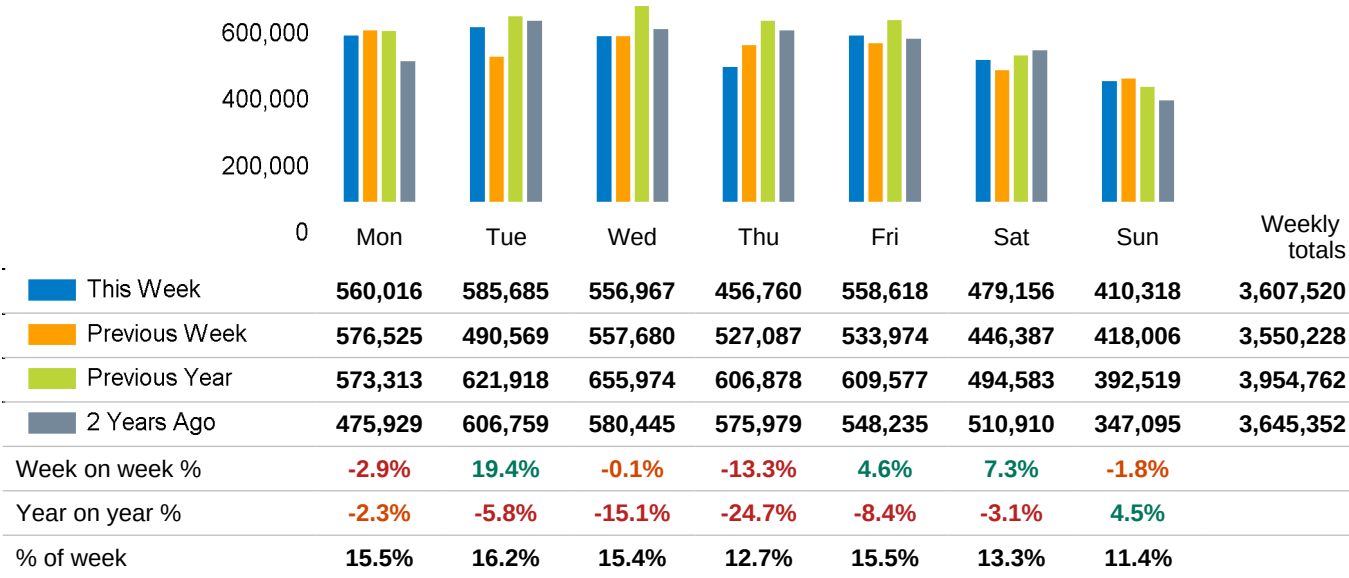


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

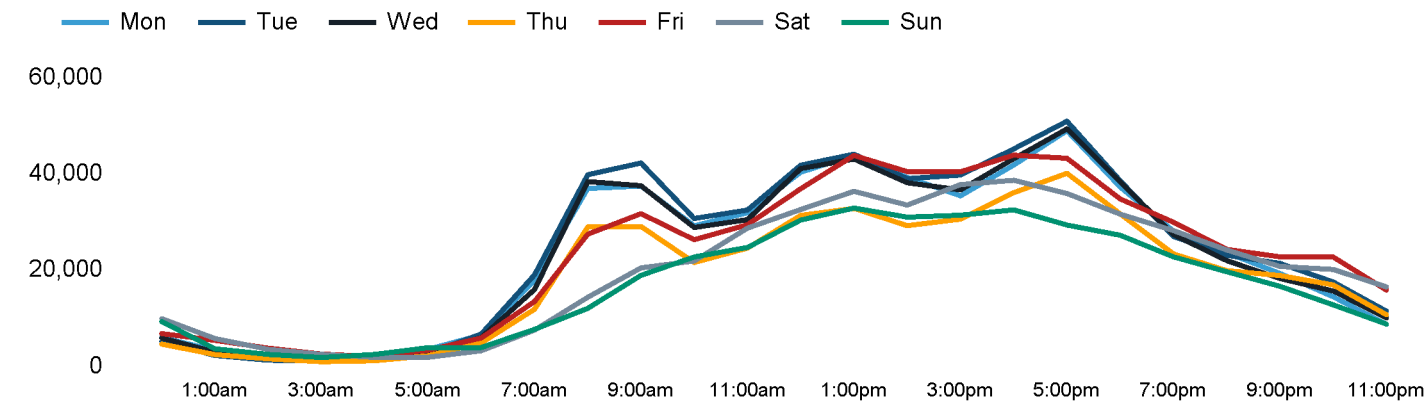
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	60°	57°	56°	63°	63°	59°	61°
Previous week	71°	68°	68°	64°	60°	60°	60°
Previous year	61°	63°	78°	82°	82°	79°	60°

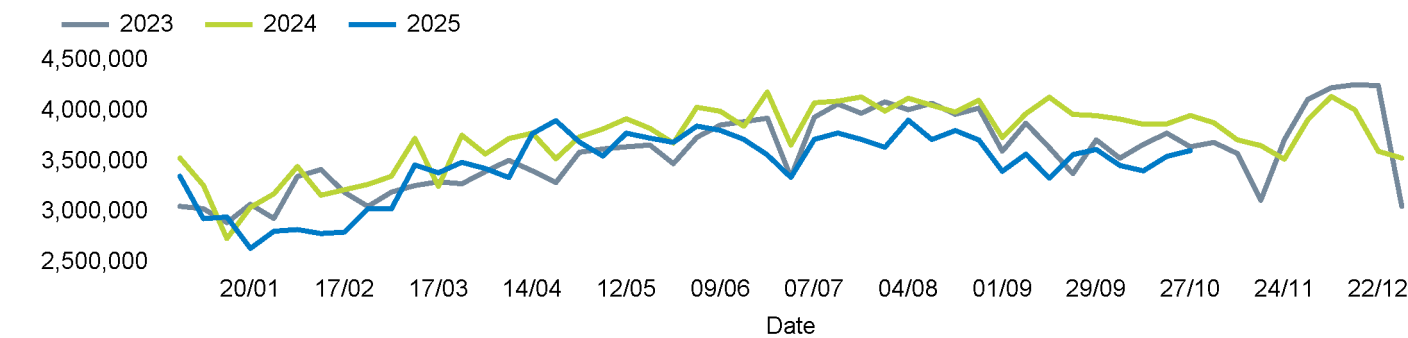
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	85,001	2.4%	81,147	90,464	4.7%	-6.0%	
40 at 7 SE	171,446	4.8%	160,144	183,106	7.1%	-6.4%	
40 at 7 SW	107,000	3.0%	105,326	112,683	1.6%	-5.0%	
6th Avenue at 1032	238,799	6.6%	234,299	273,528	1.9%	-12.7%	
6th Avenue at 1033	174,814	4.8%	162,377	179,095	7.7%	-2.4%	
7 at 40 NW	217,040	6.0%	230,814	228,250	-6.0%	-4.9%	
7 at 40 SE	208,147	5.8%	195,847	224,288	6.3%	-7.2%	
7 at 40 SW	226,382	6.3%	224,462	240,190	0.9%	-5.7%	
7 at W 37 NE	37,190	1.0%	36,845	41,788	0.9%	-11.0%	
7 at W 37 NW	69,168	1.9%	72,218	70,584	-4.2%	-2.0%	
7 at W 37 SE	126,637	3.5%	128,018	135,825	-1.1%	-6.8%	
7 at W 37 SW	175,546	4.9%	176,992	191,941	-0.8%	-8.5%	
8 at W 36 NE	188,643	5.2%	187,527	201,946	0.6%	-6.6%	
8 at W 36 NW	163,218	4.5%	161,807	178,969	0.9%	-8.8%	
8 at W 36 SE	193,714	5.4%	187,723	210,129	3.2%	-7.8%	
8 at W 36 SW	155,061	4.3%	148,635	176,336	4.3%	-12.1%	
Broadway 1300 Pedestrian Zone	2,859	0.1%	3,303	3,574	-13.4%	-20.0%	
Broadway 1400 Pedestrian Zone	50,457	1.4%	48,050	55,644	5.0%	-9.3%	
Broadway at 1359	159,995	4.4%	166,015	227,613	-3.6%	-29.7%	
Broadway at 1370	58,431	1.6%	60,039	65,080	-2.7%	-10.2%	
Broadway at 1411	157,601	4.4%	156,449	161,013	0.7%	-2.1%	
Broadway at 1430	181,024	5.0%	169,504	193,516	6.8%	-6.5%	
W 36 at 8 NE	54,357	1.5%	52,800	62,992	2.9%	-13.7%	
W 36 at 8 NW	80,386	2.2%	82,921	90,020	-3.1%	-10.7%	
W 36 at 8 SE	62,414	1.7%	59,901	68,910	4.2%	-9.4%	
W 36 at 8 SW	82,200	2.3%	80,783	92,729	1.8%	-11.4%	
W 37 at 7 NW	51,127	1.4%	48,659	54,708	5.1%	-6.5%	
W 37 at 7 SE	75,450	2.1%	78,269	80,418	-3.6%	-6.2%	
W 37 at 7 SW	53,413	1.5%	49,354	59,423	8.2%	-10.1%	

Reporting dates

This week - 27 October 2025 - 02 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 44 , 2025 Vs Week 1, 2024 to Week 44 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2025 Vs Week 44, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2025 Vs Week 43 2025