



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.2%	5.0%	-1.7%	3.8%	0.4%	-4.4%
USA	-1.4%	2.9%	-3.8%	3.6%	-4.3%	-2.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 182,349,674 which is 6.8% down on the previous year.

The total number of visitors for the year to date is 159,502,444 which is 7.2% down on the previous year.

The total number of visitors to Garment District in week commencing 10 November 2025 was 3,650,655.

The busiest day in week commencing 10 November 2025 was Wednesday with 581,178 visitors.

The peak hour of the week was 17:00 on Wednesday 12 November 2025 with footfall of 47,023.

Ped Counts by week

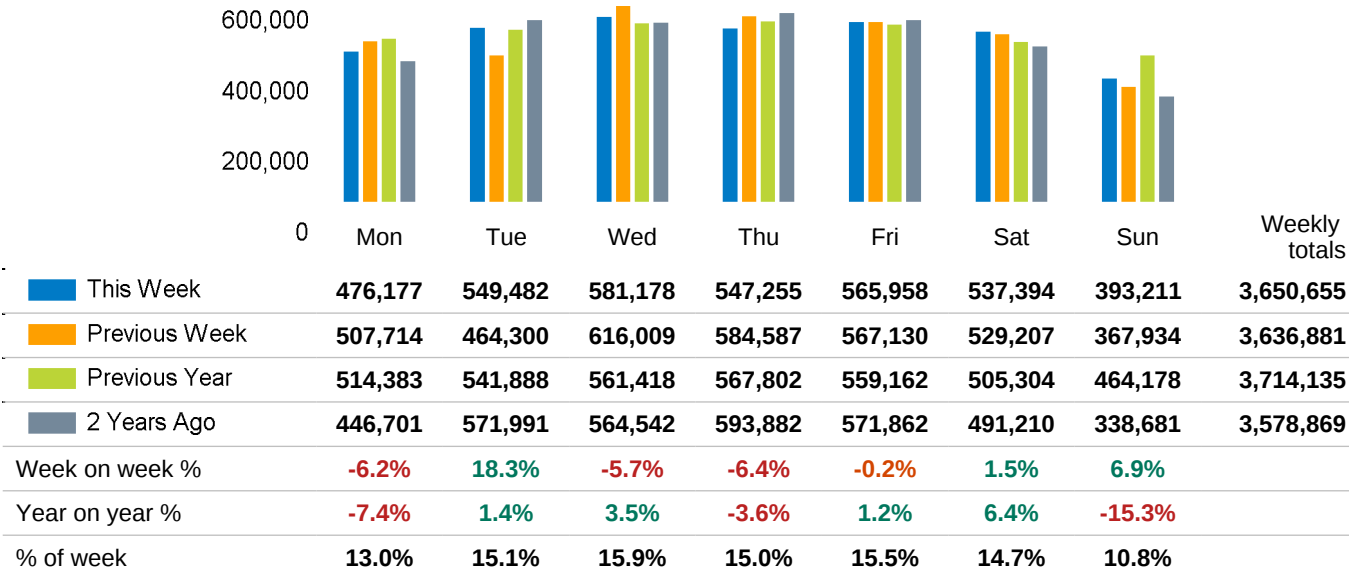


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

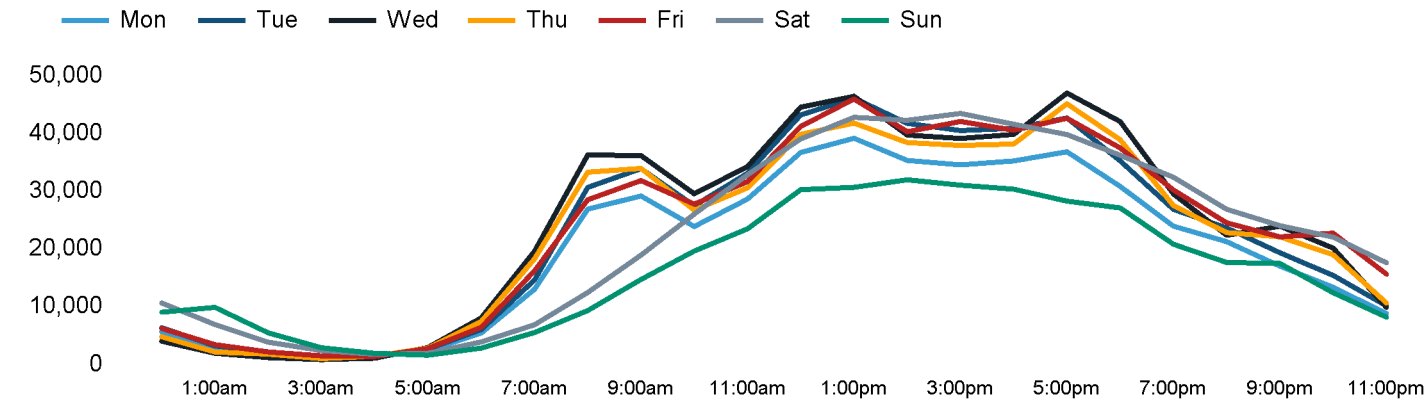
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	63°	60°	50°	52°	52°	52°	57°
Previous week	61°	60°	67°	67°	61°	67°	67°
Previous year	68°	68°	58°	50°	60°	63°	64°

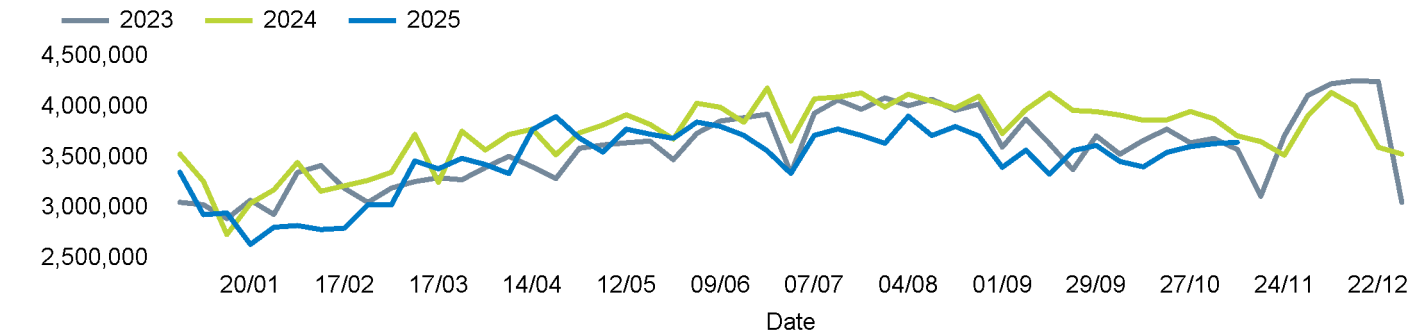
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	90,014	2.5%	85,266	90,472	5.6%	-0.5%	
40 at 7 SE	179,035	4.9%	173,306	180,021	3.3%	-0.5%	
40 at 7 SW	109,941	3.0%	109,061	111,264	0.8%	-1.2%	
6th Avenue at 1032	254,824	7.0%	267,783	289,108	-4.8%	-11.9%	
6th Avenue at 1033	181,017	5.0%	183,988	182,182	-1.6%	-0.6%	
7 at 40 NW	195,061	5.3%	186,548	192,419	4.6%	1.4%	
7 at 40 SE	215,892	5.9%	207,905	213,287	3.8%	1.2%	
7 at 40 SW	221,703	6.1%	216,550	222,385	2.4%	-0.3%	
7 at W 37 NE	49,653	1.4%	49,545	48,470	0.2%	2.4%	
7 at W 37 NW	64,447	1.8%	68,088	63,195	-5.3%	2.0%	
7 at W 37 SE	111,831	3.1%	128,174	116,572	-12.8%	-4.1%	
7 at W 37 SW	176,411	4.8%	191,457	178,388	-7.9%	-1.1%	
8 at W 36 NE	200,555	5.5%	187,345	201,078	7.1%	-0.3%	
8 at W 36 NW	166,194	4.6%	160,822	164,397	3.3%	1.1%	
8 at W 36 SE	218,961	6.0%	196,265	217,617	11.6%	0.6%	
8 at W 36 SW	169,406	4.6%	151,671	166,054	11.7%	2.0%	
Broadway 1300 Pedestrian Zone	2,831	0.1%	2,717	3,620	4.2%	-21.8%	
Broadway 1400 Pedestrian Zone	37,900	1.0%	48,882	39,079	-22.5%	-3.0%	
Broadway at 1359	165,269	4.5%	168,200	204,840	-1.7%	-19.3%	
Broadway at 1370	59,237	1.6%	60,182	47,794	-1.6%	23.9%	
Broadway at 1411	144,474	4.0%	144,559	145,850	-0.1%	-0.9%	
Broadway at 1430	189,145	5.2%	190,775	186,343	-0.9%	1.5%	
W 36 at 8 NE	58,390	1.6%	52,656	57,862	10.9%	0.9%	
W 36 at 8 NW	78,457	2.1%	77,148	78,544	1.7%	-0.1%	
W 36 at 8 SE	65,849	1.8%	60,532	65,215	8.8%	1.0%	
W 36 at 8 SW	82,170	2.3%	79,845	81,827	2.9%	0.4%	
W 37 at 7 NW	43,155	1.2%	53,185	45,468	-18.9%	-5.1%	
W 37 at 7 SE	68,072	1.9%	75,636	67,507	-10.0%	0.8%	
W 37 at 7 SW	50,761	1.4%	58,790	53,277	-13.7%	-4.7%	



Reporting dates

This week - 10 November 2025 - 16 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 46 , 2025 Vs Week 1, 2024 to Week 46 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 46, 2025 Vs Week 46, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2025 Vs Week 45 2025