



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.1%	5.2%	-2.4%	17.4%	-2.2%	-1.5%
USA	-1.3%	3.0%	3.9%	6.2%	2.1%	-6.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 182,263,144 which is 7.1% down on the previous year.

The total number of visitors for the year to date is 163,073,082 which is 7.1% down on the previous year.

The total number of visitors to Garment District in week commencing 17 November 2025 was 3,570,638.

The busiest day in week commencing 17 November 2025 was Tuesday with 603,080 visitors.

The peak hour of the week was 13:00 on Tuesday 18 November 2025 with footfall of 50,980.

Ped Counts by week

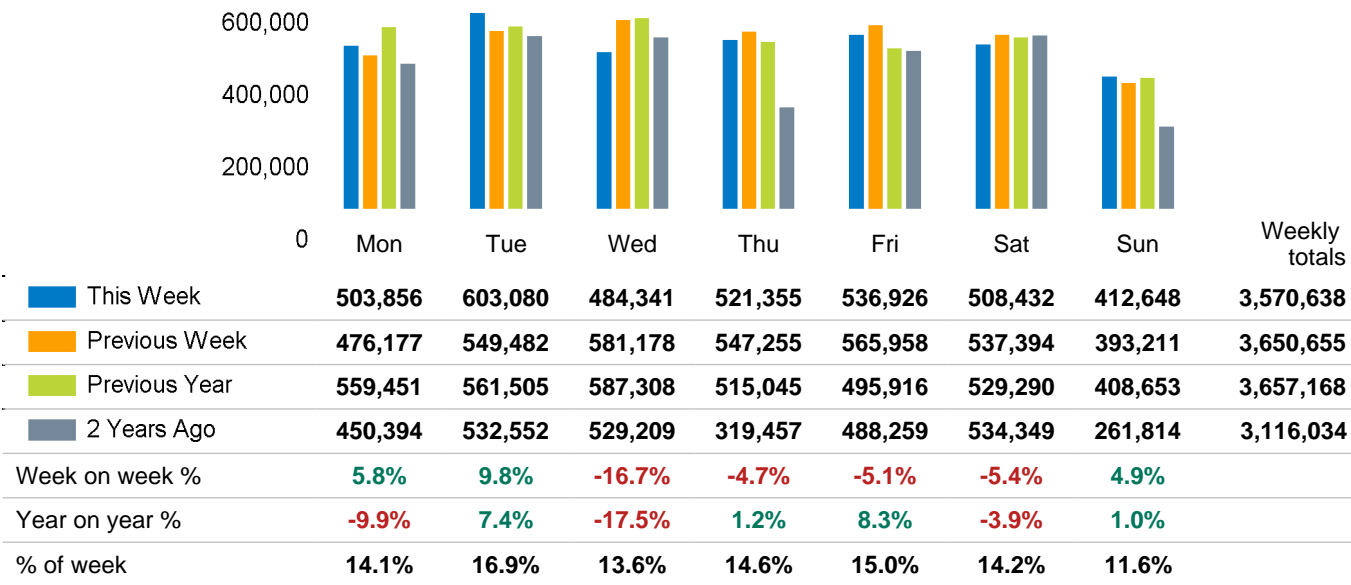


This Week
Previous Week
Previous Year
2 Years Ago

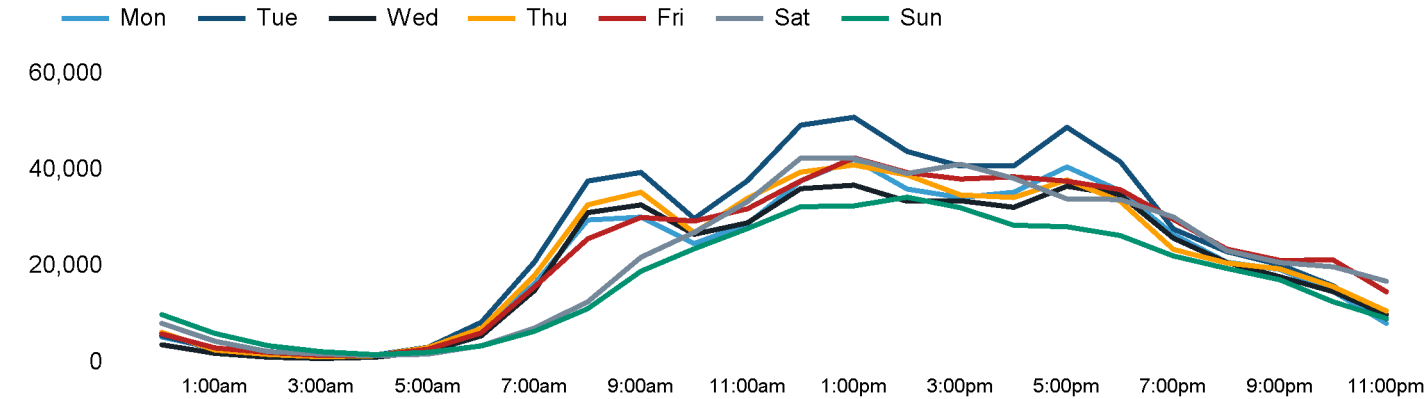
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	56°	46°	47°	48°	53°	53°	52°
Previous week	63°	60°	50°	52°	52°	52°	56°
Previous year	67°	67°	60°	58°	55°	50°	53°

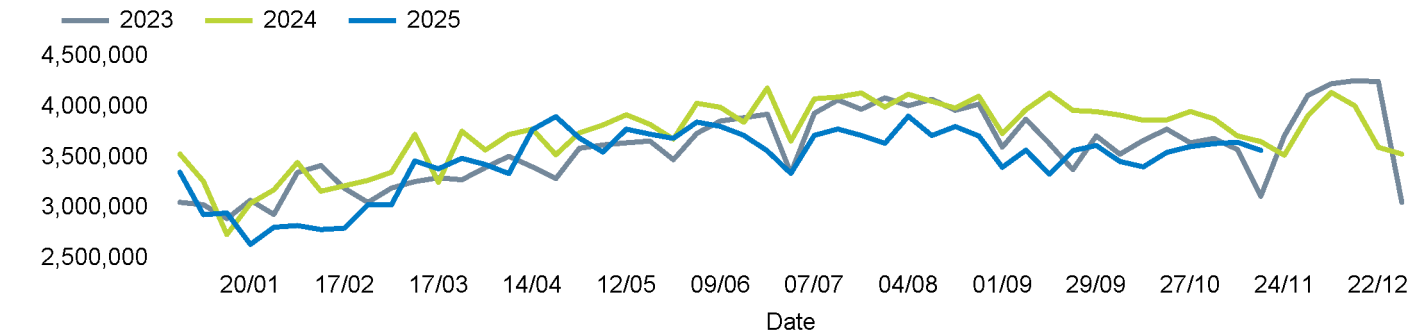
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
40 at 7 NW	82,233	2.3%	90,014	84,249	-8.6%	-2.4%	
40 at 7 SE	183,007	5.1%	179,035	187,158	2.2%	-2.2%	
40 at 7 SW	104,497	2.9%	109,941	107,026	-5.0%	-2.4%	
6th Avenue at 1032	263,659	7.4%	254,824	273,066	3.5%	-3.4%	
6th Avenue at 1033	174,348	4.9%	181,017	180,021	-3.7%	-3.2%	
7 at 40 NW	158,679	4.4%	195,061	162,758	-18.7%	-2.5%	
7 at 40 SE	196,349	5.5%	215,892	201,196	-9.1%	-2.4%	
7 at 40 SW	219,247	6.1%	221,703	225,040	-1.1%	-2.6%	
7 at W 37 NE	39,845	1.1%	49,653	40,813	-19.8%	-2.4%	
7 at W 37 NW	67,249	1.9%	64,447	68,872	4.3%	-2.4%	
7 at W 37 SE	113,982	3.2%	111,831	116,784	1.9%	-2.4%	
7 at W 37 SW	182,742	5.1%	176,411	186,605	3.6%	-2.1%	
8 at W 36 NE	189,347	5.3%	200,555	193,604	-5.6%	-2.2%	
8 at W 36 NW	162,827	4.6%	166,194	157,631	-2.0%	3.3%	
8 at W 36 SE	219,258	6.1%	218,961	212,753	0.1%	3.1%	
8 at W 36 SW	178,706	5.0%	169,406	172,177	5.5%	3.8%	
Broadway 1300 Pedestrian Zone	2,532	0.1%	2,831	3,869	-10.6%	-34.6%	
Broadway 1400 Pedestrian Zone	38,684	1.1%	37,900	39,755	2.1%	-2.7%	
Broadway at 1359	162,934	4.6%	165,269	216,431	-1.4%	-24.7%	
Broadway at 1370	58,249	1.6%	59,237	52,116	-1.7%	11.8%	
Broadway at 1411	133,705	3.7%	144,474	137,592	-7.5%	-2.8%	
Broadway at 1430	171,568	4.8%	189,145	176,175	-9.3%	-2.6%	
W 36 at 8 NE	59,556	1.7%	58,390	57,858	2.0%	2.9%	
W 36 at 8 NW	76,574	2.1%	78,457	73,907	-2.4%	3.6%	
W 36 at 8 SE	73,381	2.1%	65,849	70,746	11.4%	3.7%	
W 36 at 8 SW	85,356	2.4%	82,170	82,436	3.9%	3.5%	
W 37 at 7 NW	52,001	1.5%	43,155	53,248	20.5%	-2.3%	
W 37 at 7 SE	64,308	1.8%	68,072	65,998	-5.5%	-2.6%	
W 37 at 7 SW	55,815	1.6%	50,761	57,284	10.0%	-2.6%	

Reporting dates

This week - 17 November 2025 - 23 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 47 , 2025 Vs Week 1, 2024 to Week 47 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week47, 2025 Vs Week 47, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2025 Vs Week 46 2025