

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year or	ı year %	Week on week %		
	2025	2024	2025	2024	2025	2024	
Garment District	-7.2%	5.0%	-11.7%	-5.2%	-12.9%	-3.7%	
USA	-1.3%	3.0%	-4.3%	0.6%	-6.1%	0.6%	

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 181,851,475 which is 7.2% down on the previous year.

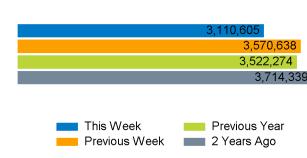
The total number of visitors for the year to date is 166,183,687 which is 7.2% down on the previous year.

The total number of visitors to Garment District in week commencing 24 November 2025 was 3,110,605.

The busiest day in week commencing 24 November 2025 was Tuesday with 551,483 visitors.

The peak hour of the week was 13:00 on Tuesday 25 November 2025 with footfall of 47,332.

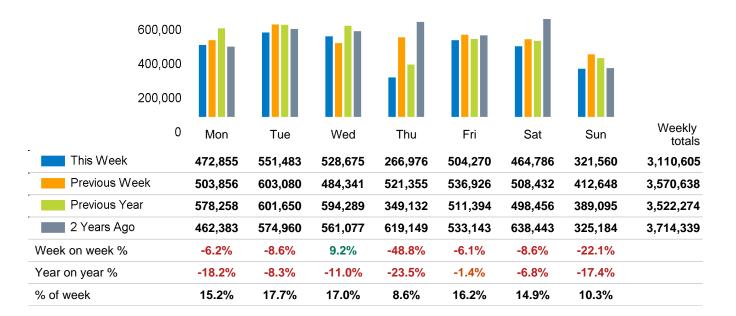
Ped Counts by week



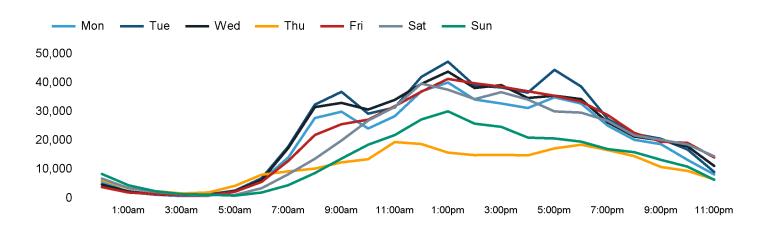
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	- <u>;</u>	*		<u> </u>	- <u>Ö</u> -	- <u>Ö</u> -	*
	53°	58°	60°	60°	49°	43°	46°
Previous week	- <u>;</u>	- <u>;</u>		- <u>;</u>			
	56°	46°	47°	48°	53°	53°	52°
Previous year	· <u>Ö</u> -		ď	*	•	- <u>Ö</u> -	- <u>;</u>
	55°	59°	59°	52°	49°	47°	40°

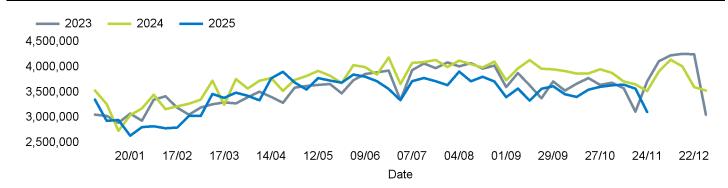




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	61,853	2.0%	82,233	69,254	-24.8%	-10.7%	
40 at 7 SE	129,971	4.2%	183,007	146,687	-29.0%	-11.4%	
40 at 7 SW	83,304	2.7%	104,497	90,673	-20.3%	-8.1%	
6th Avenue at 1032	270,932	8.7%	263,659	291,675	2.8%	-7.1%	
6th Avenue at 1033	167,793	5.4%	174,348	191,679	-3.8%	-12.5%	
7 at 40 NW	168,730	5.4%	158,679	192,051	6.3%	-12.1%	
7 at 40 SE	161,114	5.2%	196,349	188,752	-17.9%	-14.6%	
7 at 40 SW	179,047	5.8%	219,247	198,353	-18.3%	-9.7%	
7 at W 37 NE	30,137	1.0%	39,845	34,063	-24.4%	-11.5%	_
7 at W 37 NW	47,218	1.5%	67,249	51,841	-29.8%	-8.9%	
7 at W 37 SE	101,265	3.3%	113,982	115,799	-11.2%	-12.6%	
7 at W 37 SW	143,656	4.6%	182,742	161,799	-21.4%	-11.2%	
8 at W 36 NE	159,817	5.1%	189,347	182,538	-15.6%	-12.4%	
8 at W 36 NW	147,395	4.7%	162,827	154,949	-9.5%	-4.9%	
8 at W 36 SE	149,296	4.8%	219,258	146,713	-31.9%	1.8%	
8 at W 36 SW	189,817	6.1%	178,706	207,391	6.2%	-8.5%	
Broadway 1300 Pedestrian Zone	2,032	0.1%	2,532	2,937	-19.7%	-30.8%	
Broadway 1400 Pedestrian Zone	37,876	1.2%	38,684	43,540	-2.1%	-13.0%	=
Broadway at 1359	148,055	4.8%	162,934	234,978	-9.1%	-37.0%	
Broadway at 1370	54,741	1.8%	58,249	54,674	-6.0%	0.1%	
Broadway at 1411	126,710	4.1%	133,705	144,446	-5.2%	-12.3%	
Broadway at 1430	166,567	5.4%	171,568	189,471	-2.9%	-12.1%	
W 36 at 8 NE	53,599	1.7%	59,556	58,575	-10.0%	-8.5%	
W 36 at 8 NW	64,721	2.1%	76,574	72,136	-15.5%	-10.3%	
W 36 at 8 SE	51,827	1.7%	73,381	56,127	-29.4%	-7.7%	
W 36 at 8 SW	79,157	2.5%	85,356	87,806	-7.3%	-9.9%	
W 37 at 7 NW	38,350	1.2%	52,001	44,669	-26.3%	-14.1%	_
W 37 at 7 SE	52,861	1.7%	64,308	60,628	-17.8%	-12.8%	
W 37 at 7 SW	42,764	1.4%	55,815	48,070	-23.4%	-11.0%	_



Reporting dates

This week - 24 November 2025 - 30 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 48, 2025 Vs. Week 1, 2024 to Week 48, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 48, 2025 Vs Week 48, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2025 Vs Week 47 2025

