

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-0.7%	-7.5%	-0.7%	-10.1%	-5.7%	-12.5%
USA	5.9%	3.1%	5.9%	-4.3%	-13.9%	-21.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,609,930 which is 7.5% down on the previous year.

The total number of visitors for the year to date is 2,914,113 which is 0.7% down on the previous year.

The total number of visitors to Garment District in week commencing 5 January 2026 was 2,914,113.

The busiest day in week commencing 5 January 2026 was Thursday with 490,863 visitors.

The peak hour of the week was 13:00 on Thursday 8 January 2026 with footfall of 45,409.

Ped Counts by week

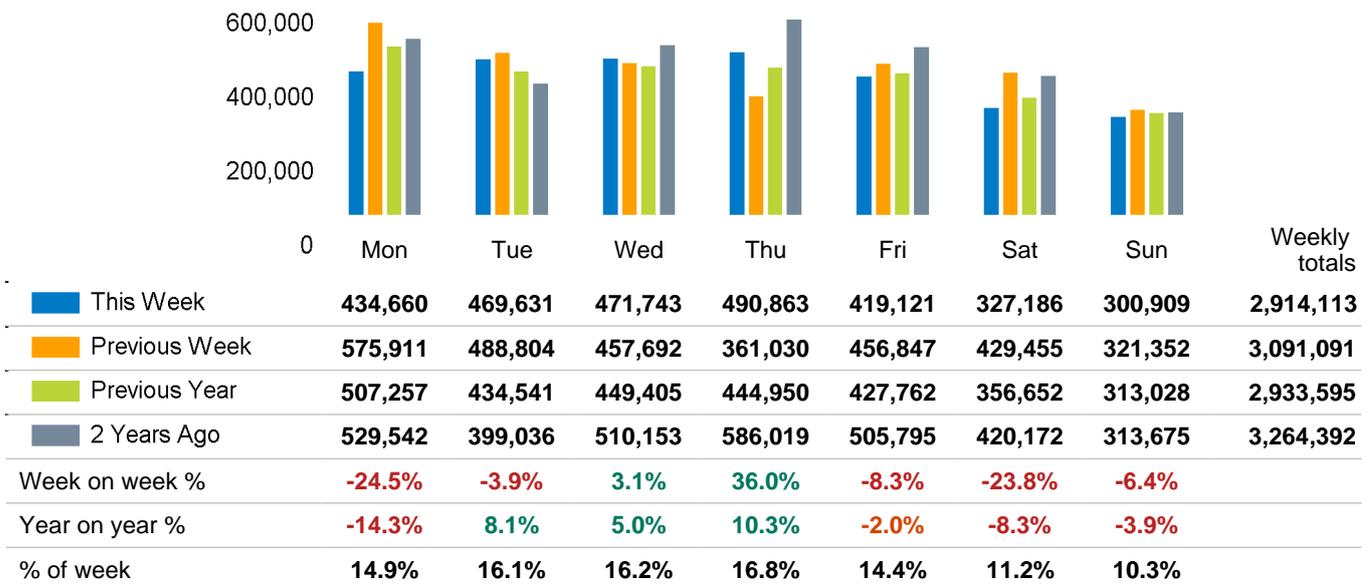


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

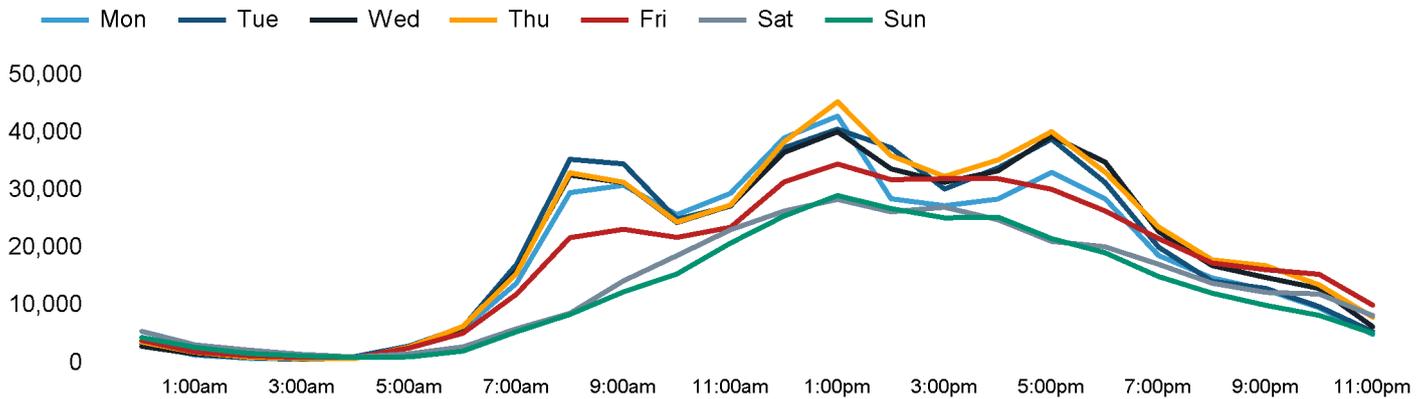
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	38°	42°	50°	50°	53°	53°	46°
Previous week							
	47°	47°	34°	35°	35°	31°	35°
Previous year							
	34°	34°	34°	35°	41°	41°	43°

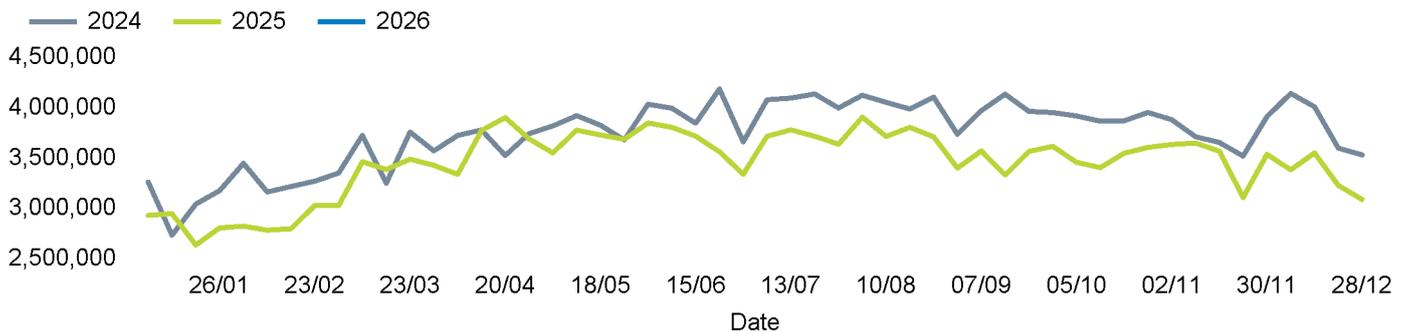
Ped Counts by day



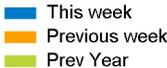
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	61,524	2.1%	58,887	62,226	4.5%	-1.1%	
40 at 7 SE	131,497	4.5%	126,789	133,255	3.7%	-1.3%	
40 at 7 SW	70,883	2.4%	67,087	71,608	5.7%	-1.0%	
6th Avenue at 1032	193,664	6.6%	256,279	172,819	-24.4%	12.1%	
6th Avenue at 1033	124,630	4.3%	153,145	122,744	-18.6%	1.5%	
7 at 40 NW	140,149	4.8%	147,860	142,260	-5.2%	-1.5%	
7 at 40 SE	147,086	5.0%	147,128	150,023	0.0%	-2.0%	
7 at 40 SW	161,140	5.5%	164,506	163,265	-2.0%	-1.3%	
7 at W 37 NE	35,197	1.2%	39,553	35,872	-11.0%	-1.9%	
7 at W 37 NW	41,739	1.4%	41,736	42,672	0.0%	-2.2%	
7 at W 37 SE	105,501	3.6%	99,074	106,771	6.5%	-1.2%	
7 at W 37 SW	156,516	5.4%	170,960	158,783	-8.4%	-1.4%	
8 at W 36 NE	163,702	5.6%	179,307	160,422	-8.7%	2.0%	
8 at W 36 NW	142,972	4.9%	161,871	137,282	-11.7%	4.1%	
8 at W 36 SE	220,062	7.6%	210,043	189,256	4.8%	16.3%	
8 at W 36 SW	169,452	5.8%	176,729	166,383	-4.1%	1.8%	
Broadway 1300 Pedestrian Zone	3,102	0.1%	2,026	3,223	53.1%	-3.8%	
Broadway 1400 Pedestrian Zone	34,916	1.2%	26,588	35,494	31.3%	-1.6%	
Broadway at 1359	144,283	5.0%	151,818	205,991	-5.0%	-30.0%	
Broadway at 1370	46,815	1.6%	46,964	46,298	-0.3%	1.1%	
Broadway at 1411	117,551	4.0%	97,684	119,209	20.3%	-1.4%	
Broadway at 1430	142,536	4.9%	173,341	144,307	-17.8%	-1.2%	
W 36 at 8 NE	42,427	1.5%	49,751	47,857	-14.7%	-11.3%	
W 36 at 8 NW	60,079	2.1%	62,259	62,373	-3.5%	-3.7%	
W 36 at 8 SE	63,088	2.2%	62,875	53,534	0.3%	17.8%	
W 36 at 8 SW	65,212	2.2%	85,419	69,658	-23.7%	-6.4%	
W 37 at 7 NW	37,680	1.3%	33,535	38,120	12.4%	-1.2%	
W 37 at 7 SE	50,002	1.7%	59,729	50,700	-16.3%	-1.4%	
W 37 at 7 SW	40,708	1.4%	38,148	41,190	6.7%	-1.2%	



Reporting dates

This week - 05 January 2026 - 11 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 1, 2026 Vs Week 1, 2025 to Week 1, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2026 Vs Week 1, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2026 Vs Week 52 2025

