



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.6%	3.9%	-10.3%	-15.3%	-9.1%	-10.2%
USA	-1.6%	2.7%	-6.1%	-3.2%	-6.7%	-3.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,890,920 which is 7.6% down on the previous year.

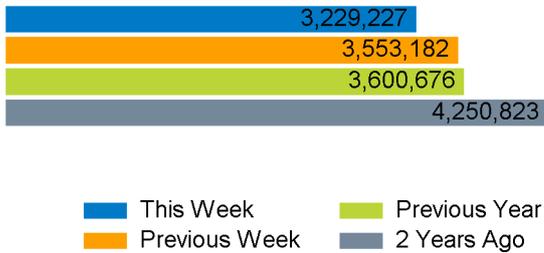
The total number of visitors for the year to date is 179,890,920 which is 7.6% down on the previous year.

The total number of visitors to Garment District in week commencing 22 December 2025 was 3,229,227.

The busiest day in week commencing 22 December 2025 was Tuesday with 522,049 visitors.

The peak hour of the week was 13:00 on Tuesday 23 December 2025 with footfall of 48,499.

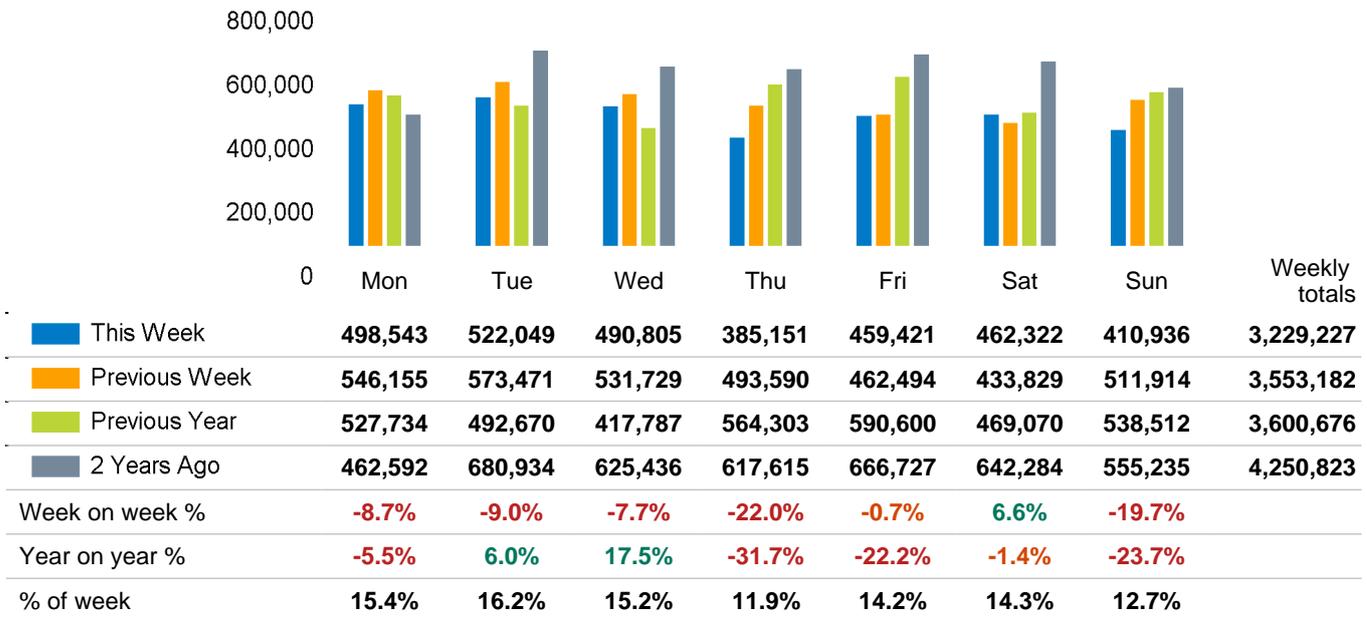
Ped Counts by week



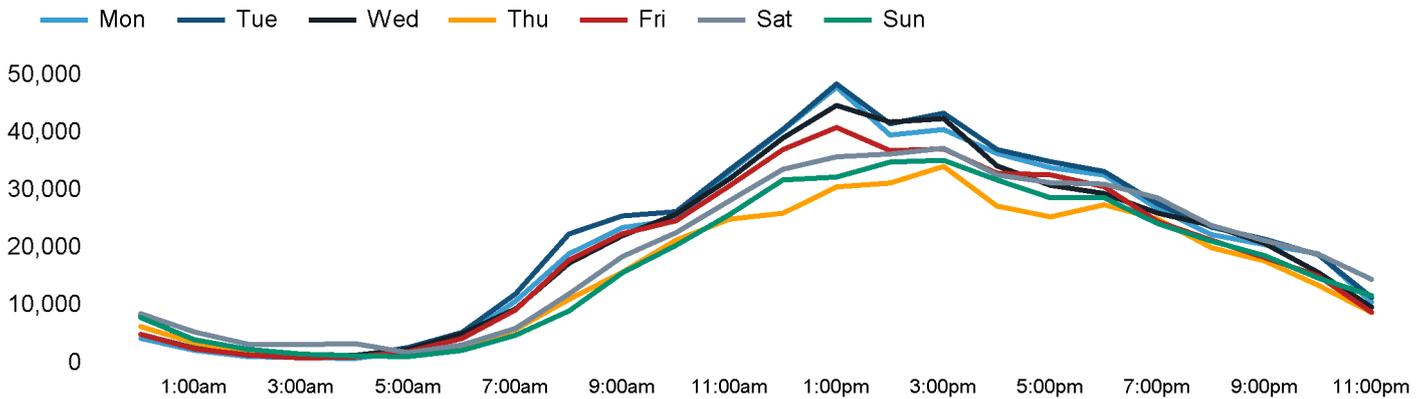
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	46°	40°	46°	49°	49°	31°	39°
Previous week	34°	33°	47°	50°	57°	57°	46°
Previous year	30°	40°	40°	38°	42°	50°	61°

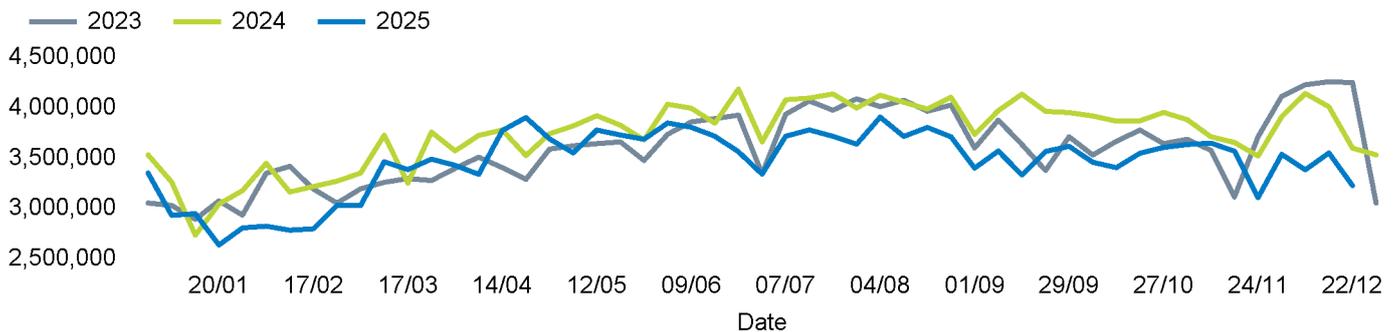
Ped Counts by day



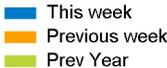
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	70,302	2.2%	78,286	71,635	-10.2%	-1.9%	
40 at 7 SE	148,592	4.6%	166,546	158,251	-10.8%	-6.1%	
40 at 7 SW	62,527	1.9%	83,222	66,417	-24.9%	-5.9%	
6th Avenue at 1032	296,835	9.2%	313,159	313,154	-5.2%	-5.2%	
6th Avenue at 1033	172,218	5.3%	171,273	184,554	0.6%	-6.7%	
7 at 40 NW	163,142	5.1%	169,173	170,981	-3.6%	-4.6%	
7 at 40 SE	166,363	5.2%	186,171	179,821	-10.6%	-7.5%	
7 at 40 SW	188,604	5.8%	209,057	192,926	-9.8%	-2.2%	
7 at W 37 NE	33,974	1.1%	39,922	35,670	-14.9%	-4.8%	
7 at W 37 NW	49,265	1.5%	44,530	48,645	10.6%	1.3%	
7 at W 37 SE	99,327	3.1%	126,051	104,286	-21.2%	-4.8%	
7 at W 37 SW	153,374	4.7%	184,367	164,817	-16.8%	-6.9%	
8 at W 36 NE	164,073	5.1%	180,265	174,777	-9.0%	-6.1%	
8 at W 36 NW	151,072	4.7%	153,993	152,753	-1.9%	-1.1%	
8 at W 36 SE	192,881	6.0%	216,988	197,493	-11.1%	-2.3%	
8 at W 36 SW	177,986	5.5%	174,224	173,536	2.2%	2.6%	
Broadway 1300 Pedestrian Zone	1,151	0.0%	2,247	3,184	-48.8%	-63.9%	
Broadway 1400 Pedestrian Zone	41,238	1.3%	43,372	42,810	-4.9%	-3.7%	
Broadway at 1359	154,232	4.8%	170,704	369,909	-9.6%	-58.3%	
Broadway at 1370	58,690	1.8%	70,017	61,506	-16.2%	-4.6%	
Broadway at 1411	137,529	4.3%	152,011	148,246	-9.5%	-7.2%	
Broadway at 1430	199,143	6.2%	199,602	208,162	-0.2%	-4.3%	
W 36 at 8 NE	44,978	1.4%	53,826	48,430	-16.4%	-7.1%	
W 36 at 8 NW	60,276	1.9%	70,741	69,531	-14.8%	-13.3%	
W 36 at 8 SE	61,368	1.9%	68,060	63,045	-9.8%	-2.7%	
W 36 at 8 SW	78,858	2.4%	84,410	85,950	-6.6%	-8.3%	
W 37 at 7 NW	23,935	0.7%	39,844	27,700	-39.9%	-13.6%	
W 37 at 7 SE	46,370	1.4%	55,666	48,866	-16.7%	-5.1%	
W 37 at 7 SW	30,924	1.0%	45,455	33,621	-32.0%	-8.0%	



Reporting dates

This week - 22 December 2025 - 28 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 52, 2025 Vs Week 1, 2024 to Week 52, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 52, 2025 Vs Week 52, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 52 2025 Vs Week 51 2025

