

Footfall report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Garment District	-7.6%	-5.1%	-7.8%	-5.1%	-4.3%	-6.8%
USA	-1.7%	9.4%	-3.6%	9.4%	-4.5%	-6.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,629,412 which is 7.7% down on the previous year.

The total number of visitors for the year to date is 182,983,563 which is 7.6% down on the previous year.

The total number of visitors to Garment District in week commencing 29 December 2025 was 3,091,091.

The busiest day in week commencing 29 December 2025 was Monday with 575,911 visitors.

The peak hour of the week was 14:00 on Monday 29 December 2025 with footfall of 46,852.

Ped Counts by week

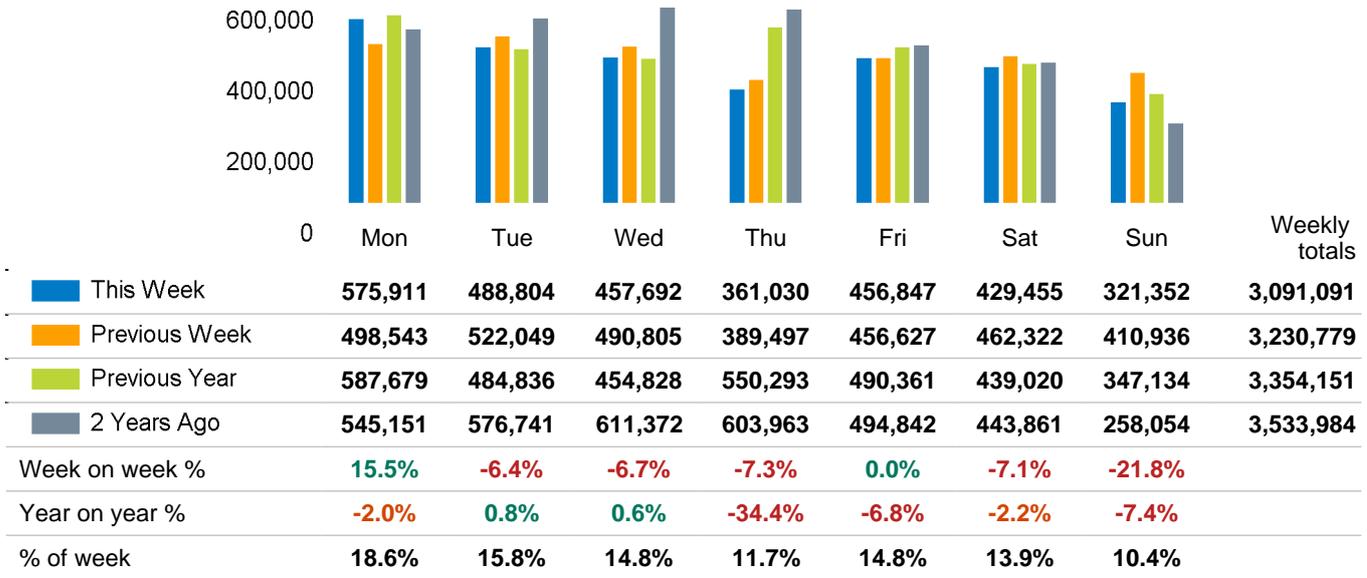


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

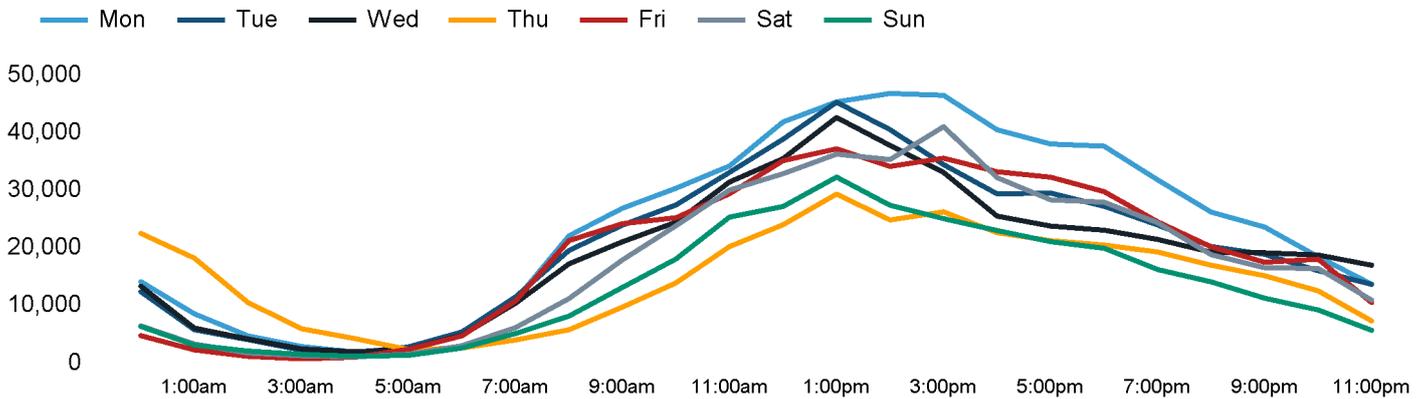
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	47°	47°	34°	35°	35°	31°	35°
Previous week							
	46°	40°	46°	49°	49°	31°	37°
Previous year							
	61°	58°	54°	51°	43°	39°	34°

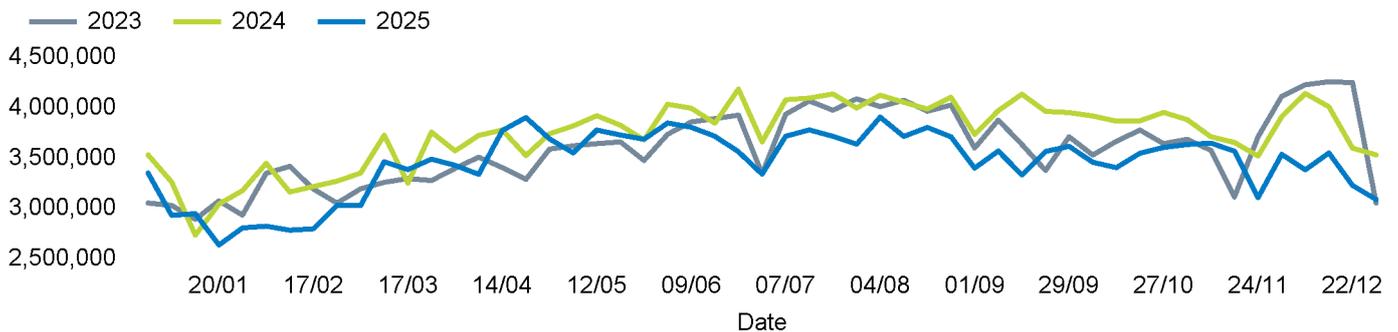
Ped Counts by day



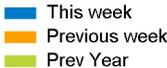
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	58,887	1.9%	70,302	63,452	-16.2%	-7.2%	
40 at 7 SE	126,789	4.1%	148,592	140,012	-14.7%	-9.4%	
40 at 7 SW	67,087	2.2%	62,527	76,530	7.3%	-12.3%	
6th Avenue at 1032	256,279	8.3%	296,835	256,416	-13.7%	-0.1%	
6th Avenue at 1033	153,145	5.0%	173,770	178,264	-11.9%	-14.1%	
7 at 40 NW	147,860	4.8%	163,142	159,076	-9.4%	-7.1%	
7 at 40 SE	147,128	4.8%	166,363	151,717	-11.6%	-3.0%	
7 at 40 SW	164,506	5.3%	188,604	180,214	-12.8%	-8.7%	
7 at W 37 NE	39,553	1.3%	33,974	39,759	16.4%	-0.5%	
7 at W 37 NW	41,736	1.4%	49,265	46,645	-15.3%	-10.5%	
7 at W 37 SE	99,074	3.2%	99,327	107,275	-0.3%	-7.6%	
7 at W 37 SW	170,960	5.5%	153,374	178,758	11.5%	-4.4%	
8 at W 36 NE	179,307	5.8%	164,073	177,480	9.3%	1.0%	
8 at W 36 NW	161,871	5.2%	151,072	152,782	7.1%	5.9%	
8 at W 36 SE	210,043	6.8%	192,881	207,678	8.9%	1.1%	
8 at W 36 SW	176,729	5.7%	177,986	176,280	-0.7%	0.3%	
Broadway 1300 Pedestrian Zone	2,026	0.1%	1,151	2,554	76.0%	-20.7%	
Broadway 1400 Pedestrian Zone	26,588	0.9%	41,238	31,270	-35.5%	-15.0%	
Broadway at 1359	151,818	4.9%	154,232	261,027	-1.6%	-41.8%	
Broadway at 1370	46,964	1.5%	58,690	57,056	-20.0%	-17.7%	
Broadway at 1411	97,684	3.2%	137,529	114,850	-29.0%	-14.9%	
Broadway at 1430	173,341	5.6%	199,143	183,662	-13.0%	-5.6%	
W 36 at 8 NE	49,751	1.6%	44,978	49,225	10.6%	1.1%	
W 36 at 8 NW	62,259	2.0%	60,276	72,043	3.3%	-13.6%	
W 36 at 8 SE	62,875	2.0%	61,368	63,602	2.5%	-1.1%	
W 36 at 8 SW	85,419	2.8%	78,858	91,904	8.3%	-7.1%	
W 37 at 7 NW	33,535	1.1%	23,935	35,315	40.1%	-5.0%	
W 37 at 7 SE	59,729	1.9%	46,370	60,134	28.8%	-0.7%	
W 37 at 7 SW	38,148	1.2%	30,924	39,171	23.4%	-2.6%	



Reporting dates

This week - 29 December 2025 - 04 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 53, 2025 Vs Week 1, 2024 to Week 53, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 53, 2025 Vs Week 53, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 53 2025 Vs Week 52 2025

