



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-2.6%	-6.8%	-19.2%	-11.6%	-15.5%	6.4%
USA	-3.6%	2.8%	-20.0%	-2.9%	-8.1%	9.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,327,458 which is 7.4% down on the previous year.

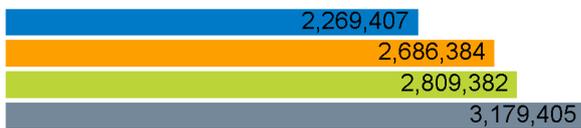
The total number of visitors for the year to date is 11,030,649 which is 2.6% down on the previous year.

The total number of visitors to Garment District in week commencing 26 January 2026 was 2,269,407.

The busiest day in week commencing 26 January 2026 was Friday with 393,324 visitors.

The peak hour of the week was 13:00 on Friday 30 January 2026 with footfall of 36,527.

## Ped Counts by week

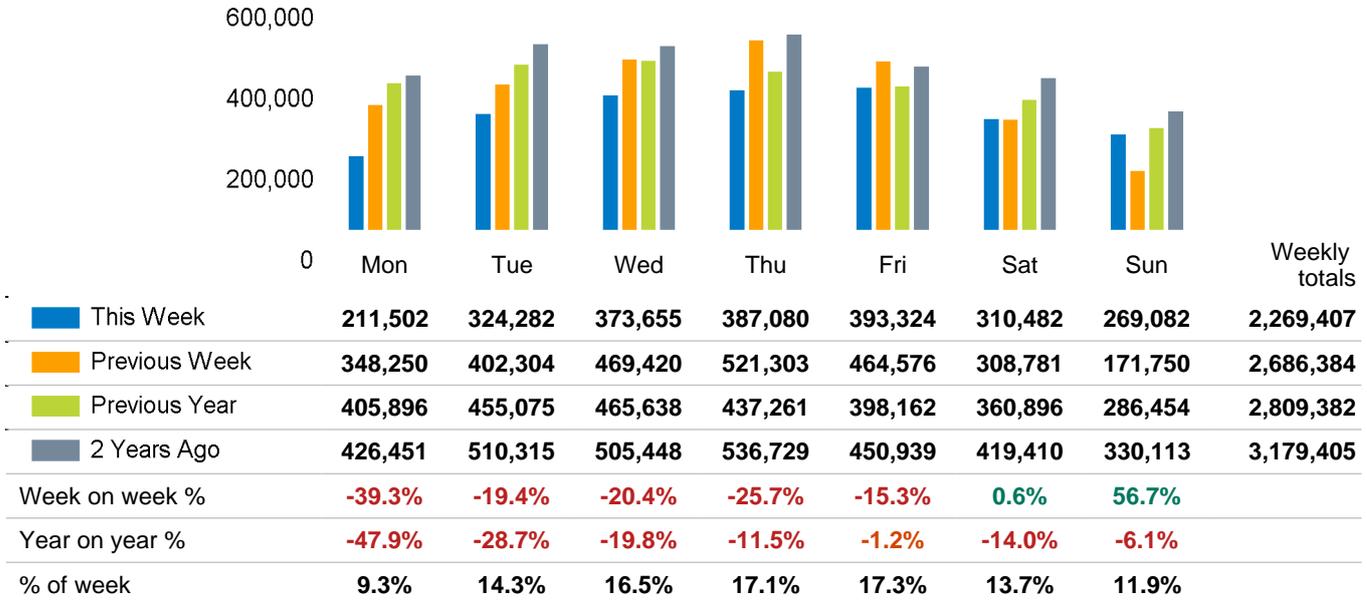


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

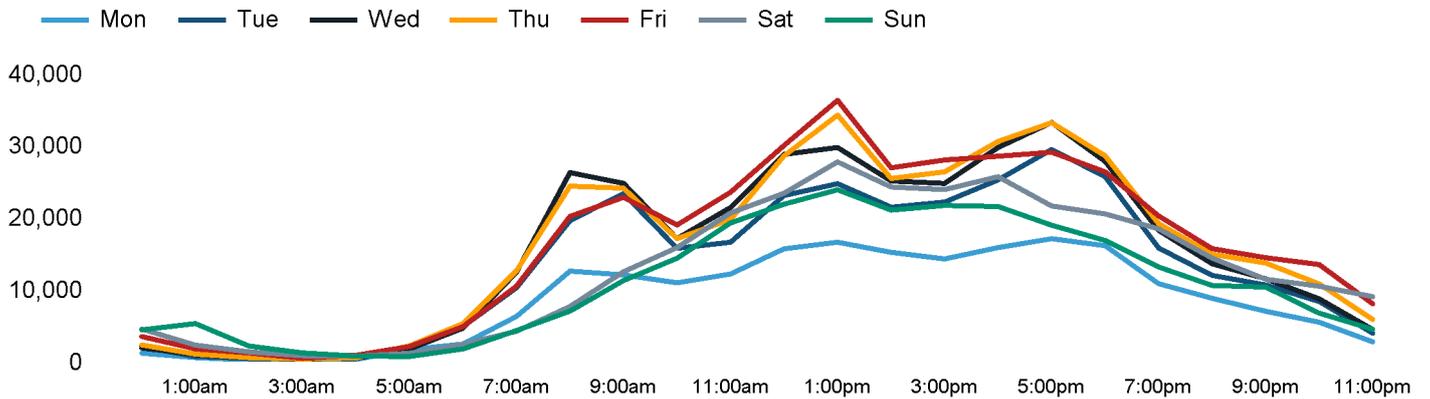
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	27°	27°	24°	24°	24°	24°	25°
Previous week	36°	33°	39°	48°	48°	39°	22°
Previous year	43°	42°	52°	52°	47°	47°	47°

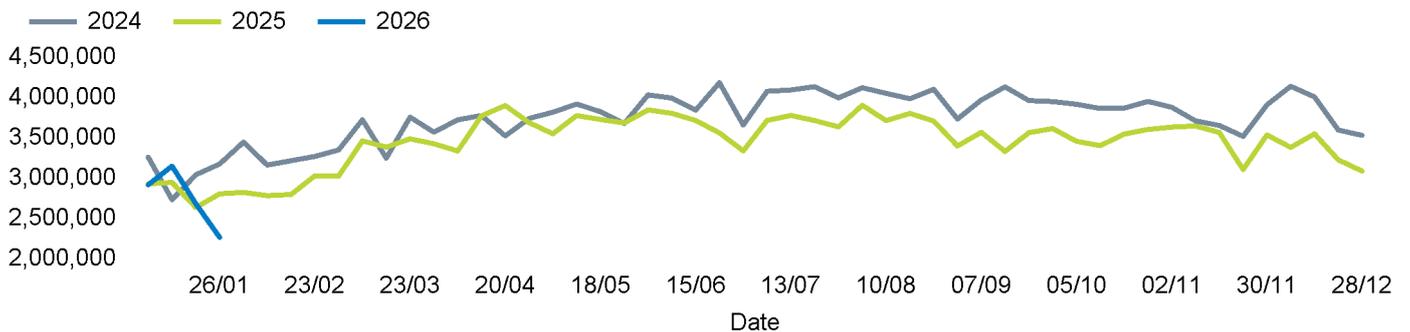
## Ped Counts by day



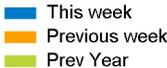
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	57,792	2.5%	69,509	66,499	-16.9%	-13.1%	
40 at 7 SE	103,186	4.5%	115,066	128,274	-10.3%	-19.6%	
40 at 7 SW	70,011	3.1%	84,207	87,329	-16.9%	-19.8%	
6th Avenue at 1032	135,801	6.0%	153,773	137,242	-11.7%	-1.0%	
6th Avenue at 1033	84,501	3.7%	109,744	115,001	-23.0%	-26.5%	
7 at 40 NW	121,282	5.3%	129,926	139,151	-6.7%	-12.8%	
7 at 40 SE	111,126	4.9%	118,755	138,394	-6.4%	-19.7%	
7 at 40 SW	127,297	5.6%	149,800	154,382	-15.0%	-17.5%	
7 at W 37 NE	31,035	1.4%	30,893	38,782	0.5%	-20.0%	
7 at W 37 NW	35,356	1.6%	44,324	43,681	-20.2%	-19.1%	
7 at W 37 SE	84,137	3.7%	99,158	105,557	-15.1%	-20.3%	
7 at W 37 SW	125,793	5.5%	154,059	155,748	-18.3%	-19.2%	
8 at W 36 NE	137,288	6.0%	160,165	170,334	-14.3%	-19.4%	
8 at W 36 NW	133,837	5.9%	131,219	141,065	2.0%	-5.1%	
8 at W 36 SE	150,262	6.6%	189,868	193,406	-20.9%	-22.3%	
8 at W 36 SW	145,395	6.4%	156,853	164,424	-7.3%	-11.6%	
Broadway 1300 Pedestrian Zone	1,254	0.1%	2,776	3,256	-54.8%	-61.5%	
Broadway 1400 Pedestrian Zone	28,714	1.3%	36,676	34,497	-21.7%	-16.8%	
Broadway at 1359	80,968	3.6%	120,672	126,691	-32.9%	-36.1%	
Broadway at 1370	29,700	1.3%	38,989	46,771	-23.8%	-36.5%	
Broadway at 1411	90,684	4.0%	113,407	119,132	-20.0%	-23.9%	
Broadway at 1430	106,899	4.7%	136,929	133,555	-21.9%	-20.0%	
W 36 at 8 NE	37,287	1.6%	38,877	45,864	-4.1%	-18.7%	
W 36 at 8 NW	48,424	2.1%	57,357	65,073	-15.6%	-25.6%	
W 36 at 8 SE	37,351	1.6%	51,421	54,624	-27.4%	-31.6%	
W 36 at 8 SW	49,694	2.2%	63,661	69,144	-21.9%	-28.1%	
W 37 at 7 NW	32,794	1.4%	41,096	41,138	-20.2%	-20.3%	
W 37 at 7 SE	38,398	1.7%	44,406	48,558	-13.5%	-20.9%	
W 37 at 7 SW	33,141	1.5%	42,798	41,810	-22.6%	-20.7%	



## Reporting dates

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This week - 26 January 2026 - 01 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 4, 2026 Vs Week 1, 2025 to Week 4, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2026 Vs Week 4, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2026 Vs Week 3 2026

