



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-4.3%	-8.8%	-11.1%	-18.1%	10.7%	0.6%
USA	-4.4%	0.3%	-7.5%	-10.6%	13.9%	-1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,012,927 which is 7.3% down on the previous year.

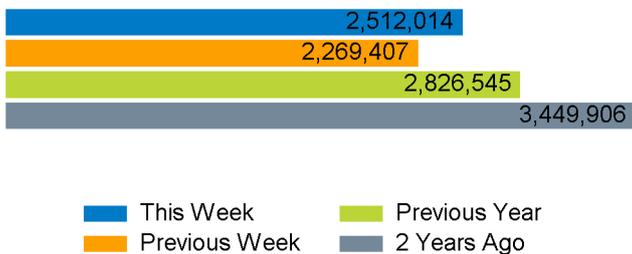
The total number of visitors for the year to date is 13,542,663 which is 4.3% down on the previous year.

The total number of visitors to Garment District in week commencing 2 February 2026 was 2,512,014.

The busiest day in week commencing 2 February 2026 was Wednesday with 449,697 visitors.

The peak hour of the week was 13:00 on Wednesday 4 February 2026 with footfall of 39,036.

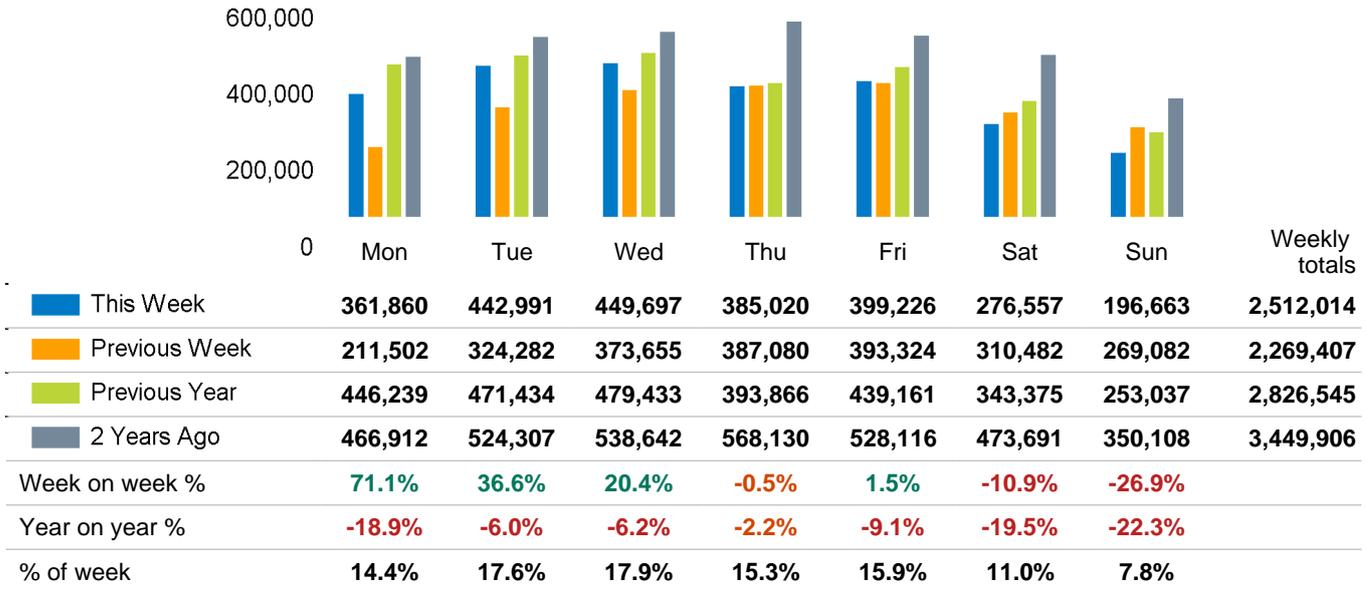
Ped Counts by week



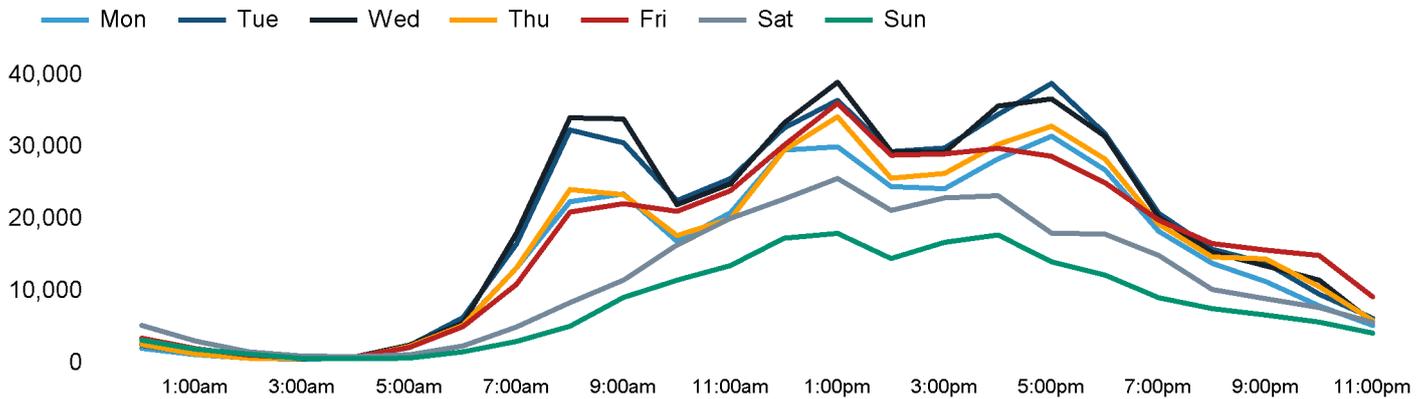
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	36°	36°	34°	34°	34°	34°	19°
Previous week	27°	27°	24°	24°	24°	24°	25°
Previous year	48°	48°	47°	39°	43°	43°	35°

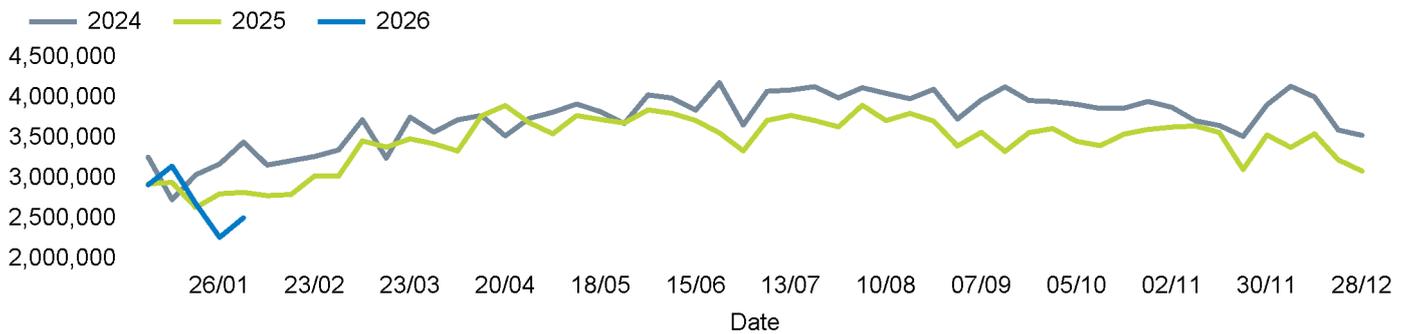
Ped Counts by day



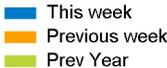
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	59,600	2.4%	57,792	64,726	3.1%	-7.9%	
40 at 7 SE	109,245	4.3%	103,186	123,164	5.9%	-11.3%	
40 at 7 SW	71,504	2.8%	70,011	78,553	2.1%	-9.0%	
6th Avenue at 1032	160,167	6.4%	135,801	169,967	17.9%	-5.8%	
6th Avenue at 1033	112,112	4.5%	84,501	118,328	32.7%	-5.3%	
7 at 40 NW	118,583	4.7%	121,282	130,736	-2.2%	-9.3%	
7 at 40 SE	118,571	4.7%	111,126	134,675	6.7%	-12.0%	
7 at 40 SW	128,369	5.1%	127,297	141,696	0.8%	-9.4%	
7 at W 37 NE	35,878	1.4%	31,035	41,405	15.6%	-13.3%	
7 at W 37 NW	37,477	1.5%	35,356	45,642	6.0%	-17.9%	
7 at W 37 SE	83,063	3.3%	84,137	94,152	-1.3%	-11.8%	
7 at W 37 SW	136,531	5.4%	125,793	155,166	8.5%	-12.0%	
8 at W 36 NE	147,333	5.9%	137,288	169,771	7.3%	-13.2%	
8 at W 36 NW	167,060	6.7%	133,837	143,096	24.8%	16.7%	
8 at W 36 SE	136,608	5.4%	150,262	194,257	-9.1%	-29.7%	
8 at W 36 SW	166,305	6.6%	145,395	163,371	14.4%	1.8%	
Broadway 1300 Pedestrian Zone	2,015	0.1%	1,254	3,755	60.7%	-46.3%	
Broadway 1400 Pedestrian Zone	31,057	1.2%	28,714	35,251	8.2%	-11.9%	
Broadway at 1359	105,427	4.2%	80,968	136,066	30.2%	-22.5%	
Broadway at 1370	40,972	1.6%	29,700	45,194	38.0%	-9.3%	
Broadway at 1411	108,067	4.3%	90,684	122,609	19.2%	-11.9%	
Broadway at 1430	120,499	4.8%	106,899	136,880	12.7%	-12.0%	
W 36 at 8 NE	39,714	1.6%	37,287	47,905	6.5%	-17.1%	
W 36 at 8 NW	59,837	2.4%	48,424	66,949	23.6%	-10.6%	
W 36 at 8 SE	37,708	1.5%	37,351	52,938	1.0%	-28.8%	
W 36 at 8 SW	60,334	2.4%	49,694	73,866	21.4%	-18.3%	
W 37 at 7 NW	36,799	1.5%	32,794	42,151	12.2%	-12.7%	
W 37 at 7 SE	43,159	1.7%	38,398	51,253	12.4%	-15.8%	
W 37 at 7 SW	38,020	1.5%	33,141	43,023	14.7%	-11.6%	



Reporting dates

This week - 02 February 2026 - 08 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 5, 2026 Vs Week 1, 2025 to Week 5, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2026 Vs Week 5, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2026 Vs Week 4 2026

