



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-2.6%	-9.3%	6.4%	-12.0%	18.0%	-1.4%
USA	-2.3%	-1.0%	7.6%	-7.9%	17.8%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,190,890 which is 7% down on the previous year.

The total number of visitors for the year to date is 16,507,012 which is 2.6% down on the previous year.

The total number of visitors to Garment District in week commencing 9 February 2026 was 2,964,349.

The busiest day in week commencing 9 February 2026 was Wednesday with 484,522 visitors.

The peak hour of the week was 17:00 on Wednesday 11 February 2026 with footfall of 40,440.

Ped Counts by week

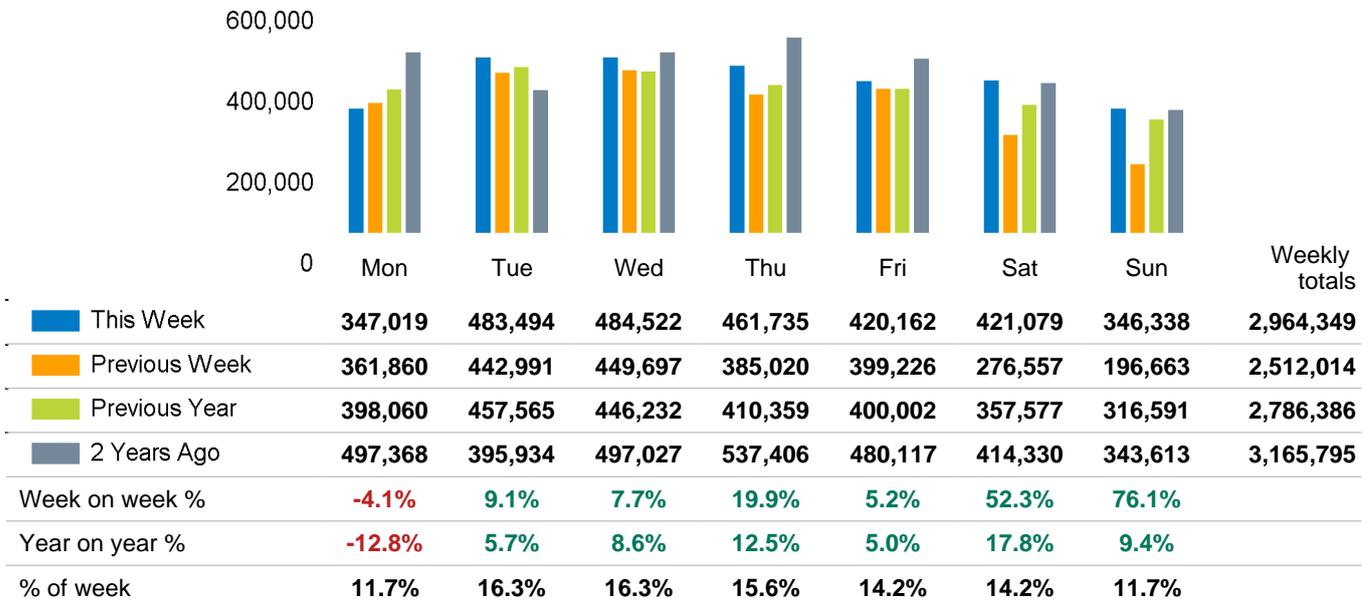


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

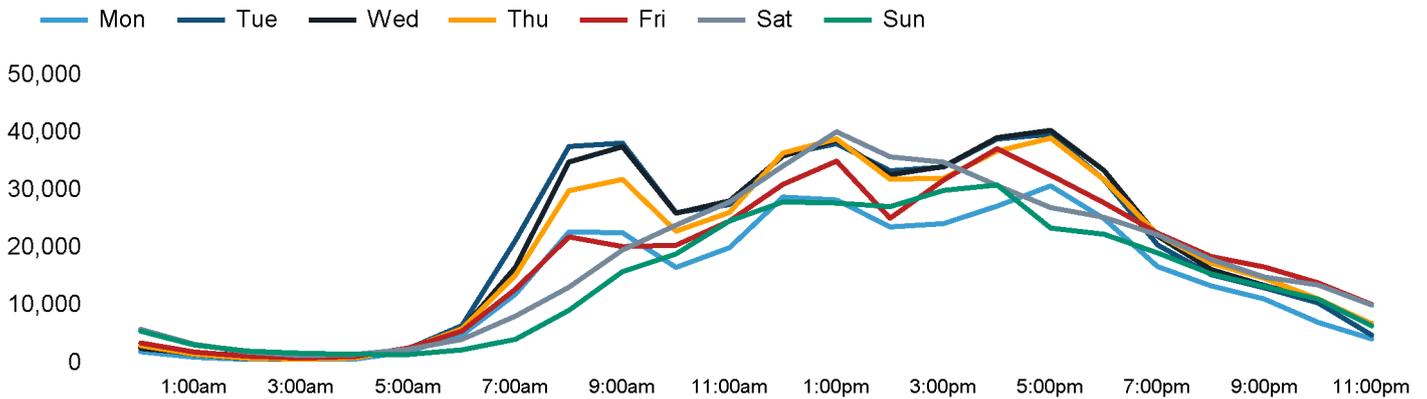
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	32°	36°	43°	43°	39°	48°	43°
Previous week	36°	36°	34°	34°	34°	34°	28°
Previous year	38°	38°	36°	46°	46°	37°	45°

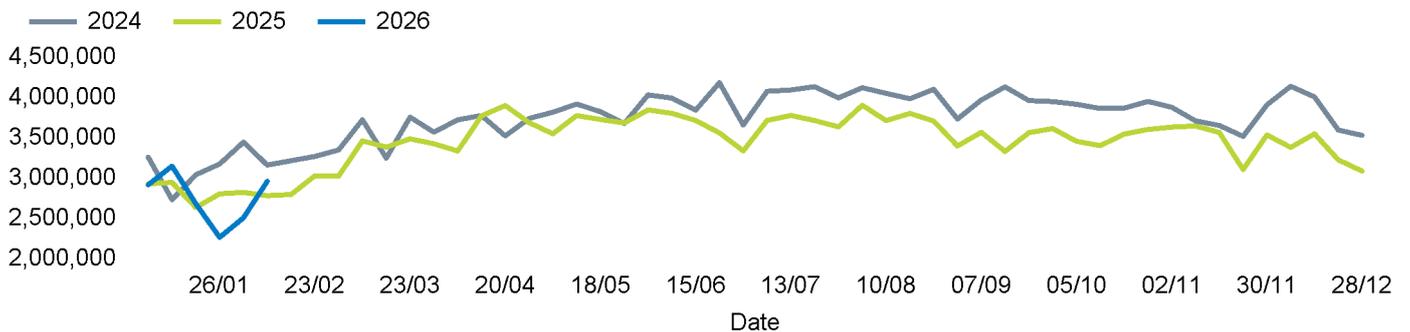
Ped Counts by day



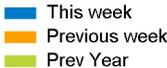
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	72,430	2.4%	59,600	68,383	21.5%	5.9%	
40 at 7 SE	129,588	4.4%	109,245	122,544	18.6%	5.7%	
40 at 7 SW	86,177	2.9%	71,504	80,351	20.5%	7.3%	
6th Avenue at 1032	191,502	6.5%	160,167	161,882	19.6%	18.3%	
6th Avenue at 1033	123,859	4.2%	112,112	112,355	10.5%	10.2%	
7 at 40 NW	143,742	4.8%	118,583	134,391	21.2%	7.0%	
7 at 40 SE	132,870	4.5%	118,571	125,596	12.1%	5.8%	
7 at 40 SW	158,996	5.4%	128,369	147,562	23.9%	7.7%	
7 at W 37 NE	35,128	1.2%	35,878	33,764	-2.1%	4.0%	
7 at W 37 NW	43,035	1.5%	37,477	40,953	14.8%	5.1%	
7 at W 37 SE	97,176	3.3%	83,063	92,695	17.0%	4.8%	
7 at W 37 SW	166,379	5.6%	136,531	157,268	21.9%	5.8%	
8 at W 36 NE	183,820	6.2%	147,333	173,574	24.8%	5.9%	
8 at W 36 NW	188,740	6.4%	167,060	148,188	13.0%	27.4%	
8 at W 36 SE	147,452	5.0%	136,608	178,419	7.9%	-17.4%	
8 at W 36 SW	188,183	6.3%	166,305	155,476	13.2%	21.0%	
Broadway 1300 Pedestrian Zone	1,747	0.1%	2,015	2,714	-13.3%	-35.6%	
Broadway 1400 Pedestrian Zone	39,356	1.3%	31,057	37,267	26.7%	5.6%	
Broadway at 1359	142,064	4.8%	105,427	136,931	34.8%	3.7%	
Broadway at 1370	51,882	1.8%	40,972	48,713	26.6%	6.5%	
Broadway at 1411	125,680	4.2%	108,067	117,350	16.3%	7.1%	
Broadway at 1430	153,601	5.2%	120,499	145,675	27.5%	5.4%	
W 36 at 8 NE	38,565	1.3%	39,714	42,302	-2.9%	-8.8%	
W 36 at 8 NW	71,512	2.4%	59,837	63,465	19.5%	12.7%	
W 36 at 8 SE	47,228	1.6%	37,708	56,475	25.2%	-16.4%	
W 36 at 8 SW	69,992	2.4%	60,334	75,588	16.0%	-7.4%	
W 37 at 7 NW	42,442	1.4%	36,799	40,448	15.3%	4.9%	
W 37 at 7 SE	45,918	1.5%	43,159	43,678	6.4%	5.1%	
W 37 at 7 SW	45,285	1.5%	38,020	42,379	19.1%	6.9%	



Reporting dates

This week - 09 February 2026 - 15 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 6, 2026 Vs Week 1, 2025 to Week 6, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2026 Vs Week 6, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2026 Vs Week 5 2026

