

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-2.6%	-9.5%	-12.6%	-7.3%	-12.7%	8.3%
USA	-4.0%	-1.3%	-14.9%	4.1%	-4.7%	10.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,042,083 which is 6.7% down on the previous year.

The total number of visitors for the year to date is 22,192,125 which is 2.6% down on the previous year.

The total number of visitors to Garment District in week commencing 23 February 2026 was 2,649,227.

The busiest day in week commencing 23 February 2026 was Thursday with 536,377 visitors.

The peak hour of the week was 17:00 on Thursday 26 February 2026 with footfall of 46,330.

Ped Counts by week

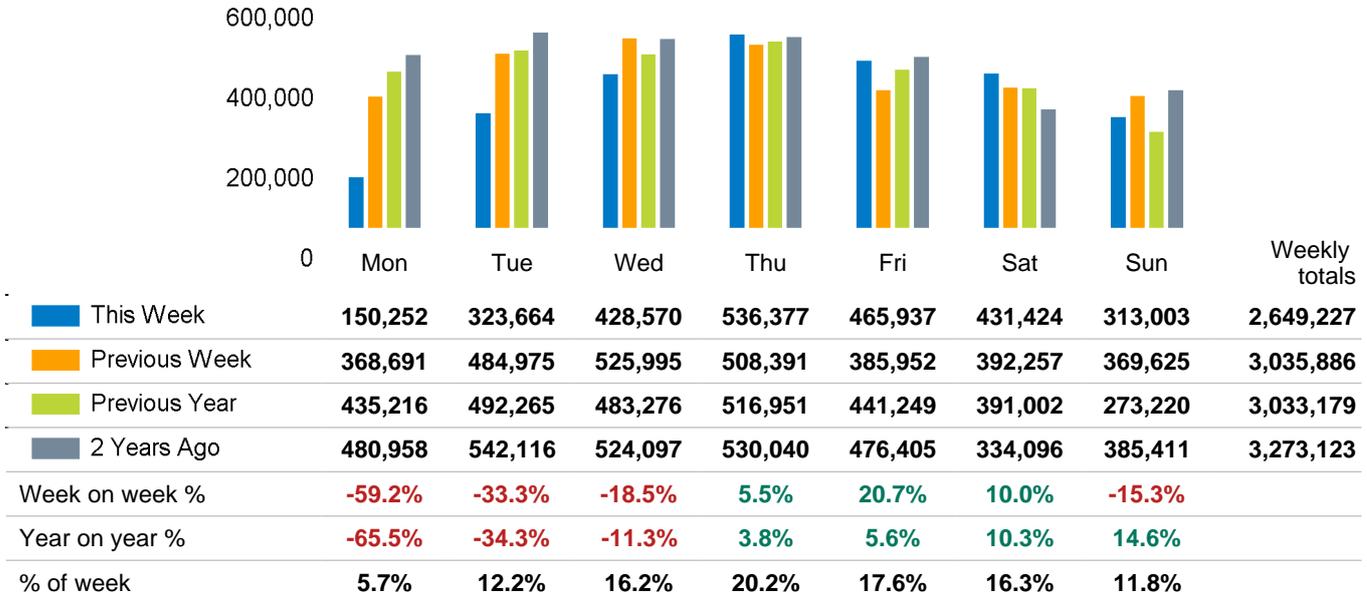


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

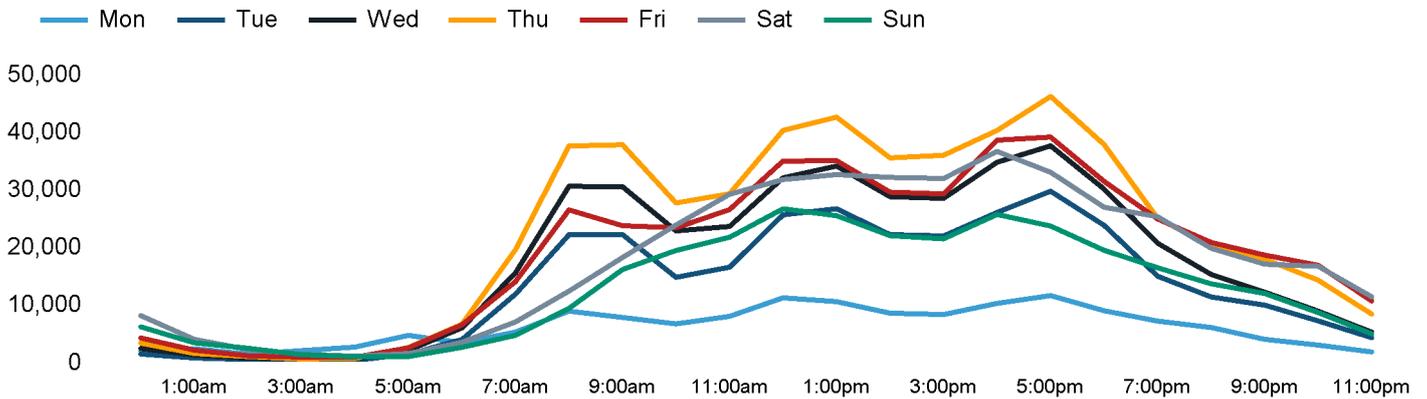
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 41°	 34°	 43°	 47°	 47°	 54°	 39°
Previous week	 41°	 47°	 47°	 43°	 43°	 47°	 47°
Previous year	 49°	 56°	 57°	 57°	 54°	 64°	 64°

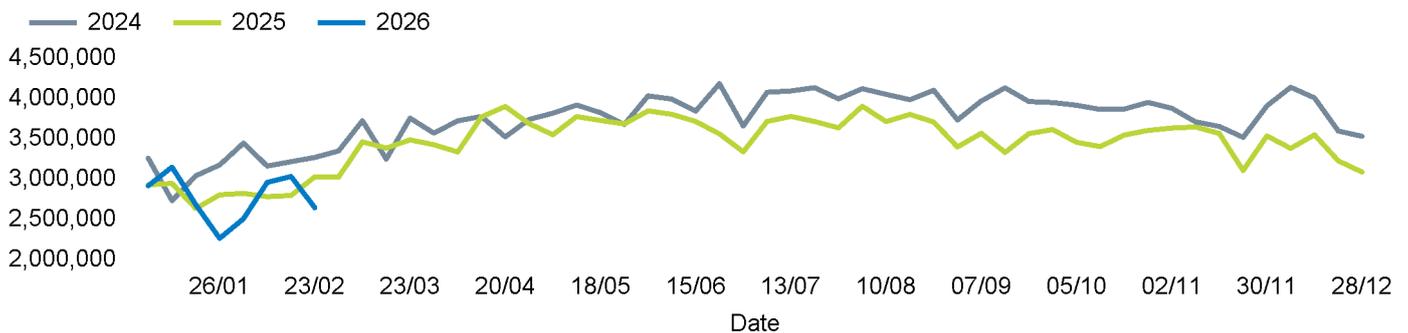
Ped Counts by day



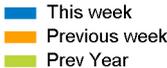
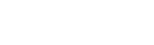
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	61,428	2.3%	78,296	72,078	-21.5%	-14.8%	
40 at 7 SE	105,615	4.0%	122,539	121,546	-13.8%	-13.1%	
40 at 7 SW	80,606	3.0%	85,567	91,616	-5.8%	-12.0%	
6th Avenue at 1032	161,339	6.1%	193,873	180,750	-16.8%	-10.7%	
6th Avenue at 1033	109,524	4.1%	111,735	123,604	-2.0%	-11.4%	
7 at 40 NW	142,468	5.4%	172,696	162,051	-17.5%	-12.1%	
7 at 40 SE	130,657	4.9%	134,724	150,280	-3.0%	-13.1%	
7 at 40 SW	145,930	5.5%	157,654	166,242	-7.4%	-12.2%	
7 at W 37 NE	37,157	1.4%	34,891	42,386	6.5%	-12.3%	
7 at W 37 NW	52,718	2.0%	58,801	62,218	-10.3%	-15.3%	
7 at W 37 SE	76,805	2.9%	89,043	90,661	-13.7%	-15.3%	
7 at W 37 SW	150,446	5.7%	172,339	171,645	-12.7%	-12.4%	
8 at W 36 NE	142,401	5.4%	157,697	177,138	-9.7%	-19.6%	
8 at W 36 NW	155,178	5.9%	168,122	145,857	-7.7%	6.4%	
8 at W 36 SE	148,402	5.6%	184,603	192,204	-19.6%	-22.8%	
8 at W 36 SW	172,005	6.5%	158,232	160,657	8.7%	7.1%	
Broadway 1300 Pedestrian Zone	1,019	0.0%	1,876	2,796	-45.7%	-63.6%	
Broadway 1400 Pedestrian Zone	32,619	1.2%	41,732	38,752	-21.8%	-15.8%	
Broadway at 1359	121,721	4.6%	154,463	147,405	-21.2%	-17.4%	
Broadway at 1370	39,371	1.5%	52,364	50,865	-24.8%	-22.6%	
Broadway at 1411	110,673	4.2%	133,757	128,284	-17.3%	-13.7%	
Broadway at 1430	132,058	5.0%	159,682	153,590	-17.3%	-14.0%	
W 36 at 8 NE	37,835	1.4%	45,096	51,306	-16.1%	-26.3%	
W 36 at 8 NW	59,471	2.2%	78,927	71,117	-24.7%	-16.4%	
W 36 at 8 SE	51,975	2.0%	63,570	58,933	-18.2%	-11.8%	
W 36 at 8 SW	63,302	2.4%	78,107	73,235	-19.0%	-13.6%	
W 37 at 7 NW	37,098	1.4%	43,477	43,262	-14.7%	-14.2%	
W 37 at 7 SE	51,097	1.9%	58,319	59,050	-12.4%	-13.5%	
W 37 at 7 SW	38,309	1.4%	43,704	43,651	-12.3%	-12.2%	



Reporting dates

This week - 23 February 2026 - 01 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 8, 2026 Vs Week 1, 2025 to Week 8, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2026 Vs Week 8, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2026 Vs Week 7 2026

