

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-0.9%	-7.7%	7.3%	-4.0%	4.1%	-1.7%
USA	-2.7%	-0.2%	5.5%	5.0%	6.5%	0.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,272,680 which is 6.2% down on the previous year.

The total number of visitors for the year to date is 39,228,629 which is 0.9% down on the previous year.

The total number of visitors to Garment District in week commencing 30 March 2026 was 3,680,188.

The busiest day in week commencing 30 March 2026 was Tuesday with 589,057 visitors.






















The peak hour of the week was 17:00 on Tuesday 31 March 2026 with footfall of 54,977.

## Ped Counts by week

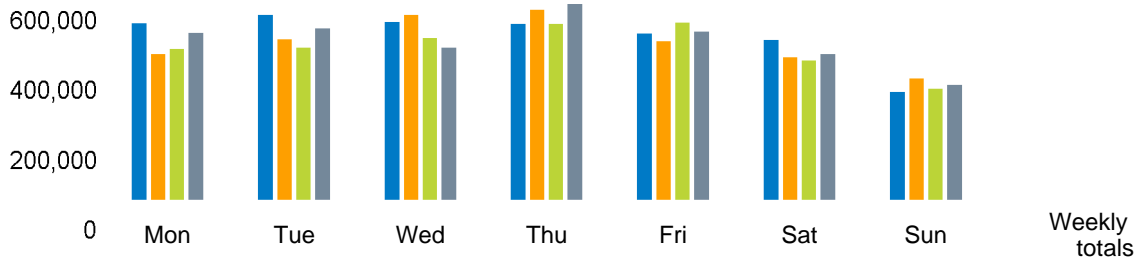


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

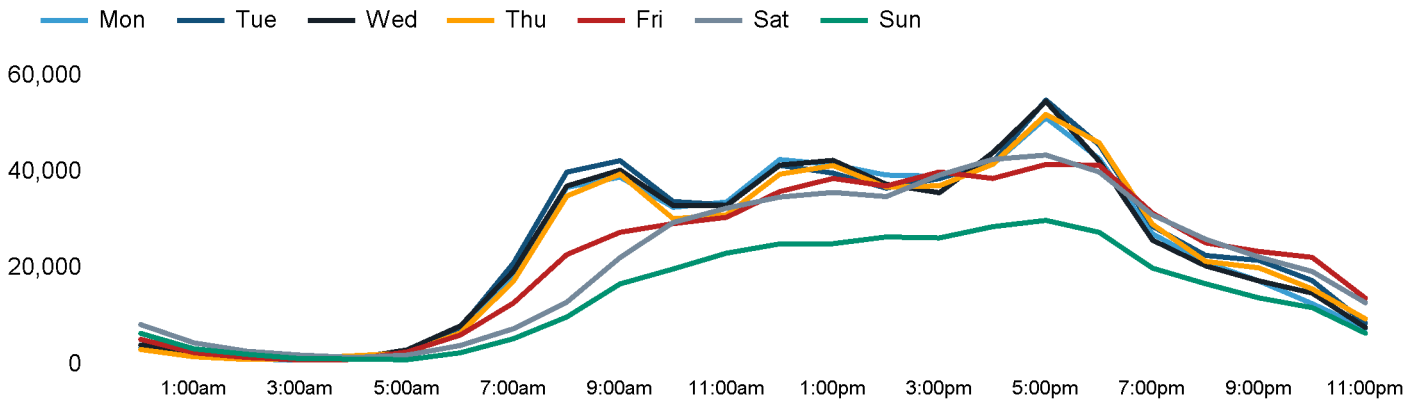
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 72°	 79°	 79°	 79°	 65°	 70°	 59°
Previous week	 63°	 54°	 53°	 74°	 74°	 67°	 55°
Previous year	 72°	 72°	 60°	 73°	 73°	 72°	 60°

## Ped Counts by day

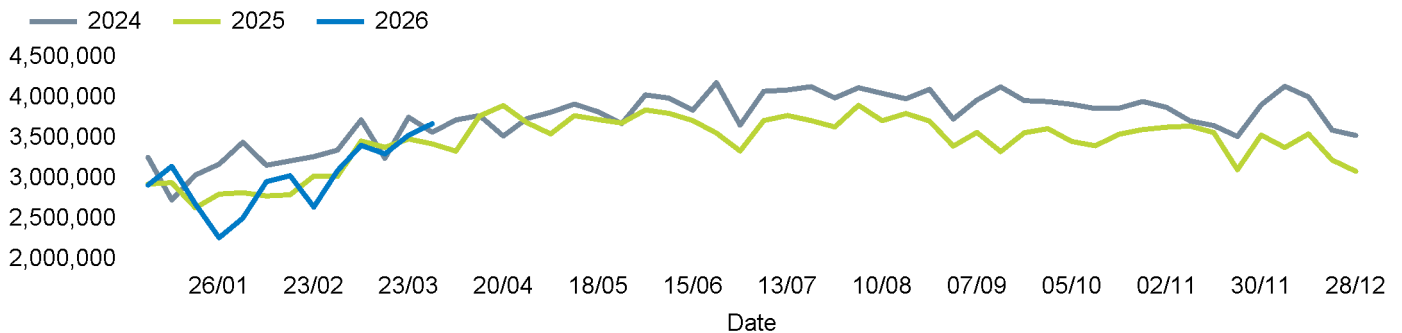


Week on week %	20.4%	14.7%	-3.7%	-7.1%	4.9%	11.6%	-10.7%	
Year on year %	16.4%	20.5%	9.5%	0.1%	-5.9%	14.2%	-2.8%	
% of week	15.3%	16.0%	15.4%	15.3%	14.5%	13.9%	9.5%	

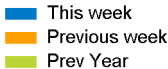
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	84,284	2.3%	82,693	81,594	1.9%	3.3%	
40 at 7 SE	161,640	4.4%	152,297	152,681	6.1%	5.9%	
40 at 7 SW	116,020	3.2%	107,698	111,045	7.7%	4.5%	
6th Avenue at 1032	221,793	6.0%	210,362	200,306	5.4%	10.7%	
6th Avenue at 1033	154,667	4.2%	154,519	142,027	0.1%	8.9%	
7 at 40 NW	203,612	5.5%	203,259	182,097	0.2%	11.8%	
7 at 40 SE	190,909	5.2%	192,082	179,274	-0.6%	6.5%	
7 at 40 SW	213,117	5.8%	184,228	209,351	15.7%	1.8%	
7 at W 37 NE	63,059	1.7%	56,212	60,390	12.2%	4.4%	
7 at W 37 NW	80,448	2.2%	74,408	70,026	8.1%	14.9%	
7 at W 37 SE	124,496	3.4%	126,011	114,595	-1.2%	8.6%	
7 at W 37 SW	179,519	4.9%	174,125	165,514	3.1%	8.5%	
8 at W 36 NE	197,884	5.4%	183,398	188,396	7.9%	5.0%	
8 at W 36 NW	174,355	4.7%	166,711	161,608	4.6%	7.9%	
8 at W 36 SE	205,181	5.6%	201,405	200,563	1.9%	2.3%	
8 at W 36 SW	172,254	4.7%	163,950	170,244	5.1%	1.2%	
Broadway 1300 Pedestrian Zone	1,354	0.0%	2,469	2,135	-45.2%	-36.6%	
Broadway 1400 Pedestrian Zone	42,545	1.2%	43,888	38,672	-3.1%	10.0%	
Broadway at 1359	174,065	4.7%	165,173	165,262	5.4%	5.3%	
Broadway at 1370	66,871	1.8%	66,086	63,238	1.2%	5.7%	
Broadway at 1411	167,414	4.5%	166,994	151,446	0.3%	10.5%	
Broadway at 1430	202,876	5.5%	193,055	183,323	5.1%	10.7%	
W 36 at 8 NE	56,790	1.5%	54,558	54,246	4.1%	4.7%	
W 36 at 8 NW	78,051	2.1%	79,894	68,337	-2.3%	14.2%	
W 36 at 8 SE	71,572	1.9%	70,609	66,310	1.4%	7.9%	
W 36 at 8 SW	89,573	2.4%	85,078	80,314	5.3%	11.5%	
W 37 at 7 NW	50,505	1.4%	49,104	46,230	2.9%	9.2%	
W 37 at 7 SE	86,052	2.3%	78,214	75,706	10.0%	13.7%	
W 37 at 7 SW	49,282	1.3%	49,196	45,463	0.2%	8.4%	



## Reporting dates

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This week - 30 March 2026 - 05 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
05 January 2026 - 05 April 2026 vs 06 January 2025 - 06 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
30 March 2026 - 05 April 2026 vs 31 March 2025 - 06 April 2025

Week on week % change is the % change for this week compared to the previous week.  
30 March 2026 - 05 April 2026 vs 23 March 2026 - 29 March 2026

