



Footfall Report for: Garment District

Weekly Ped Counts

| | Year to date % | | Year on year % | | Week on week % | |
|------------------|----------------|-------|----------------|-------|----------------|-------|
| | 2026 | 2025 | 2026 | 2025 | 2026 | 2025 |
| Garment District | -0.2% | -7.4% | -0.6% | -0.1% | 3.4% | 13.1% |
| USA | -2.3% | -0.1% | -7.4% | 10.8% | 1.6% | 21.8% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,543,967 which is 5.9% down on the previous year.

The total number of visitors for the year to date is 46,616,236 which is 0.2% down on the previous year.

The total number of visitors to Garment District in week commencing 13 April 2026 was 3,755,844.

The busiest day in week commencing 13 April 2026 was Wednesday with 625,486 visitors.

The peak hour of the week was 17:00 on Wednesday 15 April 2026 with footfall of 59,246.

Ped Counts by week

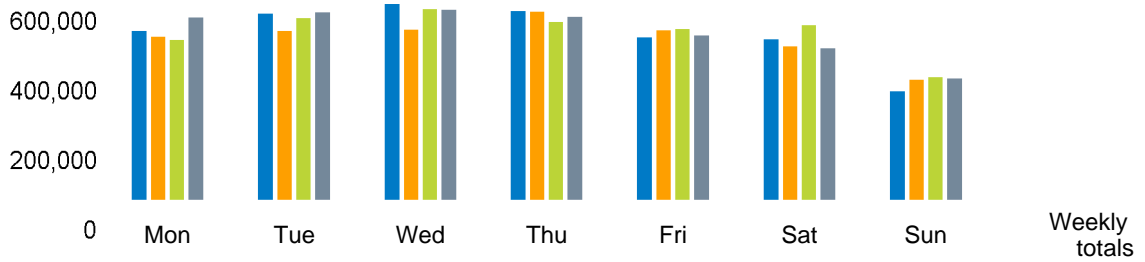


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

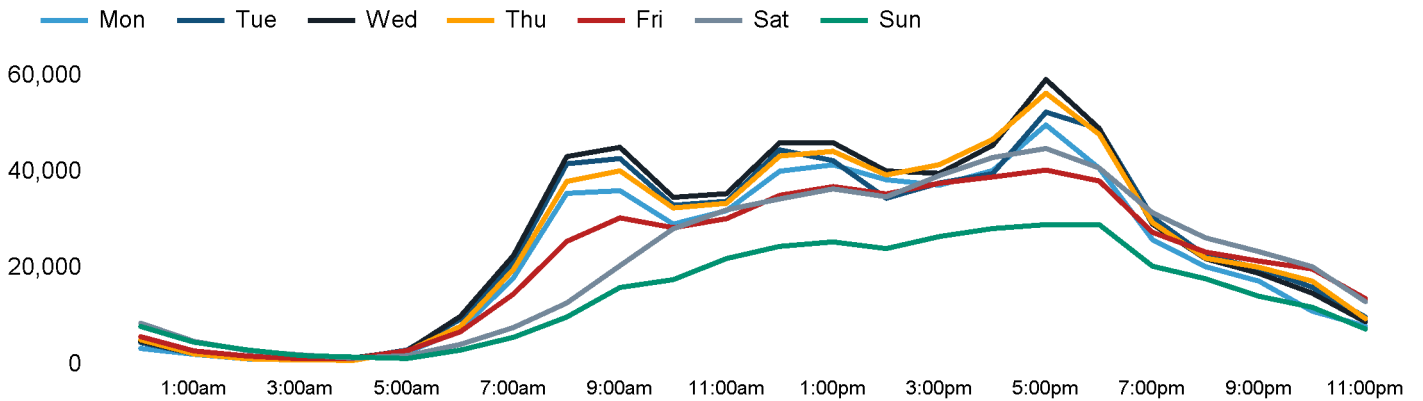
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 79° | 87° | 90° | 90° | 90° | 80° | 55° |
| Previous week | 57° | 56° | 55° | 50° | 62° | 62° | 62° |
| Previous year | 65° | 69° | 69° | 63° | 67° | 84° | 84° |

Ped Counts by day

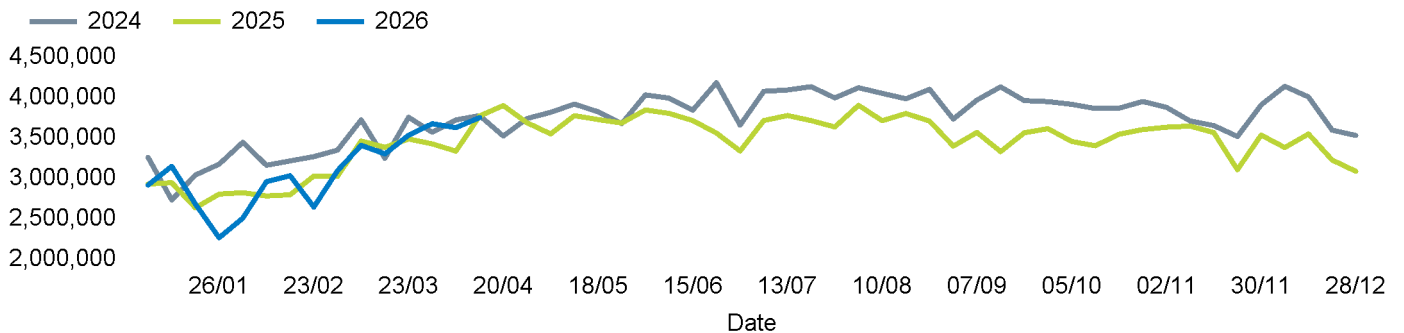


| | | | | | | | | |
|----------------|-------|-------|-------|-------|-------|-------|--------|--|
| Week on week % | 3.5% | 10.3% | 14.8% | 0.4% | -3.9% | 4.7% | -9.1% | |
| Year on year % | 5.6% | 2.4% | 2.8% | 6.0% | -4.9% | -7.6% | -11.1% | |
| % of week | 14.4% | 15.9% | 16.7% | 16.1% | 13.9% | 13.7% | 9.4% | |

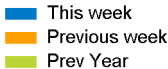
Ped Counts by hour



Ped Counts by week



Ped Counts by location

| | This week | % share of total week | Previous week | Previous year | Week on week % | Year on year % |  |
|-------------------------------|-----------|-----------------------|---------------|---------------|----------------|----------------|---|
| 40 at 7 NW | 90,218 | 2.4% | 86,997 | 93,274 | 3.7% | -3.3% | |
| 40 at 7 SE | 159,242 | 4.2% | 159,285 | 156,374 | 0.0% | 1.8% | |
| 40 at 7 SW | 113,465 | 3.0% | 119,852 | 109,736 | -5.3% | 3.4% | |
| 6th Avenue at 1032 | 225,590 | 6.0% | 212,588 | 242,836 | 6.1% | -7.1% | |
| 6th Avenue at 1033 | 161,078 | 4.3% | 161,489 | 162,266 | -0.3% | -0.7% | |
| 7 at 40 NW | 212,144 | 5.6% | 199,303 | 213,072 | 6.4% | -0.4% | |
| 7 at 40 SE | 197,134 | 5.2% | 196,236 | 194,639 | 0.5% | 1.3% | |
| 7 at 40 SW | 229,163 | 6.1% | 238,815 | 224,382 | -4.0% | 2.1% | |
| 7 at W 37 NE | 65,522 | 1.7% | 60,761 | 65,404 | 7.8% | 0.2% | |
| 7 at W 37 NW | 89,967 | 2.4% | 78,590 | 84,175 | 14.5% | 6.9% | |
| 7 at W 37 SE | 133,660 | 3.6% | 121,558 | 130,153 | 10.0% | 2.7% | |
| 7 at W 37 SW | 186,476 | 5.0% | 184,672 | 187,748 | 1.0% | -0.7% | |
| 8 at W 36 NE | 196,938 | 5.2% | 190,563 | 197,326 | 3.3% | -0.2% | |
| 8 at W 36 NW | 170,747 | 4.5% | 167,617 | 179,178 | 1.9% | -4.7% | |
| 8 at W 36 SE | 207,358 | 5.5% | 190,689 | 203,347 | 8.7% | 2.0% | |
| 8 at W 36 SW | 162,861 | 4.3% | 162,562 | 181,459 | 0.2% | -10.2% | |
| Broadway 1300 Pedestrian Zone | 2,098 | 0.1% | 2,557 | 1,457 | -18.0% | 44.0% | |
| Broadway 1400 Pedestrian Zone | 48,969 | 1.3% | 39,503 | 49,184 | 24.0% | -0.4% | |
| Broadway at 1359 | 170,340 | 4.5% | 158,467 | 171,758 | 7.5% | -0.8% | |
| Broadway at 1370 | 75,221 | 2.0% | 72,326 | 82,262 | 4.0% | -8.6% | |
| Broadway at 1411 | 178,596 | 4.8% | 171,294 | 178,165 | 4.3% | 0.2% | |
| Broadway at 1430 | 197,427 | 5.3% | 184,178 | 191,795 | 7.2% | 2.9% | |
| W 36 at 8 NE | 55,211 | 1.5% | 53,702 | 55,340 | 2.8% | -0.2% | |
| W 36 at 8 NW | 76,251 | 2.0% | 83,989 | 72,944 | -9.2% | 4.5% | |
| W 36 at 8 SE | 73,978 | 2.0% | 67,757 | 72,045 | 9.2% | 2.7% | |
| W 36 at 8 SW | 88,561 | 2.4% | 95,307 | 85,872 | -7.1% | 3.1% | |
| W 37 at 7 NW | 49,684 | 1.3% | 48,975 | 48,510 | 1.4% | 2.4% | |
| W 37 at 7 SE | 89,346 | 2.4% | 75,578 | 92,039 | 18.2% | -2.9% | |
| W 37 at 7 SW | 48,599 | 1.3% | 46,553 | 49,199 | 4.4% | -1.2% | |



Reporting dates

This week - 13 April 2026 - 19 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 19 April 2026 vs 06 January 2025 - 20 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
13 April 2026 - 19 April 2026 vs 14 April 2025 - 20 April 2025

Week on week % change is the % change for this week compared to the previous week.
13 April 2026 - 19 April 2026 vs 06 April 2026 - 12 April 2026

