

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-0.5%	-6.3%	-4.9%	10.7%	-1.1%	3.4%
USA	-2.7%	0.5%	-7.6%	8.3%	-2.9%	-3.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,354,109 which is 6.1% down on the previous year.

The total number of visitors for the year to date is 50,330,955 which is 0.5% down on the previous year.

The total number of visitors to Garment District in week commencing 20 April 2026 was 3,714,719.

The busiest day in week commencing 20 April 2026 was Thursday with 624,012 visitors.






















The peak hour of the week was 17:00 on Thursday 23 April 2026 with footfall of 59,271.

## Ped Counts by week

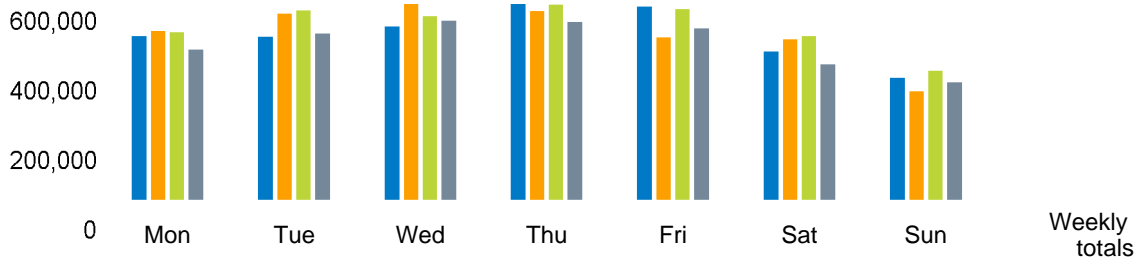


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

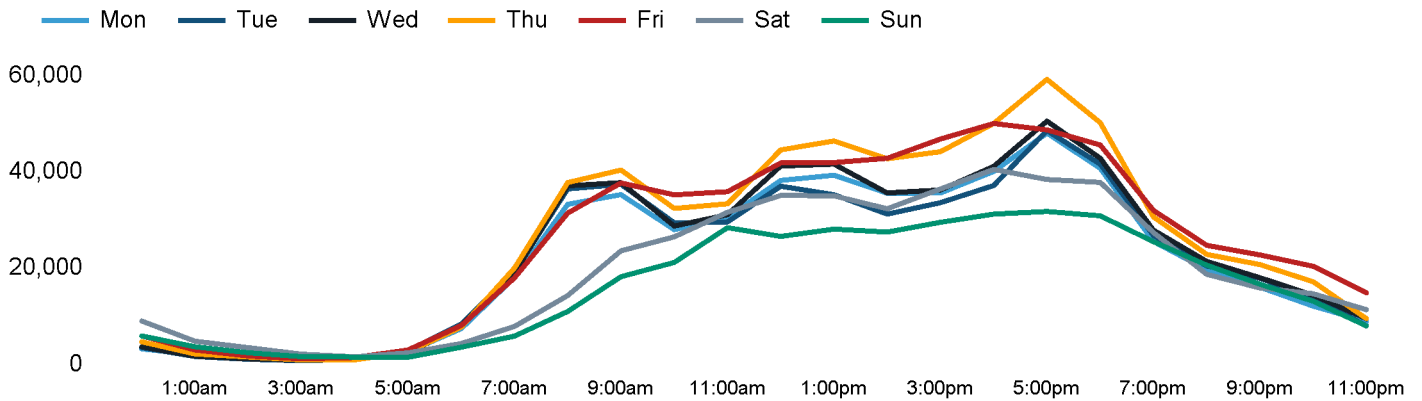
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 53°	 53°	 56°	 74°	 74°	 68°	 59°
Previous week	 79°	 87°	 90°	 90°	 90°	 80°	 69°
Previous year	 74°	 80°	 80°	 75°	 75°	 75°	 72°

## Ped Counts by day

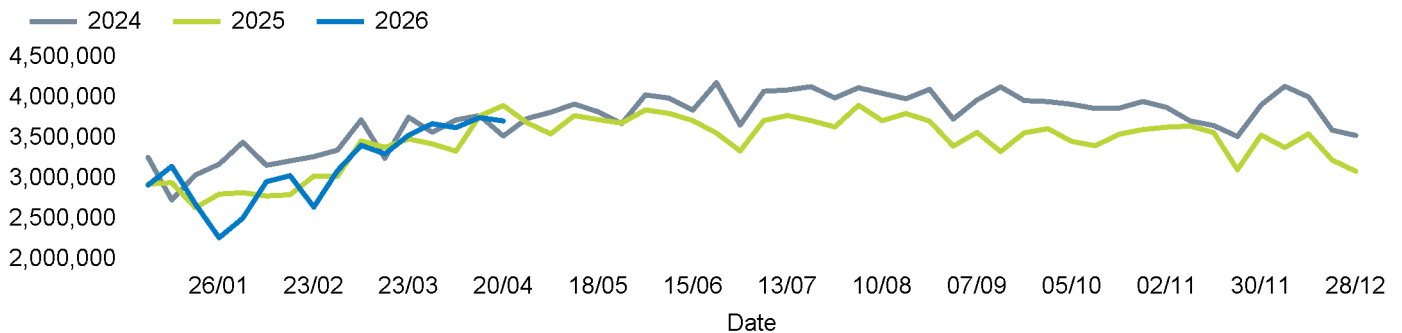


Week on week %	-3.0%	-12.0%	-11.4%	3.4%	18.3%	-7.7%	11.8%	
Year on year %	-2.3%	-13.4%	-5.6%	0.3%	1.2%	-9.4%	-5.4%	
% of week	14.1%	14.1%	14.9%	16.8%	16.6%	12.8%	10.6%	

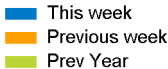
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	91,108	2.5%	90,218	95,882	1.0%	-5.0%	
40 at 7 SE	164,577	4.4%	159,242	173,490	3.4%	-5.1%	
40 at 7 SW	117,279	3.2%	113,465	123,153	3.4%	-4.8%	
6th Avenue at 1032	221,092	6.0%	225,590	235,340	-2.0%	-6.1%	
6th Avenue at 1033	156,391	4.2%	161,078	177,395	-2.9%	-11.8%	
7 at 40 NW	214,893	5.8%	212,144	226,492	1.3%	-5.1%	
7 at 40 SE	196,513	5.3%	197,134	207,175	-0.3%	-5.1%	
7 at 40 SW	235,556	6.3%	229,163	247,555	2.8%	-4.8%	
7 at W 37 NE	61,946	1.7%	65,522	65,513	-5.5%	-5.4%	
7 at W 37 NW	76,824	2.1%	89,967	81,123	-14.6%	-5.3%	
7 at W 37 SE	108,587	2.9%	133,660	114,845	-18.8%	-5.4%	
7 at W 37 SW	187,561	5.0%	186,476	197,440	0.6%	-5.0%	
8 at W 36 NE	191,023	5.1%	196,938	194,883	-3.0%	-2.0%	
8 at W 36 NW	166,420	4.5%	170,747	175,918	-2.5%	-5.4%	
8 at W 36 SE	200,176	5.4%	207,358	202,037	-3.5%	-0.9%	
8 at W 36 SW	157,613	4.2%	162,861	181,025	-3.2%	-12.9%	
Broadway 1300 Pedestrian Zone	3,276	0.1%	2,098	2,461	56.1%	33.1%	
Broadway 1400 Pedestrian Zone	60,724	1.6%	48,969	64,020	24.0%	-5.1%	
Broadway at 1359	169,307	4.6%	170,340	168,520	-0.6%	0.5%	
Broadway at 1370	76,935	2.1%	75,221	76,896	2.3%	0.1%	
Broadway at 1411	175,239	4.7%	178,596	184,965	-1.9%	-5.3%	
Broadway at 1430	210,677	5.7%	197,427	222,119	6.7%	-5.2%	
W 36 at 8 NE	56,203	1.5%	55,211	57,944	1.8%	-3.0%	
W 36 at 8 NW	74,782	2.0%	76,251	76,016	-1.9%	-1.6%	
W 36 at 8 SE	71,296	1.9%	73,978	72,700	-3.6%	-1.9%	
W 36 at 8 SW	84,322	2.3%	88,561	85,812	-4.8%	-1.7%	
W 37 at 7 NW	46,454	1.3%	49,684	48,854	-6.5%	-4.9%	
W 37 at 7 SE	89,678	2.4%	89,346	94,548	0.4%	-5.2%	
W 37 at 7 SW	48,267	1.3%	48,599	50,456	-0.7%	-4.3%	



## Reporting dates

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This week - 20 April 2026 - 26 April 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.  
05 January 2026 - 26 April 2026 vs 06 January 2025 - 27 April 2025

Year on year % change is the % change for this week compared to the same week in the previous year.  
20 April 2026 - 26 April 2026 vs 21 April 2025 - 27 April 2025

Week on week % change is the % change for this week compared to the previous week.  
20 April 2026 - 26 April 2026 vs 13 April 2026 - 19 April 2026

