



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-0.7%	-6.0%	-2.5%	-1.4%	-3.1%	-5.4%
USA	-2.9%	0.7%	-5.0%	4.1%	1.1%	-1.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,262,236 which is 6.2% down on the previous year.

The total number of visitors for the year to date is 53,931,813 which is 0.7% down on the previous year.

The total number of visitors to Garment District in week commencing 27 April 2026 was 3,600,858.

The busiest day in week commencing 27 April 2026 was Tuesday with 567,546 visitors.

The peak hour of the week was 17:00 on Thursday 30 April 2026 with footfall of 51,347.

Ped Counts by week

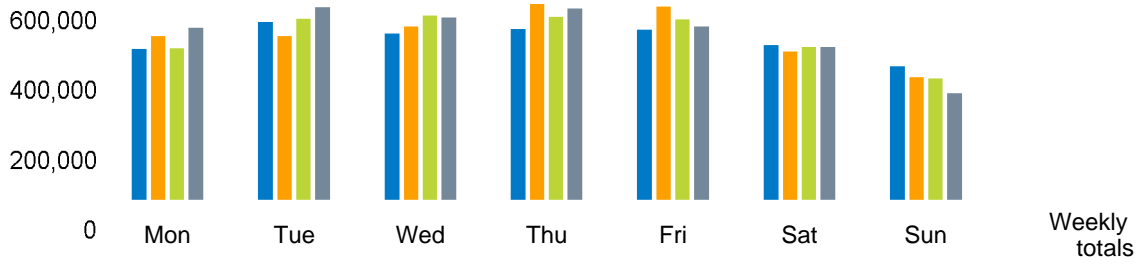


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

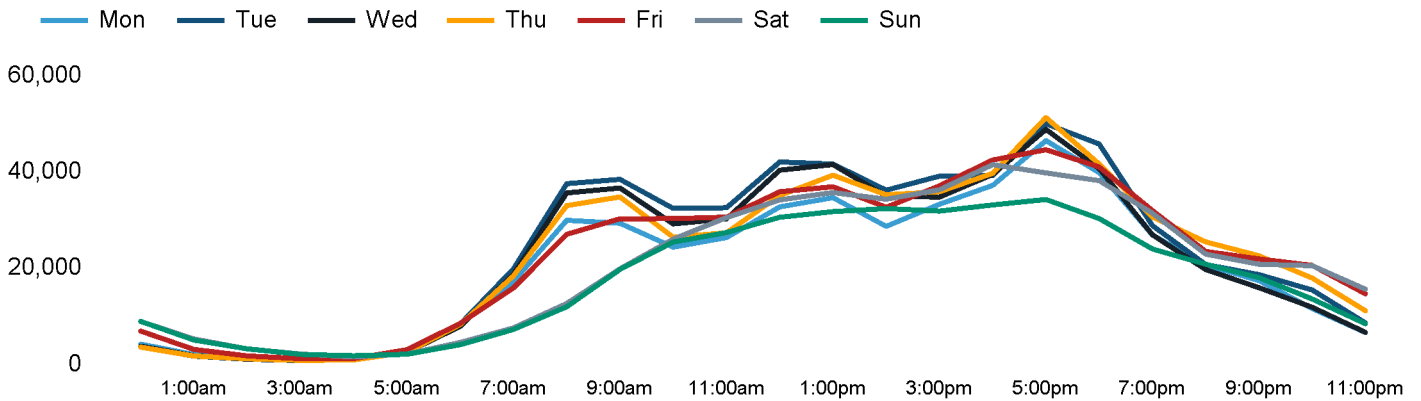
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	68°	68°	65°	61°	64°	64°	61°
Previous week	53°	53°	56°	74°	74°	68°	58°
Previous year	75°	78°	78°	73°	83°	85°	85°

Ped Counts by day

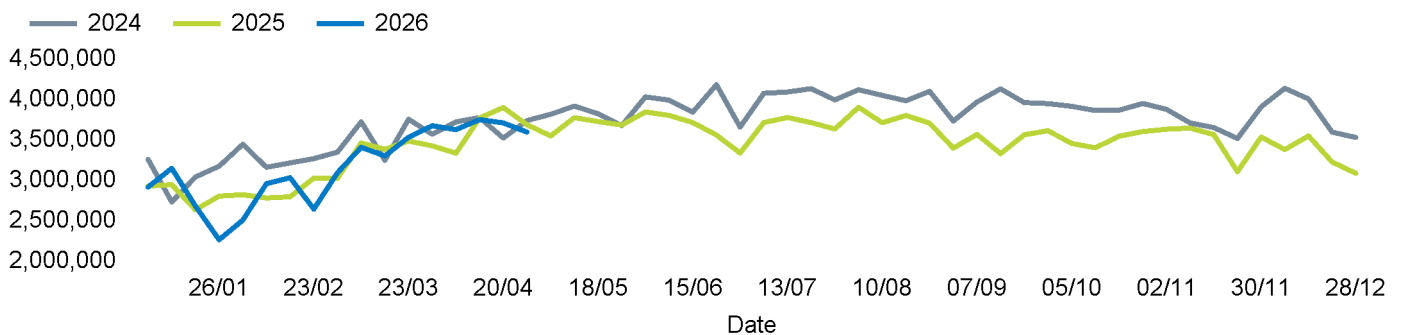


Week on week %	-7.6%	8.3%	-3.9%	-12.5%	-11.7%	4.3%	8.6%	
Year on year %	-0.2%	-1.8%	-9.3%	-6.5%	-5.6%	1.5%	9.4%	
% of week	13.5%	15.8%	14.8%	15.2%	15.1%	13.8%	11.9%	

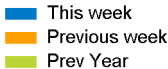
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	81,151	2.3%	91,108	86,276	-10.9%	-5.9%	
40 at 7 SE	152,850	4.2%	164,577	159,322	-7.1%	-4.1%	
40 at 7 SW	109,571	3.0%	117,279	112,573	-6.6%	-2.7%	
6th Avenue at 1032	223,588	6.2%	221,092	239,097	1.1%	-6.5%	
6th Avenue at 1033	165,037	4.6%	156,391	157,026	5.5%	5.1%	
7 at 40 NW	202,200	5.6%	214,893	208,376	-5.9%	-3.0%	
7 at 40 SE	190,056	5.3%	196,513	201,490	-3.3%	-5.7%	
7 at 40 SW	217,842	6.0%	235,556	228,754	-7.5%	-4.8%	
7 at W 37 NE	59,343	1.6%	61,946	61,541	-4.2%	-3.6%	
7 at W 37 NW	73,760	2.0%	76,824	83,921	-4.0%	-12.1%	
7 at W 37 SE	113,199	3.1%	108,587	117,301	4.2%	-3.5%	
7 at W 37 SW	172,186	4.8%	187,561	174,720	-8.2%	-1.5%	
8 at W 36 NE	191,828	5.3%	191,023	191,948	0.4%	-0.1%	
8 at W 36 NW	167,238	4.6%	166,420	173,532	0.5%	-3.6%	
8 at W 36 SE	200,321	5.6%	200,176	190,575	0.1%	5.1%	
8 at W 36 SW	159,862	4.4%	157,613	174,482	1.4%	-8.4%	
Broadway 1300 Pedestrian Zone	3,190	0.1%	3,276	1,311	-2.6%	143.3%	
Broadway 1400 Pedestrian Zone	55,295	1.5%	60,724	50,782	-8.9%	8.9%	
Broadway at 1359	176,668	4.9%	169,307	169,359	4.3%	4.3%	
Broadway at 1370	74,136	2.1%	76,935	70,329	-3.6%	5.4%	
Broadway at 1411	162,234	4.5%	175,239	167,546	-7.4%	-3.2%	
Broadway at 1430	193,356	5.4%	210,677	202,584	-8.2%	-4.6%	
W 36 at 8 NE	58,325	1.6%	56,203	59,398	3.8%	-1.8%	
W 36 at 8 NW	70,209	1.9%	74,782	76,484	-6.1%	-8.2%	
W 36 at 8 SE	72,775	2.0%	71,296	69,331	2.1%	5.0%	
W 36 at 8 SW	80,370	2.2%	84,322	82,724	-4.7%	-2.8%	
W 37 at 7 NW	43,565	1.2%	46,454	45,243	-6.2%	-3.7%	
W 37 at 7 SE	84,854	2.4%	89,678	88,979	-5.4%	-4.6%	
W 37 at 7 SW	45,849	1.3%	48,267	47,727	-5.0%	-3.9%	



Reporting dates

This week - 27 April 2026 - 03 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 03 May 2026 vs 06 January 2025 - 04 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
27 April 2026 - 03 May 2026 vs 28 April 2025 - 04 May 2025

Week on week % change is the % change for this week compared to the previous week.
27 April 2026 - 03 May 2026 vs 20 April 2026 - 26 April 2026

