

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	-0.2%	-5.9%	2.2%	-3.6%	4.6%	6.3%
USA	-2.3%	0.3%	2.5%	-0.3%	5.1%	4.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 179,486,050 which is 5.8% down on the previous year.

The total number of visitors for the year to date is 61,489,114 which is 0.2% down on the previous year.

The total number of visitors to Garment District in week commencing 11 May 2026 was 3,863,806.

The busiest day in week commencing 11 May 2026 was Thursday with 648,169 visitors.

The peak hour of the week was 17:00 on Thursday 14 May 2026 with footfall of 60,115.

Ped Counts by week

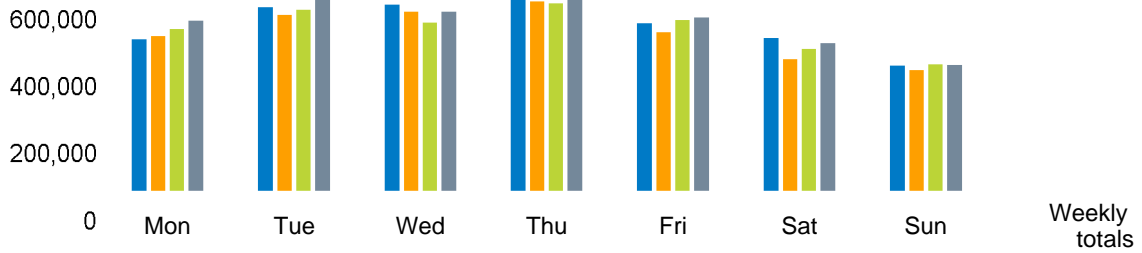


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

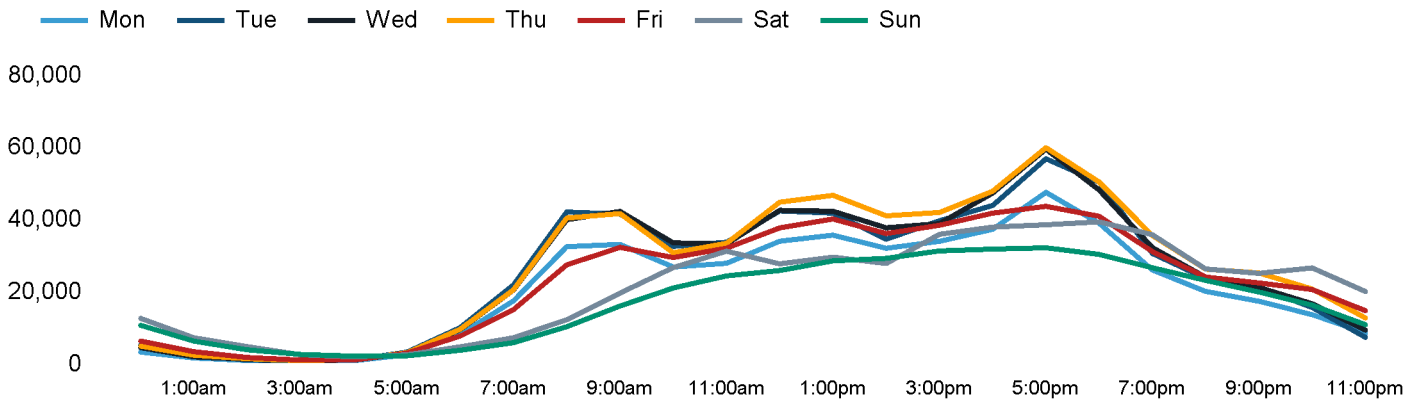
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	73°	66°	73°	73°	67°	81°	90°
Previous week							
	73°	82°	82°	72°	66°	65°	73°
Previous year							
	79°	73°	70°	69°	73°	84°	84°

Ped Counts by day

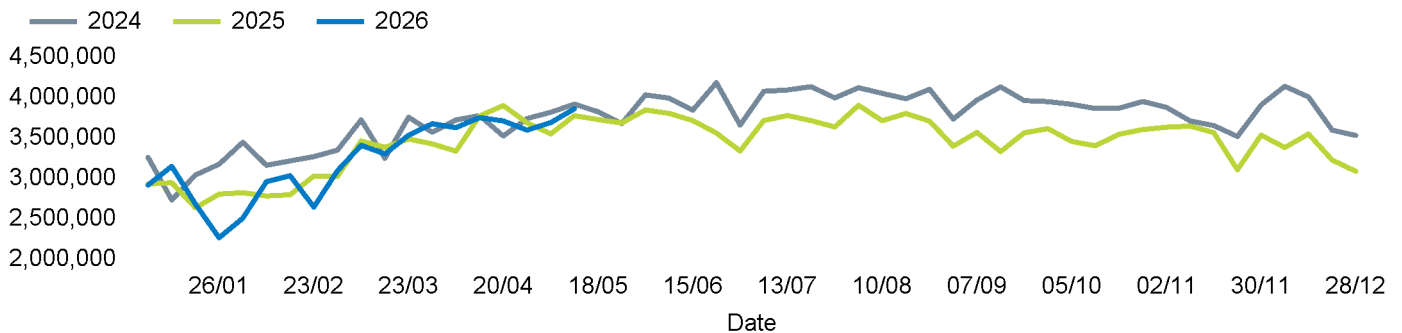


Week on week %	-2.0%	4.2%	3.9%	3.5%	5.4%	15.4%	3.7%	
Year on year %	-5.9%	1.4%	10.4%	4.3%	-1.6%	7.6%	-1.0%	
% of week	13.1%	15.7%	15.9%	16.8%	14.4%	13.2%	10.9%	

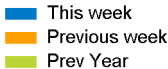
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	89,225	2.3%	82,303	86,068	8.4%	3.7%	
40 at 7 SE	174,742	4.5%	158,040	170,175	10.6%	2.7%	
40 at 7 SW	125,483	3.2%	115,828	123,195	8.3%	1.9%	
6th Avenue at 1032	230,097	6.0%	215,909	218,983	6.6%	5.1%	
6th Avenue at 1033	177,529	4.6%	170,562	152,935	4.1%	16.1%	
7 at 40 NW	211,125	5.5%	201,102	208,956	5.0%	1.0%	
7 at 40 SE	220,346	5.7%	204,653	218,722	7.7%	0.7%	
7 at 40 SW	271,391	7.0%	234,875	269,416	15.5%	0.7%	
7 at W 37 NE	67,243	1.7%	67,497	66,080	-0.4%	1.8%	
7 at W 37 NW	80,364	2.1%	82,475	80,374	-2.6%	0.0%	
7 at W 37 SE	118,842	3.1%	118,409	117,288	0.4%	1.3%	
7 at W 37 SW	191,665	5.0%	179,225	186,445	6.9%	2.8%	
8 at W 36 NE	199,225	5.2%	190,720	198,157	4.5%	0.5%	
8 at W 36 NW	171,066	4.4%	168,717	173,171	1.4%	-1.2%	
8 at W 36 SE	195,987	5.1%	197,965	180,989	-1.0%	8.3%	
8 at W 36 SW	159,314	4.1%	153,407	168,346	3.9%	-5.4%	
Broadway 1300 Pedestrian Zone	2,269	0.1%	2,390	2,431	-5.1%	-6.7%	
Broadway 1400 Pedestrian Zone	50,136	1.3%	53,368	48,816	-6.1%	2.7%	
Broadway at 1359	180,273	4.7%	174,341	170,322	3.4%	5.8%	
Broadway at 1370	78,184	2.0%	76,810	82,047	1.8%	-4.7%	
Broadway at 1411	180,505	4.7%	177,794	174,704	1.5%	3.3%	
Broadway at 1430	217,307	5.6%	209,844	207,253	3.6%	4.9%	
W 36 at 8 NE	60,723	1.6%	59,937	57,305	1.3%	6.0%	
W 36 at 8 NW	71,824	1.9%	68,894	73,980	4.3%	-2.9%	
W 36 at 8 SE	73,564	1.9%	72,826	77,322	1.0%	-4.9%	
W 36 at 8 SW	83,075	2.2%	80,373	80,569	3.4%	3.1%	
W 37 at 7 NW	50,389	1.3%	44,661	52,769	12.8%	-4.5%	
W 37 at 7 SE	79,613	2.1%	82,728	81,427	-3.8%	-2.2%	
W 37 at 7 SW	52,300	1.4%	47,842	51,516	9.3%	1.5%	



Reporting dates

This week - 11 May 2026 - 17 May 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 17 May 2026 vs 06 January 2025 - 18 May 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
11 May 2026 - 17 May 2026 vs 12 May 2025 - 18 May 2025

Week on week % change is the % change for this week compared to the previous week.
11 May 2026 - 17 May 2026 vs 04 May 2026 - 10 May 2026

