

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	1.1%	-5.9%	1.8%	-8.9%	14.0%	11.3%
USA	-0.5%	-0.5%	2.4%	-0.4%	9.1%	2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 180,620,889 which is 4.3% down on the previous year.

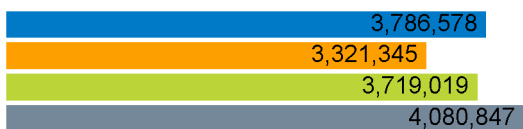
The total number of visitors for the year to date is 92,046,419 which is 1.1% up on the previous year.

The total number of visitors to Garment District in week commencing 6 July 2026 was 3,786,578.

The busiest day in week commencing 6 July 2026 was Thursday with 609,255 visitors.

The peak hour of the week was 5 PM on Wednesday 8 July 2026 with footfall of 51,583.

Ped Counts by week

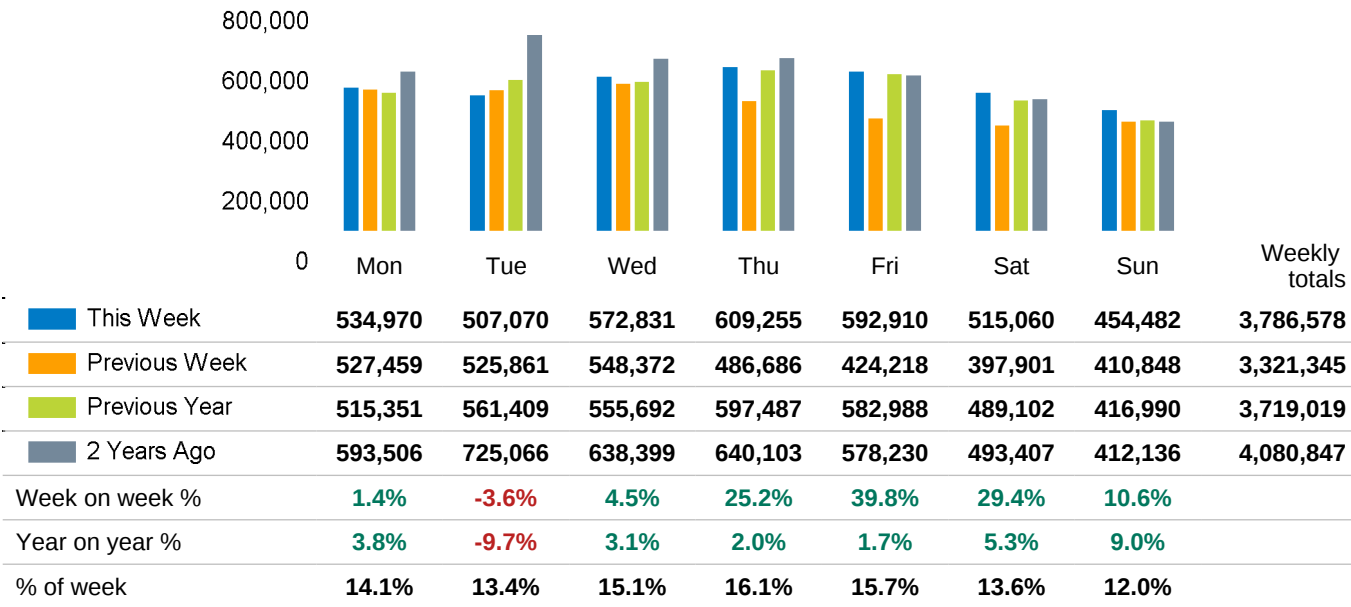


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

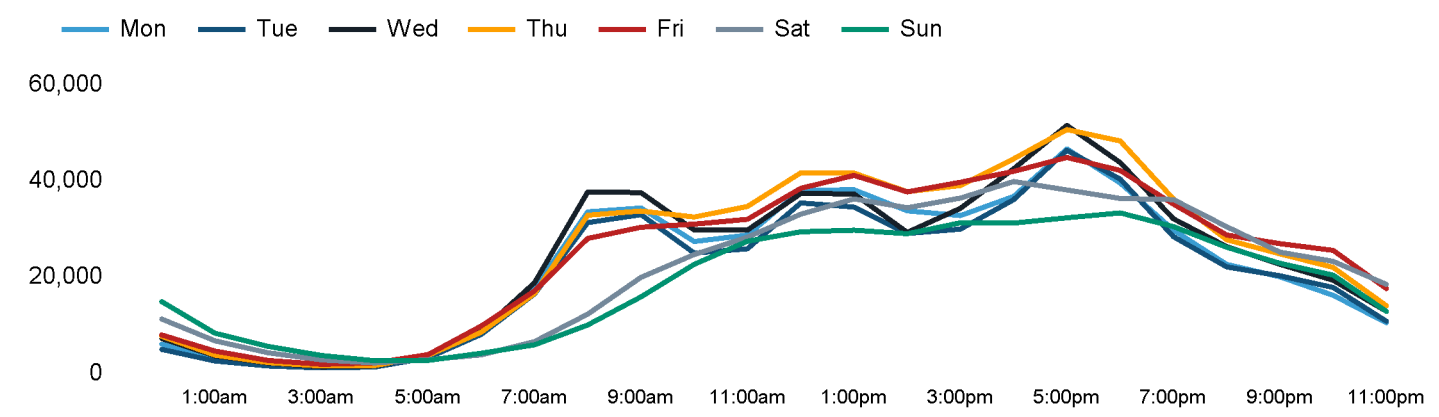
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	85°	78°	86°	86°	86°	86°	84°
Previous week							
	89°	89°	94°	102°	102°	100°	96°
Previous year							
	89°	96°	96°	91°	85°	85°	85°

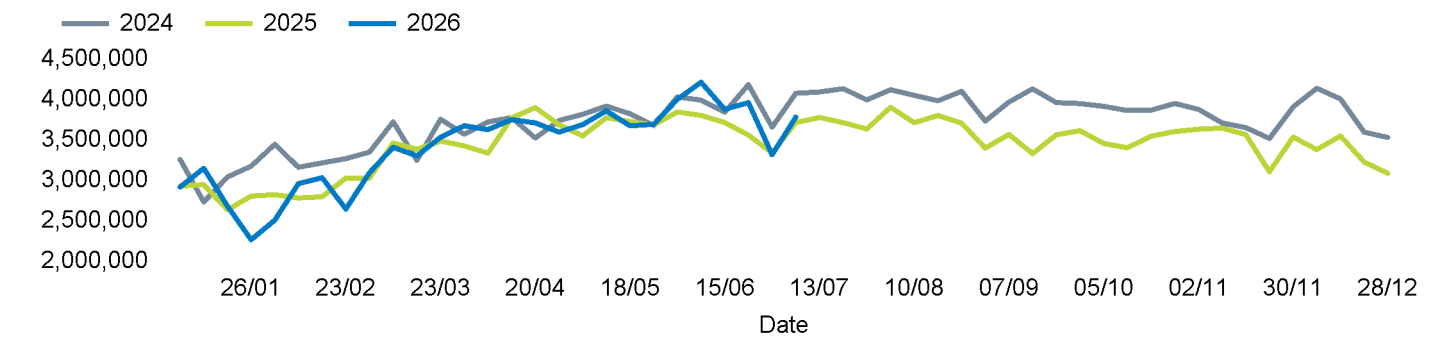
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	85,170	2.2%	71,943	83,746	18.4%	1.7%	
40 at 7 SE	155,053	4.1%	131,897	153,136	17.6%	1.3%	
40 at 7 SW	121,078	3.2%	98,842	120,602	22.5%	0.4%	
6th Avenue at 1032	215,161	5.7%	181,608	222,361	18.5%	-3.2%	
6th Avenue at 1033	168,450	4.4%	141,341	176,456	19.2%	-4.5%	
7 at 40 NW	238,755	6.3%	225,227	241,269	6.0%	-1.0%	
7 at 40 SE	185,692	4.9%	174,989	183,058	6.1%	1.4%	
7 at 40 SW	242,740	6.4%	220,810	238,684	9.9%	1.7%	
7 at W 37 NE	57,350	1.5%	45,830	53,408	25.1%	7.4%	
7 at W 37 NW	81,261	2.1%	67,446	77,909	20.5%	4.3%	
7 at W 37 SE	134,294	3.5%	105,274	130,520	27.6%	2.9%	
7 at W 37 SW	201,124	5.3%	165,829	198,557	21.3%	1.3%	
8 at W 36 NE	194,017	5.1%	161,858	195,800	19.9%	-0.9%	
8 at W 36 NW	187,064	4.9%	176,227	181,296	6.1%	3.2%	
8 at W 36 SE	204,864	5.4%	165,971	165,178	23.4%	24.0%	
8 at W 36 SW	153,597	4.1%	161,563	172,496	-4.9%	-11.0%	
Broadway 1300 Pedestrian Zone	3,162	0.1%	2,902	3,997	9.0%	-20.9%	
Broadway 1400 Pedestrian Zone	50,718	1.3%	46,469	50,105	9.1%	1.2%	
Broadway at 1359	173,722	4.6%	152,019	159,287	14.3%	9.1%	
Broadway at 1370	71,109	1.9%	59,943	78,366	18.6%	-9.3%	
Broadway at 1411	180,972	4.8%	161,842	178,533	11.8%	1.4%	
Broadway at 1430	208,134	5.5%	189,474	205,435	9.8%	1.3%	
W 36 at 8 NE	53,343	1.4%	46,036	53,902	15.9%	-1.0%	
W 36 at 8 NW	72,879	1.9%	61,428	70,456	18.6%	3.4%	
W 36 at 8 SE	77,136	2.0%	61,305	71,387	25.8%	8.1%	
W 36 at 8 SW	87,764	2.3%	83,824	77,797	4.7%	12.8%	
W 37 at 7 NW	45,408	1.2%	39,712	41,619	14.3%	9.1%	
W 37 at 7 SE	86,123	2.3%	76,391	85,077	12.7%	1.2%	
W 37 at 7 SW	50,438	1.3%	43,345	48,582	16.4%	3.8%	

Reporting dates

This week - 06 July 2026 - 12 July 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 12 July 2026 vs 06 January 2025 - 13 July 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
06 July 2026 - 12 July 2026 vs 07 July 2025 - 13 July 2025

Week on week % change is the % change for this week compared to the previous week.
06 July 2026 - 12 July 2026 vs 29 June 2026 - 05 July 2026