

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	1.1%	-6.0%	1.9%	-7.7%	1.7%	1.7%
USA	-0.5%	-0.5%	-1.2%	-0.5%	-0.2%	3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 180,691,483 which is 4.1% down on the previous year.

The total number of visitors for the year to date is 95,898,685 which is 1.1% up on the previous year.

The total number of visitors to Garment District in week commencing 13 July 2026 was 3,852,266.

The busiest day in week commencing 13 July 2026 was Tuesday with 595,387 visitors.

The peak hour of the week was 5 PM on Tuesday 14 July 2026 with footfall of 55,202.

Ped Counts by week

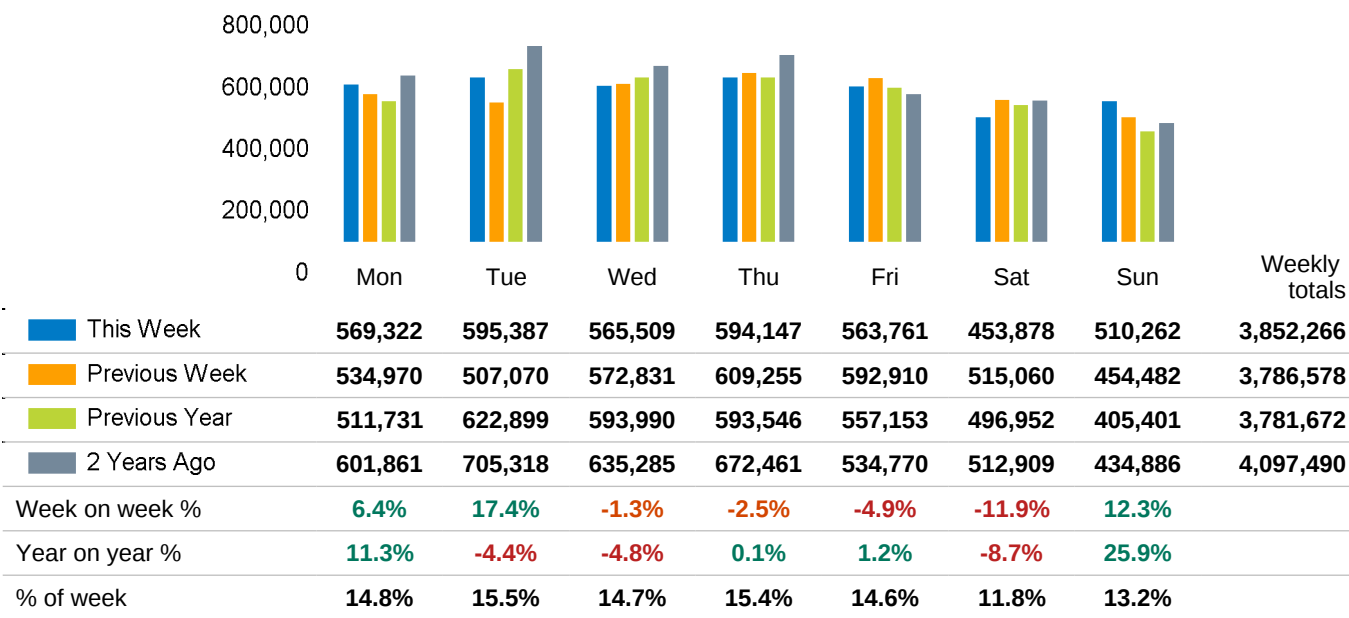


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

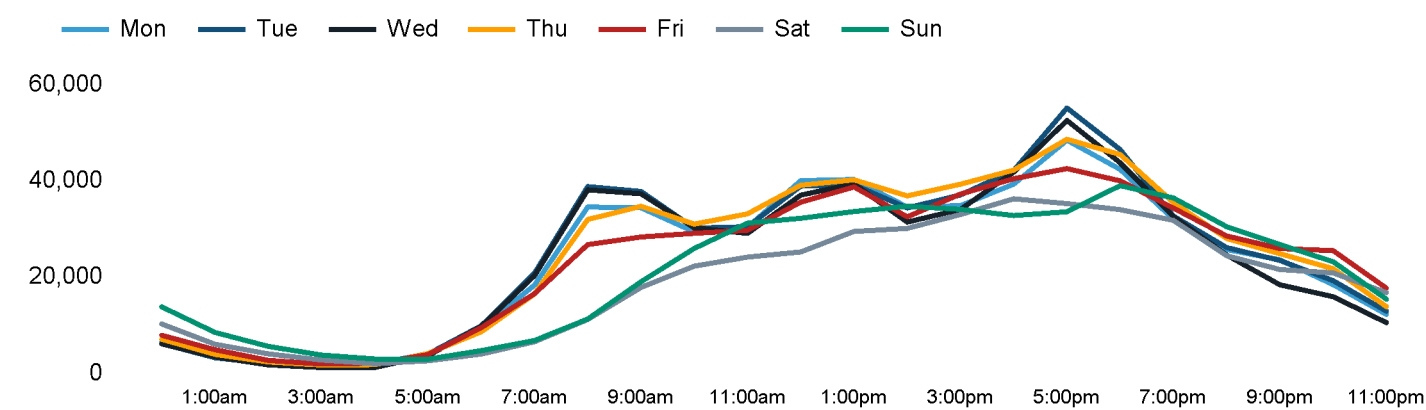
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 85°	 92°	 97°	 97°	 88°	 88°	 81°
Previous week	 85°	 78°	 86°	 86°	 86°	 86°	 85°
Previous year	 87°	 87°	 89°	 91°	 91°	 84°	 89°

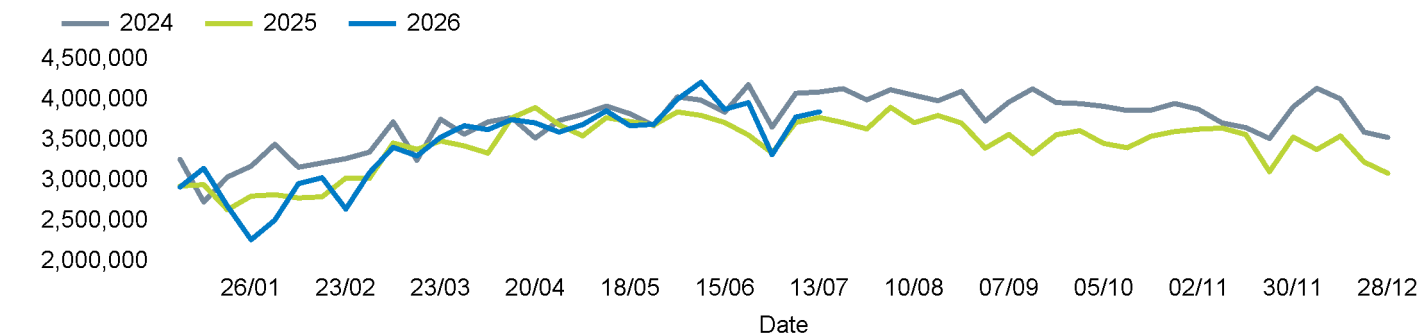
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	87,258	2.3%	85,170	83,022	2.5%	5.1%	
40 at 7 SE	156,037	4.1%	155,053	152,356	0.6%	2.4%	
40 at 7 SW	123,690	3.2%	121,078	115,660	2.2%	6.9%	
6th Avenue at 1032	221,827	5.8%	215,161	229,054	3.1%	-3.2%	
6th Avenue at 1033	173,815	4.5%	168,450	181,275	3.2%	-4.1%	
7 at 40 NW	246,690	6.4%	238,755	244,004	3.3%	1.1%	
7 at 40 SE	192,510	5.0%	185,692	188,602	3.7%	2.1%	
7 at 40 SW	247,054	6.4%	242,740	240,457	1.8%	2.7%	
7 at W 37 NE	55,233	1.4%	57,350	55,483	-3.7%	-0.5%	
7 at W 37 NW	83,688	2.2%	81,261	83,641	3.0%	0.1%	
7 at W 37 SE	133,434	3.5%	134,294	132,061	-0.6%	1.0%	
7 at W 37 SW	187,879	4.9%	201,124	171,581	-6.6%	9.5%	
8 at W 36 NE	198,542	5.2%	194,017	201,804	2.3%	-1.6%	
8 at W 36 NW	198,956	5.2%	187,064	180,754	6.4%	10.1%	
8 at W 36 SE	207,458	5.4%	204,864	178,291	1.3%	16.4%	
8 at W 36 SW	166,878	4.3%	153,597	173,471	8.6%	-3.8%	
Broadway 1300 Pedestrian Zone	3,494	0.1%	3,162	5,348	10.5%	-34.7%	
Broadway 1400 Pedestrian Zone	54,290	1.4%	50,718	56,634	7.0%	-4.1%	
Broadway at 1359	174,761	4.5%	173,722	164,000	0.6%	6.6%	
Broadway at 1370	70,546	1.8%	71,109	90,567	-0.8%	-22.1%	
Broadway at 1411	178,508	4.6%	180,972	176,640	-1.4%	1.1%	
Broadway at 1430	210,213	5.5%	208,134	208,975	1.0%	0.6%	
W 36 at 8 NE	58,052	1.5%	53,343	58,342	8.8%	-0.5%	
W 36 at 8 NW	74,192	1.9%	72,879	71,244	1.8%	4.1%	
W 36 at 8 SE	76,193	2.0%	77,136	77,285	-1.2%	-1.4%	
W 36 at 8 SW	86,853	2.3%	87,764	79,872	-1.0%	8.7%	
W 37 at 7 NW	46,288	1.2%	45,408	45,497	1.9%	1.7%	
W 37 at 7 SE	89,020	2.3%	86,123	88,116	3.4%	1.0%	
W 37 at 7 SW	48,907	1.3%	50,438	47,636	-3.0%	2.7%	



Reporting dates

This week - 13 July 2026 - 19 July 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 19 July 2026 vs 06 January 2025 - 20 July 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
13 July 2026 - 19 July 2026 vs 14 July 2025 - 20 July 2025

Week on week % change is the % change for this week compared to the previous week.
13 July 2026 - 19 July 2026 vs 06 July 2026 - 12 July 2026