

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	1.6%	-6.4%	1.3%	-9.6%	-2.0%	-2.5%
USA	-0.3%	-0.5%	-3.7%	0.5%	-0.4%	3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 181,465,821 which is 2.7% down on the previous year.

The total number of visitors for the year to date is 119,174,994 which is 1.6% up on the previous year.

The total number of visitors to Garment District in week commencing 24 August 2026 was 3,759,911.

The busiest day in week commencing 24 August 2026 was Wednesday with 621,112 visitors.

The peak hour of the week was 5 PM on Wednesday 26 August 2026 with footfall of 52,760.

Ped Counts by week

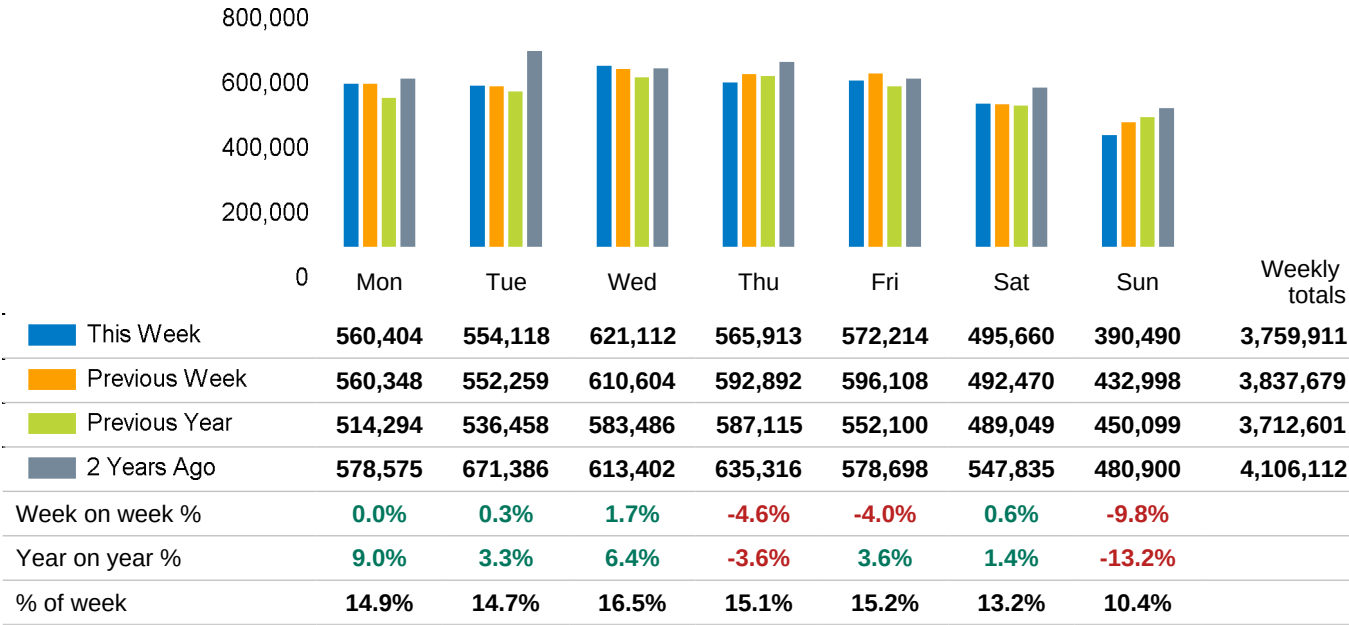


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

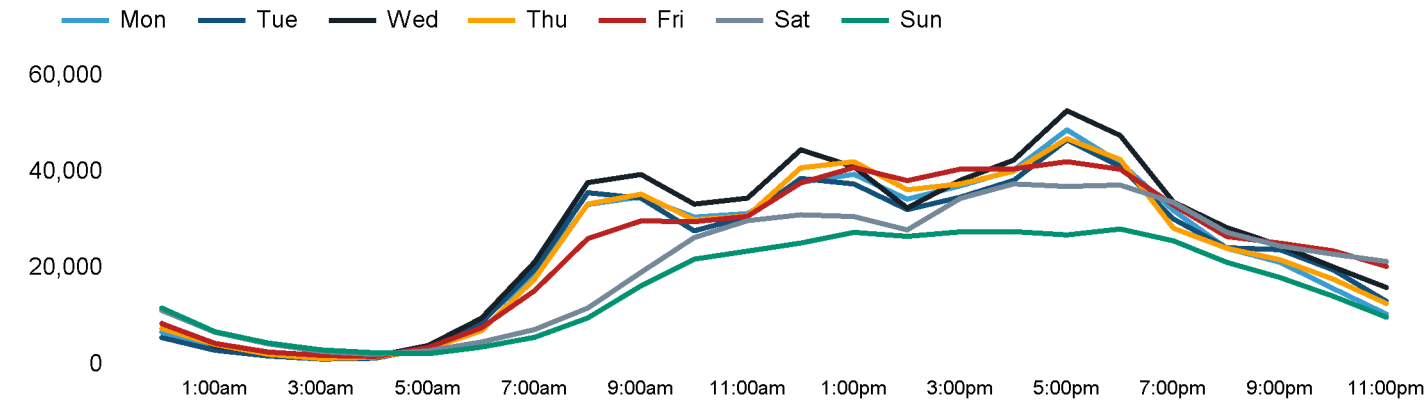
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 82°	 81°	 82°	 82°	 85°	 85°	 82°
Previous week	 82°	 87°	 88°	 88°	 84°	 79°	 82°
Previous year	 86°	 86°	 79°	 78°	 78°	 77°	 78°

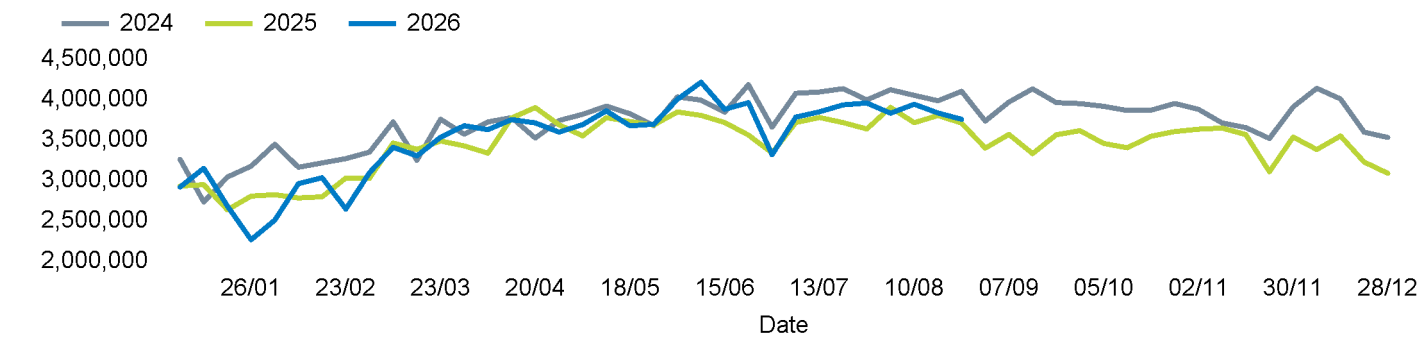
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
40 at 7 NW	81,644	2.2%	79,335	81,707	2.9%	-0.1%	
40 at 7 SE	157,530	4.2%	162,113	152,405	-2.8%	3.4%	
40 at 7 SW	116,942	3.1%	121,962	113,549	-4.1%	3.0%	
6th Avenue at 1032	222,554	5.9%	220,755	234,472	0.8%	-5.1%	
6th Avenue at 1033	157,375	4.2%	163,565	161,005	-3.8%	-2.3%	
7 at 40 NW	231,415	6.2%	241,428	228,106	-4.1%	1.5%	
7 at 40 SE	202,847	5.4%	201,452	202,771	0.7%	0.0%	
7 at 40 SW	231,783	6.2%	228,180	231,963	1.6%	-0.1%	
7 at W 37 NE	61,870	1.6%	61,958	62,529	-0.1%	-1.1%	
7 at W 37 NW	82,005	2.2%	81,808	87,913	0.2%	-6.7%	
7 at W 37 SE	133,405	3.5%	136,180	134,048	-2.0%	-0.5%	
7 at W 37 SW	198,133	5.3%	194,383	201,729	1.9%	-1.8%	
8 at W 36 NE	186,847	5.0%	197,832	181,836	-5.6%	2.8%	
8 at W 36 NW	182,452	4.9%	182,837	178,902	-0.2%	2.0%	
8 at W 36 SE	203,300	5.4%	201,825	174,797	0.7%	16.3%	
8 at W 36 SW	178,936	4.8%	178,890	177,070	0.0%	1.1%	
Broadway 1300 Pedestrian Zone	2,879	0.1%	3,197	3,743	-9.9%	-23.1%	
Broadway 1400 Pedestrian Zone	48,187	1.3%	52,393	46,142	-8.0%	4.4%	
Broadway at 1359	175,901	4.7%	178,239	166,286	-1.3%	5.8%	
Broadway at 1370	66,944	1.8%	68,054	81,949	-1.6%	-18.3%	
Broadway at 1411	166,165	4.4%	180,681	164,184	-8.0%	1.2%	
Broadway at 1430	191,301	5.1%	212,077	187,200	-9.8%	2.2%	
W 36 at 8 NE	55,057	1.5%	58,585	54,037	-6.0%	1.9%	
W 36 at 8 NW	74,708	2.0%	74,743	71,655	0.0%	4.3%	
W 36 at 8 SE	70,797	1.9%	73,006	66,634	-3.0%	6.2%	
W 36 at 8 SW	98,373	2.6%	97,163	86,746	1.2%	13.4%	
W 37 at 7 NW	45,864	1.2%	47,569	45,815	-3.6%	0.1%	
W 37 at 7 SE	89,178	2.4%	92,664	88,673	-3.8%	0.6%	
W 37 at 7 SW	45,519	1.2%	44,805	44,735	1.6%	1.8%	

Reporting dates

This week - 24 August 2026 - 30 August 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 30 August 2026 vs 06 January 2025 - 31 August 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
24 August 2026 - 30 August 2026 vs 25 August 2025 - 31 August 2025

Week on week % change is the % change for this week compared to the previous week.
24 August 2026 - 30 August 2026 vs 17 August 2026 - 23 August 2026