Week 38, 2026. 21 Sep 2026 - 27 Sep 2026

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	2.2%	-7.0%	5.4%	-10.0%	-0.7%	7.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 182,575,596 which is 1.1% down on the previous year.

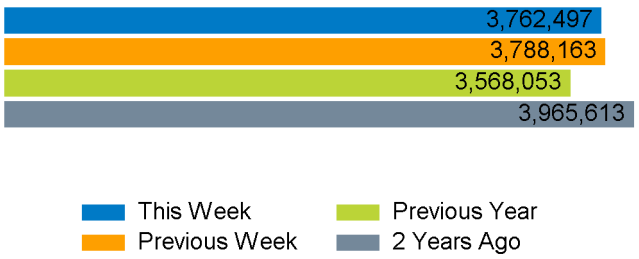
The total number of visitors for the year to date is 134,163,082 which is 2.2% up on the previous year.

The total number of visitors to Garment District in week commencing 21 September 2026 was 3,762,497.

The busiest day in week commencing 21 September 2026 was Wednesday with 723,052 visitors.

The peak hour of the week was 5 PM on Wednesday 23 September 2026 with footfall of 66,527.

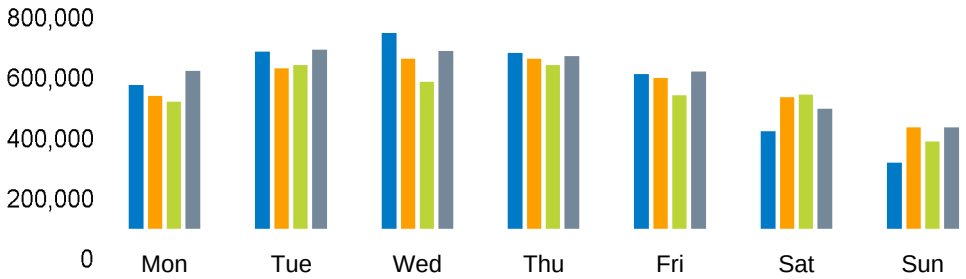
Ped Counts by week



Weather

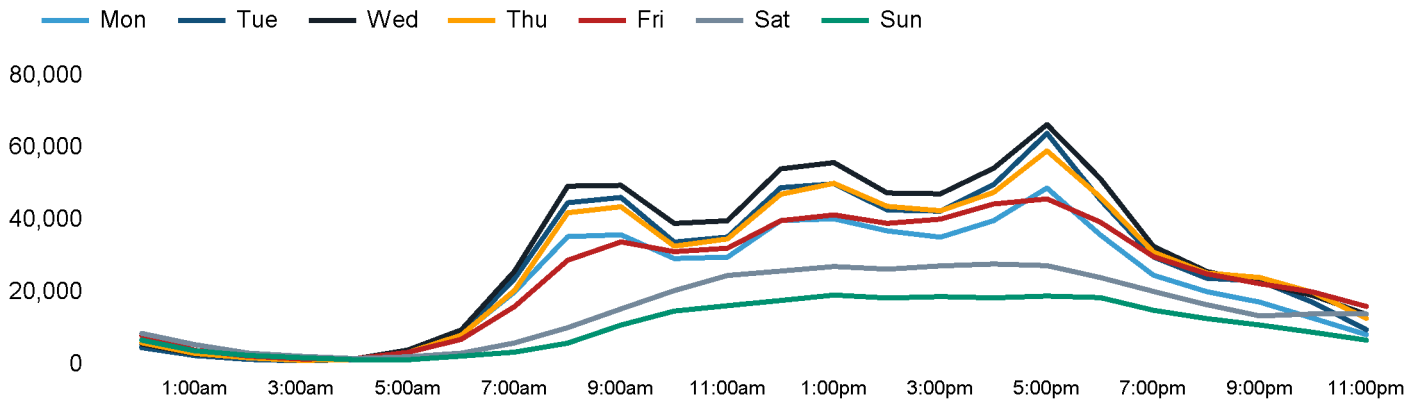
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	73°	73°	68°	68°	69°	69°	66°
Previous week	81°	77°	78°	83°	83°	81°	75°
Previous year	72°	83°	83°	79°	83°	83°	84°

Ped Counts by day

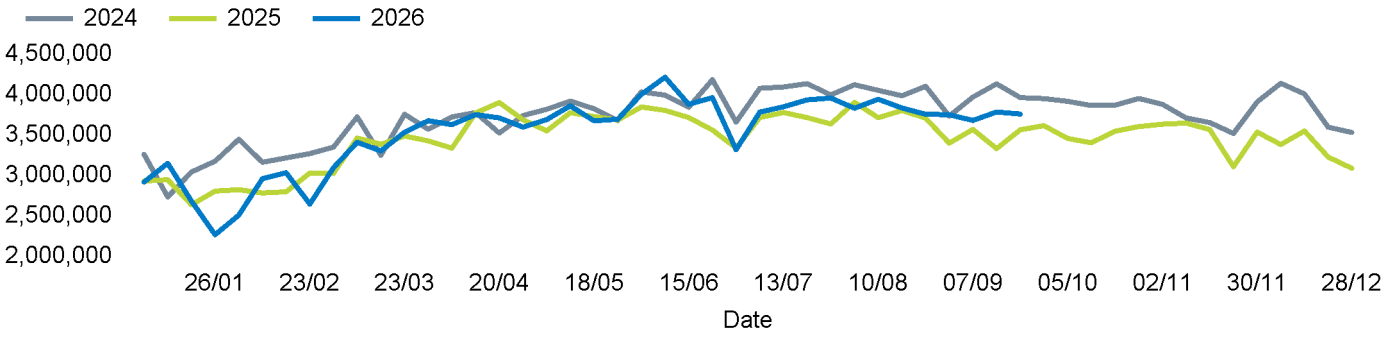


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	535,182	655,015	723,052	649,832	574,805	368,209	256,402	3,762,497
Previous Week	495,219	595,074	631,033	630,349	561,776	491,369	383,343	3,788,163
Previous Year	476,255	607,632	546,114	605,842	499,483	499,621	333,106	3,568,053
2 Years Ago	586,366	663,400	658,540	639,357	584,614	449,945	383,391	3,965,613
Week on week %	8.1%	10.1%	14.6%	3.1%	2.3%	-25.1%	-33.1%	
Year on year %	12.4%	7.8%	32.4%	7.3%	15.1%	-26.3%	-23.0%	
% of week	14.2%	17.4%	19.2%	17.3%	15.3%	9.8%	6.8%	

Ped Counts by hour

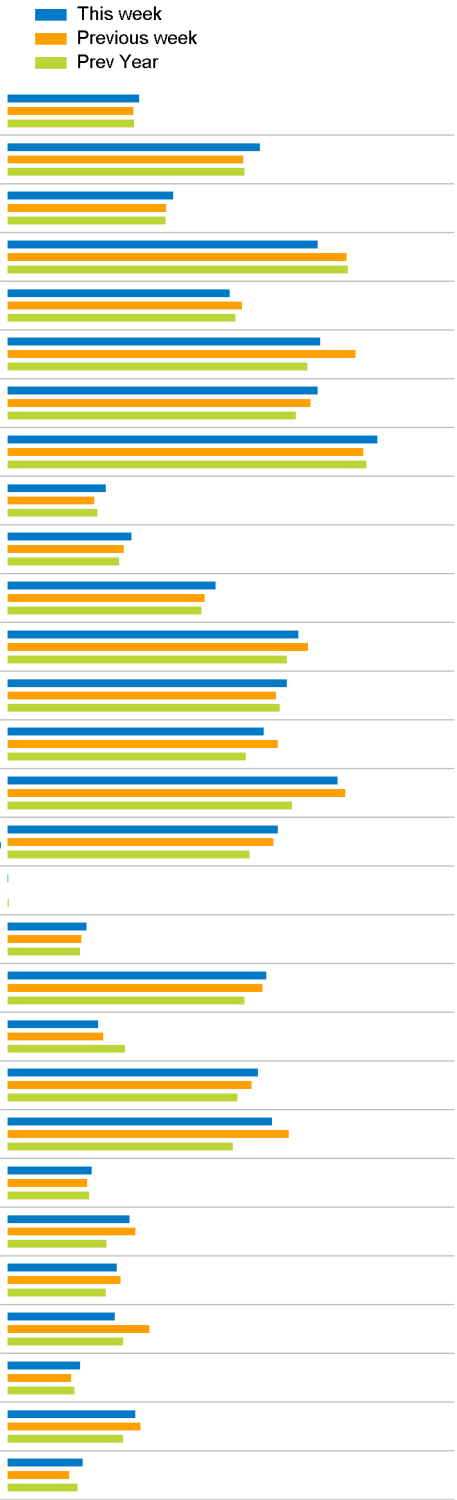


Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %
40 at 7 NW	89,895	2.4%	86,156	86,388	4.3%	4.1%
40 at 7 SE	169,430	4.5%	158,328	159,390	7.0%	6.3%
40 at 7 SW	112,210	3.0%	107,597	107,045	4.3%	4.8%
6th Avenue at 1032	207,371	5.5%	226,656	227,320	-8.5%	-8.8%
6th Avenue at 1033	149,531	4.0%	157,383	153,454	-5.0%	-2.6%
7 at 40 NW	209,305	5.6%	232,455	200,724	-10.0%	4.3%
7 at 40 SE	207,604	5.5%	202,745	193,233	2.4%	7.4%
7 at 40 SW	247,071	6.6%	237,453	239,685	4.1%	3.1%
7 at W 37 NE	67,884	1.8%	60,293	62,183	12.6%	9.2%
7 at W 37 NW	84,605	2.2%	79,472	76,769	6.5%	10.2%
7 at W 37 SE	140,311	3.7%	132,877	130,942	5.6%	7.2%
7 at W 37 SW	194,632	5.2%	201,155	187,009	-3.2%	4.1%
8 at W 36 NE	187,031	5.0%	180,151	182,351	3.8%	2.6%
8 at W 36 NW	172,161	4.6%	181,203	159,954	-5.0%	7.6%
8 at W 36 SE	220,670	5.9%	225,661	190,578	-2.2%	15.8%
8 at W 36 SW	181,184	4.8%	178,401	162,724	1.6%	11.3%
Broadway 1300 Pedestrian Zone	3,429	0.1%	2,823	3,723	21.5%	-7.9%
Broadway 1400 Pedestrian Zone	55,072	1.5%	51,819	50,645	6.3%	8.7%
Broadway at 1359	173,595	4.6%	171,215	159,353	1.4%	8.9%
Broadway at 1370	62,580	1.7%	66,012	80,610	-5.2%	-22.4%
Broadway at 1411	168,313	4.5%	163,858	154,721	2.7%	8.8%
Broadway at 1430	177,385	4.7%	188,520	151,622	-5.9%	17.0%
W 36 at 8 NE	58,649	1.6%	55,686	56,910	5.3%	3.1%
W 36 at 8 NW	83,311	2.2%	87,138	68,330	-4.4%	21.9%
W 36 at 8 SE	74,917	2.0%	77,540	67,942	-3.4%	10.3%
W 36 at 8 SW	73,780	2.0%	96,567	79,223	-23.6%	-6.9%
W 37 at 7 NW	50,832	1.4%	44,764	46,849	13.6%	8.5%
W 37 at 7 SE	87,299	2.3%	90,454	79,321	-3.5%	10.1%
W 37 at 7 SW	52,440	1.4%	43,781	49,055	19.8%	6.9%



Reporting dates

This week - 21 September 2026 - 27 September 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 27 September 2026 vs 06 January 2025 - 28 September 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
21 September 2026 - 27 September 2026 vs 22 September 2025 - 28 September 2025

Week on week % change is the % change for this week compared to the previous week.
21 September 2026 - 27 September 2026 vs 14 September 2026 - 20 September 2026