Week 39, 2026. 28 Sep 2026 - 04 Oct 2026

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	**2.4%**	**-7.0%**	**7.8%**	**-8.5%**	**3.7%**	**1.4%**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 182,856,381 which is 0.8% down on the previous year.

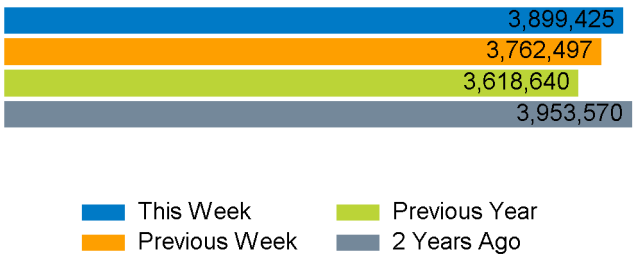
The total number of visitors for the year to date is 138,062,507 which is 2.4% up on the previous year.

The total number of visitors to Garment District in week commencing 28 September 2026 was 3,899,425.

The busiest day in week commencing 28 September 2026 was Thursday with 692,428 visitors.

The peak hour of the week was 5 PM on Wednesday 30 September 2026 with footfall of 60,874.

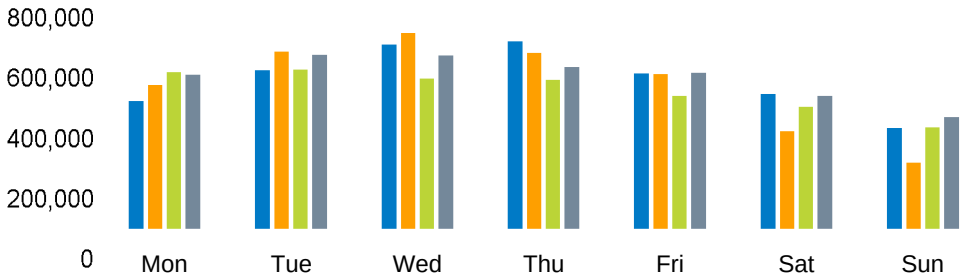
Ped Counts by week



Weather

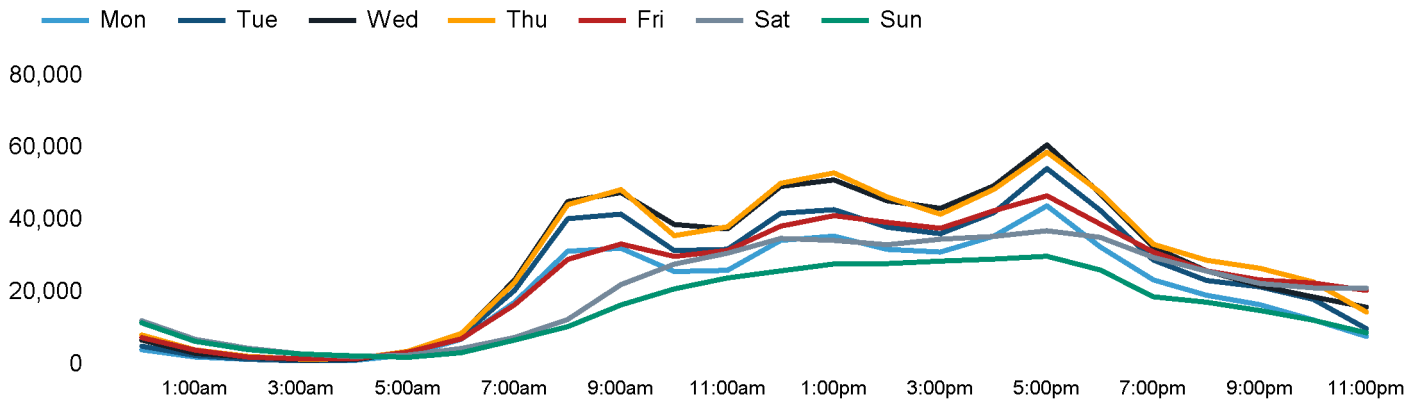
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	64°	71°	76°	78°	85°	85°	64°
Previous week	73°	73°	68°	68°	69°	69°	68°
Previous year	84°	80°	80°	70°	72°	82°	85°

Ped Counts by day

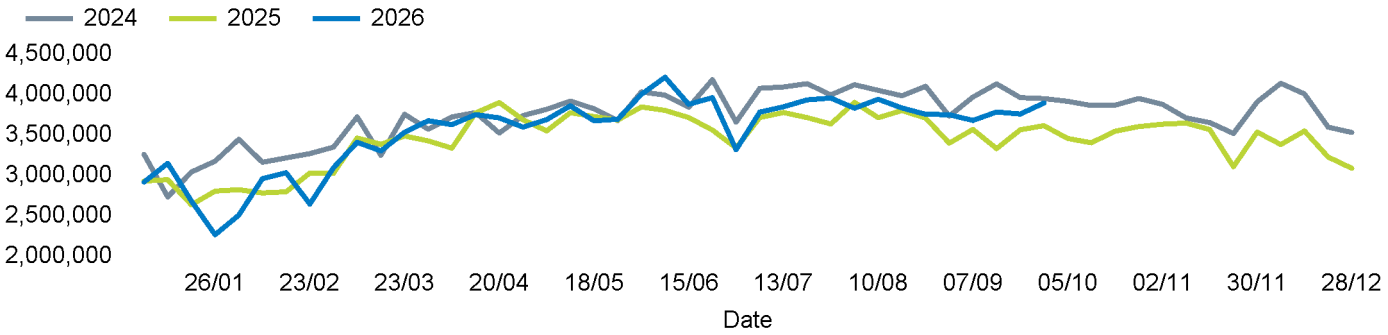


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	477,194	589,199	681,491	692,428	576,938	502,494	379,681	3,899,425
Previous Week	535,182	655,015	723,052	649,832	574,805	368,209	256,402	3,762,497
Previous Year	580,371	590,411	559,090	553,117	495,997	457,428	382,226	3,618,640
2 Years Ago	572,987	642,907	642,054	600,220	578,557	496,083	420,762	3,953,570
Week on week %	-10.8%	-10.0%	-5.7%	6.6%	0.4%	36.5%	48.1%	
Year on year %	-17.8%	-0.2%	21.9%	25.2%	16.3%	9.9%	-0.7%	
% of week	12.2%	15.1%	17.5%	17.8%	14.8%	12.9%	9.7%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %
40 at 7 NW	93,100	2.4%	89,895	87,127	3.6%	6.9%
40 at 7 SE	171,356	4.4%	169,430	158,655	1.1%	8.0%
40 at 7 SW	113,526	2.9%	112,210	102,004	1.2%	11.3%
6th Avenue at 1032	222,629	5.7%	207,371	231,445	7.4%	-3.8%
6th Avenue at 1033	173,764	4.5%	149,531	166,275	16.2%	4.5%
7 at 40 NW	223,963	5.7%	209,305	209,533	7.0%	6.9%
7 at 40 SE	209,760	5.4%	207,604	196,834	1.0%	6.6%
7 at 40 SW	260,279	6.7%	247,071	244,159	5.3%	6.6%
7 at W 37 NE	65,882	1.7%	67,884	61,094	-2.9%	7.8%
7 at W 37 NW	88,767	2.3%	84,605	81,594	4.9%	8.8%
7 at W 37 SE	143,557	3.7%	140,311	133,248	2.3%	7.7%
7 at W 37 SW	203,608	5.2%	194,632	191,204	4.6%	6.5%
8 at W 36 NE	178,836	4.6%	187,031	182,212	-4.4%	-1.9%
8 at W 36 NW	180,996	4.6%	172,161	162,078	5.1%	11.7%
8 at W 36 SE	228,111	5.8%	220,670	189,591	3.4%	20.3%
8 at W 36 SW	185,003	4.7%	181,184	163,869	2.1%	12.9%
Broadway 1300 Pedestrian Zone	2,723	0.1%	3,429	3,397	-20.6%	-19.8%
Broadway 1400 Pedestrian Zone	54,869	1.4%	55,072	51,108	-0.4%	7.4%
Broadway at 1359	181,776	4.7%	173,595	160,582	4.7%	13.2%
Broadway at 1370	62,461	1.6%	62,580	60,182	-0.2%	3.8%
Broadway at 1411	164,656	4.2%	168,313	157,060	-2.2%	4.8%
Broadway at 1430	188,814	4.8%	177,385	174,016	6.4%	8.5%
W 36 at 8 NE	59,721	1.5%	58,649	55,936	1.8%	6.8%
W 36 at 8 NW	87,528	2.2%	83,311	77,354	5.1%	13.2%
W 36 at 8 SE	78,306	2.0%	74,917	64,402	4.5%	21.6%
W 36 at 8 SW	90,435	2.3%	73,780	82,273	22.6%	9.9%
W 37 at 7 NW	47,643	1.2%	50,832	45,497	-6.3%	4.7%
W 37 at 7 SE	85,879	2.2%	87,299	78,158	-1.6%	9.9%
W 37 at 7 SW	51,477	1.3%	52,440	47,753	-1.8%	7.8%

Reporting dates

This week - 28 September 2026 - 04 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 04 October 2026 vs 06 January 2025 - 05 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
28 September 2026 - 04 October 2026 vs 29 September 2025 - 05 October 2025

Week on week % change is the % change for this week compared to the previous week.
28 September 2026 - 04 October 2026 vs 21 September 2026 - 27 September 2026