Week 40, 2026. 05 Oct 2026 - 11 Oct 2026

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Garment District	2.6%	-7.2%	11.0%	-11.7%	-1.5%	-4.4%
USA	0.3%	-1.0%	6.2%	-6.8%	3.9%	0.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 183,237,044 which is 0.3% down on the previous year.

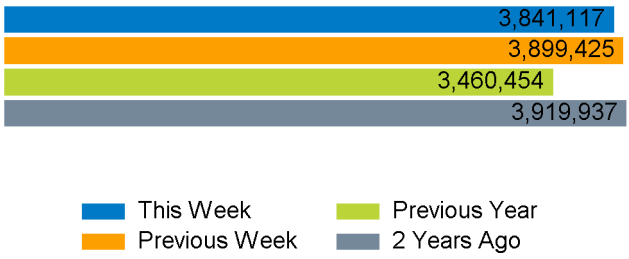
The total number of visitors for the year to date is 141,903,624 which is 2.6% up on the previous year.

The total number of visitors to Garment District in week commencing 5 October 2026 was 3,841,117.

The busiest day in week commencing 5 October 2026 was Thursday with 654,075 visitors.

The peak hour of the week was 5 PM on Thursday 8 October 2026 with footfall of 57,369.

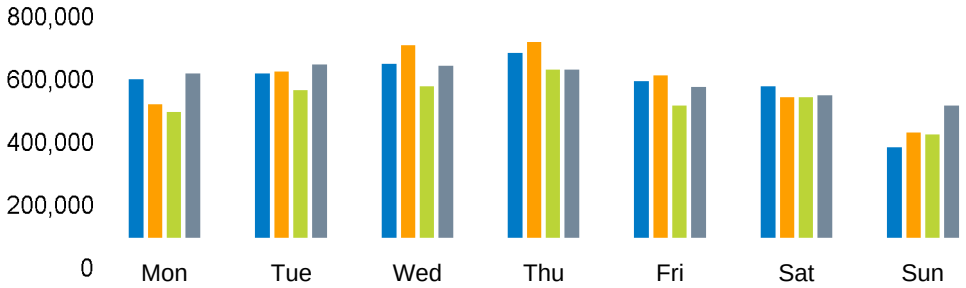
Ped Counts by week



Weather

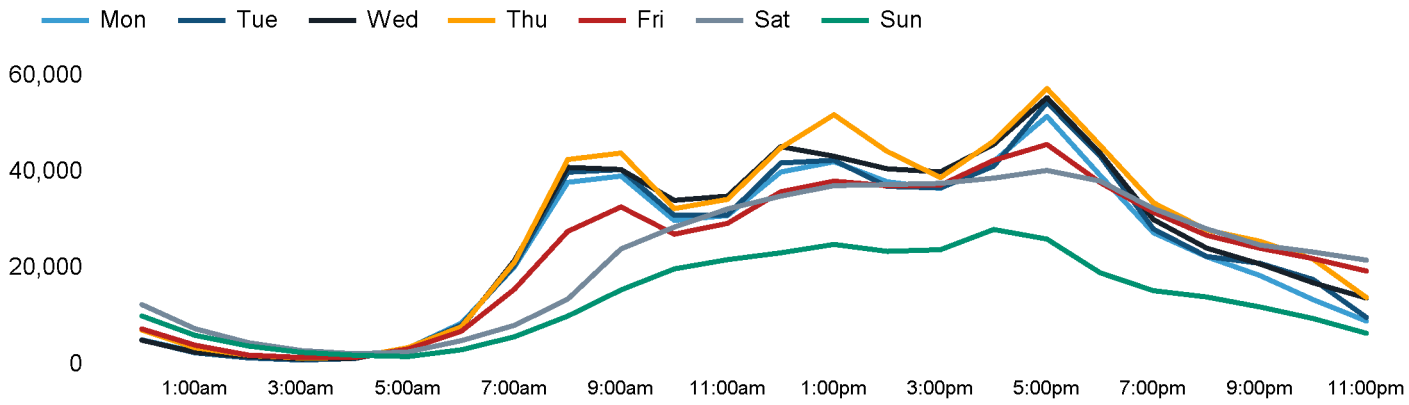
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	70°	70°	67°	76°	76°	73°	63°
Previous week	64°	71°	76°	78°	85°	85°	73°
Previous year	85°	79°	79°	71°	62°	65°	65°

Ped Counts by day

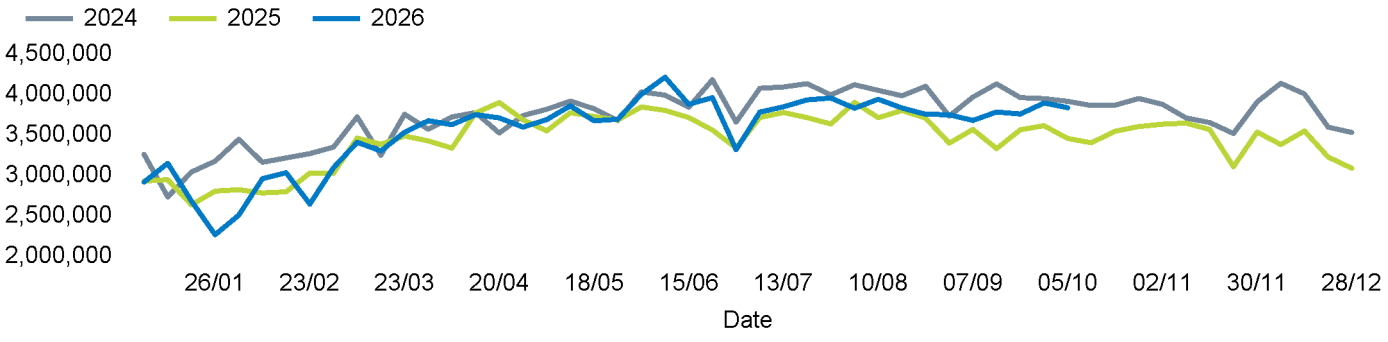


	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	563,722	582,312	615,599	654,075	557,751	539,035	328,623	3,841,117
Previous Week	477,194	589,199	681,491	692,428	576,938	502,494	379,681	3,899,425
Previous Year	451,817	525,264	538,328	596,547	473,302	502,464	372,732	3,460,454
2 Years Ago	583,580	613,265	608,949	595,900	537,997	507,391	472,855	3,919,937
Week on week %	18.1%	-1.2%	-9.7%	-5.5%	-3.3%	7.3%	-13.4%	
Year on year %	24.8%	10.9%	14.4%	9.6%	17.8%	7.3%	-11.8%	
% of week	14.7%	15.2%	16.0%	17.0%	14.5%	14.0%	8.6%	

Ped Counts by hour

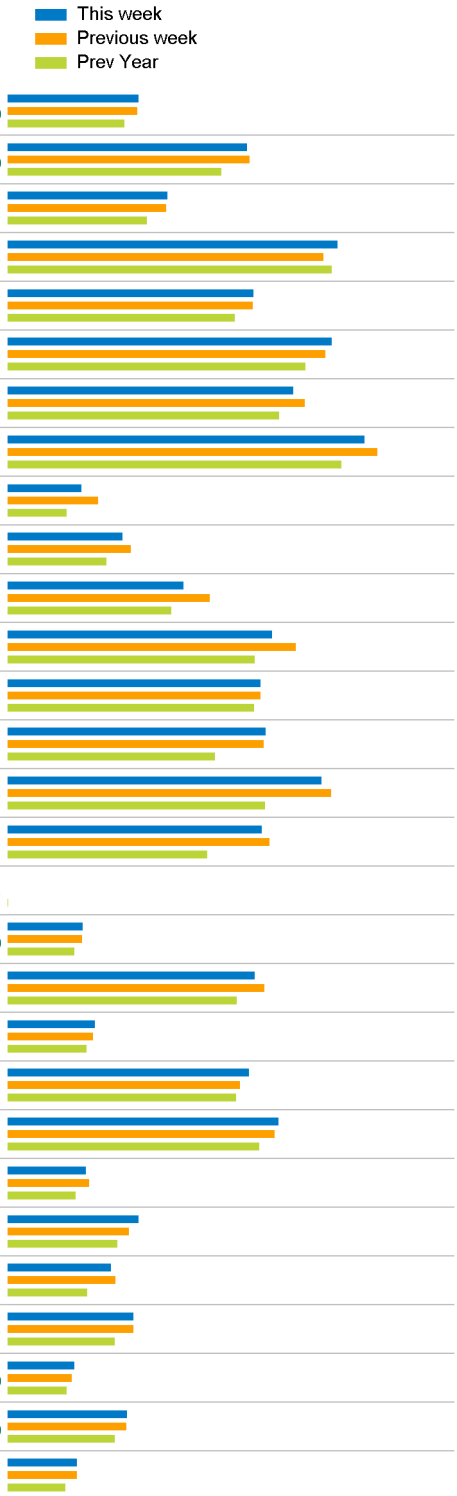


Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %
40 at 7 NW	94,073	2.4%	93,100	84,417	1.0%	11.4%
40 at 7 SE	169,416	4.4%	171,356	151,918	-1.1%	11.5%
40 at 7 SW	114,084	3.0%	113,526	100,003	0.5%	14.1%
6th Avenue at 1032	232,664	6.1%	222,629	228,557	4.5%	1.8%
6th Avenue at 1033	174,214	4.5%	173,764	160,894	0.3%	8.3%
7 at 40 NW	228,564	6.0%	223,963	210,267	2.1%	8.7%
7 at 40 SE	201,732	5.3%	209,760	191,864	-3.8%	5.1%
7 at 40 SW	251,055	6.5%	260,279	235,091	-3.5%	6.8%
7 at W 37 NE	54,217	1.4%	65,882	44,052	-17.7%	23.1%
7 at W 37 NW	83,197	2.2%	88,767	71,674	-6.3%	16.1%
7 at W 37 SE	125,458	3.3%	143,557	116,796	-12.6%	7.4%
7 at W 37 SW	186,733	4.9%	203,608	174,940	-8.3%	6.7%
8 at W 36 NE	178,925	4.7%	178,836	174,388	0.0%	2.6%
8 at W 36 NW	182,565	4.8%	180,996	147,128	0.9%	24.1%
8 at W 36 SE	221,342	5.8%	228,111	182,104	-3.0%	21.5%
8 at W 36 SW	179,837	4.7%	185,003	141,789	-2.8%	26.8%
Broadway 1300 Pedestrian Zone	2,959	0.1%	2,723	3,656	8.7%	-19.1%
Broadway 1400 Pedestrian Zone	55,256	1.4%	54,869	49,373	0.7%	11.9%
Broadway at 1359	174,718	4.5%	181,776	162,478	-3.9%	7.5%
Broadway at 1370	63,736	1.7%	62,461	58,129	2.0%	9.6%
Broadway at 1411	171,108	4.5%	164,656	162,072	3.9%	5.6%
Broadway at 1430	191,454	5.0%	188,814	177,886	1.4%	7.6%
W 36 at 8 NE	57,354	1.5%	59,721	50,258	-4.0%	14.1%
W 36 at 8 NW	94,053	2.4%	87,528	79,206	7.5%	18.7%
W 36 at 8 SE	74,786	1.9%	78,306	58,663	-4.5%	27.5%
W 36 at 8 SW	90,748	2.4%	90,435	77,708	0.3%	16.8%
W 37 at 7 NW	49,451	1.3%	47,643	44,210	3.8%	11.9%
W 37 at 7 SE	86,139	2.2%	85,879	77,477	0.3%	11.2%
W 37 at 7 SW	51,279	1.3%	51,477	43,456	-0.4%	18.0%



Reporting dates

This week - 05 October 2026 - 11 October 2026

Year to Date % change is the annual % change in footfall from week 1 of the current reporting year compared to the same period last year.
05 January 2026 - 11 October 2026 vs 06 January 2025 - 12 October 2025

Year on year % change is the % change for this week compared to the same week in the previous year.
05 October 2026 - 11 October 2026 vs 06 October 2025 - 12 October 2025

Week on week % change is the % change for this week compared to the previous week.
05 October 2026 - 11 October 2026 vs 28 September 2026 - 04 October 2026